

Smarter, Easier, Trusted Agreements

Q4 & Full Year Fiscal 2023



Safe Harbor

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which statements involve substantial risk and uncertainties. All statements contained in this presentation other than statements of historical fact, including statements regarding our future operating results and financial position, our business strategy and plans, market growth and trends, objectives for future operations, and the impact of such assumptions on our financial conditions and results of operations are forward-looking statements. Forward-looking statements in this presentation also include, among other things, statements on pages titled "FY2024 Guidance" and "Q1 FY2024 Guidance" in this presentation and any other statements about expected financial metrics, such as revenue, billings, non-GAAP gross margin, non-GAAP diluted weighted-average shares outstanding, and non-financial metrics, such as customer growth, as well as statements related to our expectations regarding our growth. Forward-looking statements generally relate to future events or our future financial or operating performance. In some cases, you can identify forward-looking statements because they contain words such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential," or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions.

Forward-looking statements contained in this presentation include, but are not limited to, statements about: our expectations regarding global macro-economic conditions, including the effects of inflation, rising and fluctuating interest rates and market volatility on the global economy; our ability to estimate the size and growth of our total addressable market; our ability to compete effectively in an evolving and competitive market; the impact of any data breaches, cyberattacks or other malicious activity on our technology systems; our ability to effectively sustain and manage our growth and future expenses and achieve and maintain future profitability; our ability to attract new customers and maintain and expand our existing customer base; our ability to effectively implement and execute our restructuring plans; our ability to expand update our platform to respond to customers' needs and rapid technological change; our ability to expand use cases within existing customers and vertical solutions; our ability to expand our operations and increase adoption of our platform internationally; our ability to strengthen and foster our relationships with developers; our ability to expand our direct sales force, customer success team and strategic partnerships around the world; our ability to identify targets for and execute potential acquisitions and to successfully integrate and realize the anticipated benefits of such acquisitions;

our ability to maintain, protect and enhance our brand; the sufficiency of our cash, cash equivalents and capital resources to satisfy our liquidity needs; limitations on us due to obligations we have under our credit facility or other indebtedness; our failure or the failure of our software to comply with applicable industry standards, laws and regulations; our ability to maintain, protect and enhance our intellectual property; our ability to successfully defend litigation against us; our ability to attract large organizations as users; our ability to maintain our corporate culture; our ability to offer high-quality customer support; our ability to hire, retain and motivate auglified personnel including executive level management; our ability to successfully manage and integrate executive management transitions; uncertainties regarding the impact of general economic and market conditions, including as a result of regional and alobal conflicts; our ability to successfully implement and maintain new and existing information technology systems, including our ERP system; and our ability to maintain proper and effective internal controls. In addition, statements such as "we believe" and similar statements reflect our beliefs and opinions on the relevant subject. These statements are based upon information available to us as of the date of this presentation, and while we believe such information forms a reasonable basis for such statements, such information may be limited or incomplete, and our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain, and investors are cautioned not to unduly rely upon these statements. You should not rely upon forward-looking statements as predictions of future events. We have based the forward-looking statements contained in this presentation primarily on our current expectations and projections about future events and trends that we believe may affect our business, financial condition, results of operations, and prospects. Additional risks and uncertainties that could affect our financial results are included in the sections titled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our quarterly report on Form 10-Q for the quarter ended October 31, 2022, filed on December 8, 2022 with the Securities and Exchange Commission (the "SEC"), and other filings that we make from time to time with the SEC. Moreover, we operate in a very competitive and rapidly changing environment. New risks and uncertainties emerge from time to time. It is not possible for us to predict all risks and uncertainties that could have an impact on the forward-looking statements contained in this presentation. We cannot assure you that the results, events, and circumstances reflected in the forward-looking statements will be achieved or occur, and actual results, events, or circumstances could differ materially from those described in the forward-looking statements. The forward-looking statements made in this presentation relate only to events as of the date on which such statements are made. We undertake no obligation to update any forward-looking statements after the date of this presentation or to conform such statements to actual results or revised expectations, except as required by law.



