Proofpoint and Purewire Deliver Joint SaaS Email- and Web-based Security for Technical College System of Georgia

Partnership Brings Comprehensive SaaS Email and Web Security to Enterprises

SUNNYVALE, Calif. – August 31, 2009 – Proofpoint, Inc. (http://www.proofpoint.com) and Purewire, Inc., (http://www.purewire.com), providers of SaaS-based security services, today announced a go-to-market partnership to protect enterprise customers against Web and email threats. The companies also announced that Technical College System of Georgia (TCSG) has deployed the joint SaaS security services.

TCSG deployed the Proofpoint ENTERPRISE™ SaaS email security solution to protect more than 10,000 inboxes. Proofpoint ENTERPRISE delivers the industry's most effective spam, virus and email policy enforcement features, combined with the cost savings and ease-of-administration benefits of Software-as-a-Service.

TCSG deployed the Purewire Mobile™ for BlackBerry in October 2008 to fill a gap left by its legacy on-premise URL filter. After several months using the Purewire™ service, TCSG selected the Purewire Web Security Service™ to protect its 44,000 users browsing the Web on campuses, and via laptops and BlackBerry devices.

By implementing these SaaS security solutions, TCSG is able to protect against email and Web-based malware, spam, spyware, phishing attacks, botnets and other messaging and Web-based threats for each of the 33 state technical colleges, adult literacy programs and other economic and workforce development programs.

"Security threats are no longer confined to an email inbox or Web site, but take advantage of both attack vectors," said Steven Ferguson, security engineer at Technical College System of Georgia. "By working with Proofpoint and Purewire, we've been able to easily secure the online activity at each campus across the state and keep our users safe from increasingly sophisticated blended threats."

As alliance partners, Proofpoint and Purewire are engaged in joint sales and marketing activities to bring enterprise customers security solutions that protect against email and Web threats. Proofpoint offers complete protection against inbound and outbound messaging threats, as well as archiving and email encryption technology. Purewire's SaaS-based Web security service inspects outbound Web traffic for safety and compliance and analyzes Web site response traffic for malicious programs and untrustworthy users. Both Proofpoint and Purewire solutions can be deployed entirely in the cloud or in a hybrid configuration with an on-premise messaging or Web gateway.

"Our team has a rich history in the email security industry, as well as a keen understanding of the challenges and opportunities associated across Web and email," said Mike Van Bruinisse, co-founder, president and CEO of Purewire. "Our channel partners are excited about being able to offer the Purewire and Proofpoint services as a joint offering, particularly since SaaS provides them a low barrier to entry, reduced costs and easier access to innovation."

"Purewire's SaaS-based Web security solutions are the perfect complement to our SaaS email security, archiving and data loss prevention products," said Ramon Peypoch, executive vice president of business development for Proofpoint. "SaaS is a cost-effective way for enterprises like TSCG to address the risks posed by today's increasingly complex blended threats. The comprehensive approach to email and Web security delivered by the combination of Proofpoint and Purewire provides the best possible protection and control, at the lowest total cost of ownership."

About Proofpoint, Inc.
Proofpoint secures and improves enterprise email infrastructure with solutions for email security, archiving and data loss prevention. Proofpoint solutions defend against spam and viruses, prevent leaks of confidential and private information, encrypt sensitive emails and archive messages for retention, e-discovery and easier mailbox management. Proofpoint solutions can be deployed on-demand (SaaS) on-premises (appliance), or in a hybrid architecture for maximum flexibility and scalability. For more information, please visit http://www.proofpoint.com.

About Purewire, Inc.
Purewire secures business and social interactions on the Web. Founded by veteran security industry entrepreneurs, the company offers Web security-as-a-service to increase ROI and lower the total cost of security for businesses. Purewire is the only vendor that addresses the complete Web security threat landscape, providing unique algorithms and scalable
services to protect users from malicious people, places and things on the WebTM. For additional information, please visit www.purewire.com.

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