Proofpoint PROTECT Helps Dakota Growers Pasta Company Cook Spam Before it Hits Employee Inboxes

Company moves from on-premises software to Proofpoint SaaS email security solution; instant success leads to adoption of hosted software in other areas of the business

SUNNYVALE, Calif. – November 2, 2009 – Proofpoint, Inc., the leading provider of SaaS email security, email archiving and data loss prevention solutions, today announced that Dakota Growers Pasta Company, Inc. has deployed the Proofpoint PROTECT™ SaaS (Software-as-a-Service) email security solution to protect employee mailboxes from spam, viruses and other email-borne threats.

As the third largest pasta manufacturer in North America, Dakota Growers had outgrown its previous on-premises, email server-based anti-spam solution. After several years in use, it had become ineffective at consistently stopping spam and, often times, the software would negatively impact the performance of Dakota Growers' email system.

According to Jeffrey Strang, Director of Information Technology for Dakota Growers, the company's previous anti-spam solution suffered from many problems. Strang said, “Employees were receiving way too many spam messages, some of which were highly offensive. Also, end-user digest features were confusing and not user friendly. All that said, we ultimately made the decision to move to a new email security solution because the previous one constantly brought down our email server, causing availability problems.”

Moving email security features to the cloud, using Proofpoint PROTECT, was the ideal solution to Dakota Growers' email security problems. Strang added, "We wanted a solution that resided outside of our own network, as we've had issues in the past with email security software impacting our hardware assets. Proofpoint PROTECT was our first experience with a SaaS solution of any kind, but given the positive results we've achieved with Proofpoint, we're actually moving to hosted solutions in other areas of our business."

Since deploying Proofpoint PROTECT, Dakota Growers has radically reduced the volume of spam and virus-infected email entering its network, making employees more productive and reducing the time that IT staff spends on email security-related administration and helpdesk tasks to near zero.

"Not only has Proofpoint PROTECT made our email environment safer and more reliable, but it has greatly simplified processes for our IT staff," said Strang. "Helpdesk calls related to spam used to be a daily problem, but in the past weeks, we've had zero complaints from users. And Proofpoint's solution is truly 'set it and forget it.' In the past six months, we haven't had to call Proofpoint to resolve a single support issue."

"Using Proofpoint PROTECT, Dakota Growers has been able to quickly realize both the cost and functional benefits of a SaaS email security solution,” said Peter Galvin, Chief Marketing Officer for Proofpoint. "We're pleased that the positive experience with our Software-as-a-Service solution has helped usher in a new technology mindset at Dakota Growers."

Learn More about the Benefits of SaaS Email Security
Learn more about the dramatic cost savings and other benefits that enterprises can realize by moving from an on-premises email security solution to a SaaS solution like Proofpoint PROTECT. Register to attend Proofpoint's live web seminar, “Cloud Computing Confusion: Is SaaS Email Security Right for Your Enterprise?” being held Wednesday, November 18th by visiting:

http://www.proofpoint.com/cloud-confusion-webinar

About Proofpoint, Inc.
Proofpoint secures and improves enterprise email infrastructure with solutions for email security, archiving, encryption and data loss prevention. Proofpoint solutions defend against spam and viruses, prevent leaks of confidential and private information, encrypt sensitive emails and archive messages for retention, e-discovery and easier mailbox management. Proofpoint solutions can be deployed on-demand (SaaS) on-premises (appliance), or in a hybrid architecture for maximum flexibility and scalability. For more information, please visit http://www.proofpoint.com.

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