Non-GAAP Financial Measures and Other Key Metrics

To supplement our consolidated financial statements, which are prepared and presented in accordance with GAAP, we use certain non-GAAP financial measures, as described below, to understand and evaluate our core operating performance. These non-GAAP financial measures, which may be different than similarly-titled measures used by other companies, are presented to enhance investors' overall understanding of our financial performance and should not be considered a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP.

We believe that these non-GAAP financial measures provide useful information about our financial performance, enhance the overall understanding of our past performance and future prospects, and allow for greater transparency with respect to important metrics used by our management for financial and operational decision-making. We present these non-GAAP measures to assist investors in seeing our financial performance using a management view, and because we believe that these measures provide an additional tool for investors to use in comparing our core financial performance over multiple periods with other companies in our industry. However, these non-GAAP measures are not intended to be considered in isolation from, a substitute for, or superior to our GAAP results.

Non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating expenses, non-GAAP income from operations, non-GAAP operating margin, non-GAAP net income and non-GAAP net income per share: We define these non-GAAP financial measures as the respective GAAP measures, excluding expenses related to stock-based compensation, employer payroll tax on employee stock transactions, amortization of acquisition-related intangibles, amortization of debt discount and issuance costs, acquisition-related expenses, fair value adjustments to strategic investments, executive transition costs, lease-related impairment and lease-related charges, restructuring and other related charges, as these costs are not reflective of ongoing operations and, as applicable, other special items. The amount of employer payroll tax-related items on employee stock transactions is dependent on our stock price and other factors that are beyond our control and do not correlate to the operation of the business. When evaluating the performance of our business and making operating plans, we do not consider these items (for example, when considering the impact of equity award grants, we place a greater emphasis on overall stockholder dilution rather than the accounting charges associated with such grants). We believe it is useful to exclude these expenses in order to better understand the long-term performance of our core business and to facilitate comparison of our results to those of peer companies and over multiple periods. In addition to these exclusions, we subtract an assumed provision for income taxes to calculate non-GAAP net income. We utilize a fixed long-term projected tax rate in our computation of the non-GAAP income tax provision to provide better consistency across the reporting periods. For fiscal 2023, we determined the projected non-GAAP tax rate to be 20% tax rate.

Free cash flow: We define free cash flow as net cash provided by operating activities less purchases of property and equipment. We believe free cash flow is an important liquidity measure of the cash that is available (if any), after purchases of property and equipment, for operational expenses, investment in our business, and to make acquisitions. Free cash flow is useful to investors as a liquidity measure because it measures our ability to generate or use cash in excess of our capital investments in property and equipment. Once our business needs and obligations are met, cash can be used to maintain a strong balance sheet and invest in future growth.

Billings: We define billings as total revenues plus the change in our contract liabilities and refund liability less contract assets and unbilled accounts receivable in a given period. Billings reflects sales to new customers plus subscription renewals and additional sales to existing customers. Only amounts invoiced to a customer in a given period are included in billings. We believe billings is a key metric to measure our periodic performance. Given that most of our customers pay in annual installments one year in advance, but we typically recognize a majority of the related revenue ratably over time, we use billings to measure and monitor our ability to provide our business with the working capital generated by upfront payments from our customers.

For a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measure, please see "Reconciliation of GAAP to Non-GAAP Financial Measures" in the Appendix.

At a glance

Market leadership



World's #1 e-Signature solution

Customer base

1.36M¹

Across all industries, segments, and geos

Large market opportunity² Q4 FY23³ performance

~\$50B_{TAM}

Broader DocuSign opportunity (before and after signing)

\$660M

Revenue (25% Int'l) 14% Y/Y growth

\$739M

Billinas 10% Y/Y growth

24%

Operating Margin (Non-GAAP)

107% Dollar Net Retention⁴ FY23³ performance

\$2.5B

Revenue (25% Int'l) 19% Y/Y growth

\$2.7B

Billinas 13% Y/Y growth

21%

Operating Margin (Non-GAAP)

⁽¹⁾ As of January 31, 2023.

