University of Alabama at Birmingham Deploys Proofpoint, Prevents Inbound Email Spam Attacks

Proofpoint Messaging Security Gateway Appliance Protects More than 25,000 Campus Email Accounts from Spam and Viruses

SUNNYVALE, Calif. – June 29, 2009 – Proofpoint, Inc., the leading provider of unified email security, email archiving and data loss prevention solutions, announced today that the University of Alabama at Birmingham (UAB) has deployed the Proofpoint Messaging Security Gateway™ appliance to provide complete anti-spam and anti-virus protection at the network border.

“As a leading research university and health care institution, UAB IT continuously focuses on enhancing our information security posture,” said Sheila Sanders, vice president for Information Technology at UAB. “The previous open source anti-spam solution was struggling to adequately meet the growing needs of the institution. After careful analysis and review of the anti-spam solutions on the market, we found that Proofpoint best met our requirements.”

“Deploying Proofpoint enabled us to dramatically reduce inbound email traffic,” Sanders continued. “Simplifying our email architecture was an added benefit when we moved our anti-virus and anti-spam systems to the network border. The result was reduced malicious emails as well as significantly reducing storage and archiving requirements.”

UAB Information Technology manages more than 25,000 faculty, staff and student mailboxes. The university’s deployment of the Proofpoint Messaging Security Gateway™ appliance reduces costs, simplifies email management and diminishes the amount of unwanted or illegitimate messages that reach user inboxes.

UAB receives approximately one million incoming messages per day, of which 90 percent are spam. Since deployment of the appliance, UAB has noticed an extensive decline in both time and money spent on controlling spam. “Few products in our inventory have been able to deliver such instantaneous, noticeable and decisive results,” said Sanders.

The university also uses the Proofpoint Dynamic Reputation™ module, which blocks malicious email connections at the gateway, thereby reducing the volume of email messages that are processed. Over the next year, UAB plans to evaluate other modules from Proofpoint to complement the solution, including Proofpoint Regulatory ComplianceTM to secure the transmission of confidential information in compliance with data privacy regulations.

About Proofpoint, Inc.
Proofpoint secures and improves enterprise email infrastructure with solutions for email security, archiving, encryption and data loss prevention. Proofpoint solutions defend against spam and viruses, prevent leaks of confidential and private information, encrypt sensitive emails and archive messages for retention, e-discovery and easier mailbox management. Proofpoint solutions can be deployed on-premises (appliance), on-demand (SaaS) or in a hybrid architecture for maximum flexibility and scalability. For more information, please visit http://www.proofpoint.com.

About UAB
Known for its innovative and interdisciplinary approach to education at both the graduate and undergraduate levels, the University of Alabama at Birmingham (UAB) is an internationally renowned research university and academic medical center and the state of Alabama’s largest employer. For more information, please visit http://www.uab.edu.

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