⁽²⁾ DocuSign estimate combining commissioned third-party research with internal customer count, pricing and spending data.

⁽³⁾ For the fiscal quarter ended January 31, 2023.

⁽⁴⁾ Compares the annual recurring revenue, or ARR, for active subscription contracts from Direct customers at two period end dates. To calculate our dollar-based net retention rate at the end of the base year (e.g., January 31, 2023), we first identify customers that were customers at the end of the prior year (e.g., January 31, 2022) and then divide the ARR attributed to those customers at the end of the base year by the ARR attributed to those same customers at the end of the prior year. The quotient obtained from this calculation is the dollar-based net retention rate. For clarity, we do not include customers serviced via our Digital channel in this metric. DocuSian Public

Agreements are the foundation of doing business

Sales

Sales Contracts NDAs SOWs

Service

Field Service Change Orders Work Agreements

Marketing

Vendor Agreements Sponsor Agreements Influencer Agreements

HR

Offer Letters Background Checks Company Policies

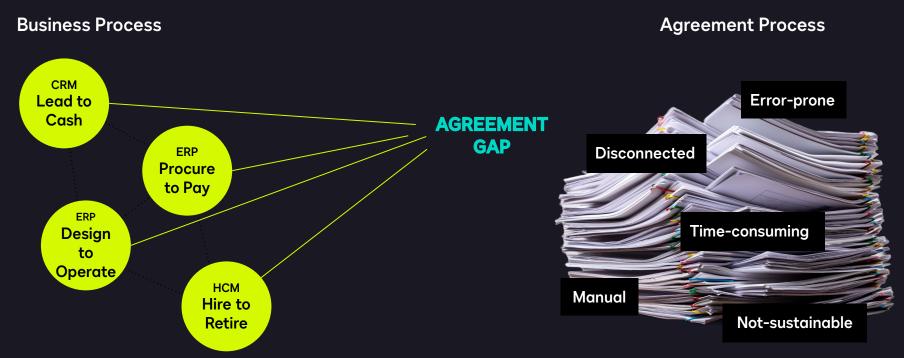
Procurement

Vendor Contracts Purchase Orders Termination Letters

Legal

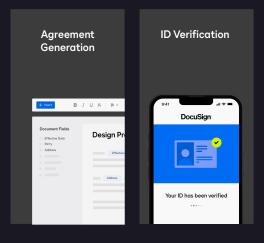
Amendments
Affidavits
SEC Filings

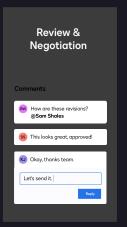
But agreement processes are manual & disconnected



True transformation of your agreement process means going beyond the signature

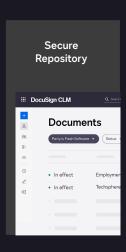
AGREEMENT PROCESS













DocuSign unlocks the data that lives in agreements



Redefining how the world comes together and agrees

Smarter



Personalized document generation Dynamic agreement Intelligent analytics and insights

8

Easier

Send and sign anytime, from practically anywhere Faster time to value, efficiency Extend with integrations and customization



Trusted

Highest level of assurance Support full range of functional areas/industries Superior security toolset, intelligent threat detection



eSignature

The world's #1 way to sign electronically

Editions range from personal to enterprise use

eSignature add-ons

Enhanced options for any agreement scenario

Add-ons include support for identity verification, SMS delivery, notarization, dynamic forms and industry and country-specific capabilities

CLM

Contract management, for workflows before & after the signature

Gen, CLM Essentials, CLM and CLM+

Ecosystem

ISVs / Systems Integrators / Resellers/Developers

Platform

Repository / Search / Object Model / Al / API / Monitor / Admin Tools





Building on innovation and expanding opportunity



Broaden automation to cover end-to-end agreement processes



(1) For the trailing 12 months ended April 30, 2018.

(2) For the fiscal year ended January 31, 2023.

(3) DocuSign estimate combining commissioned third-party research with internal customer count, pricing and spending data.

eSignature Leadership
Digitize and automate signing with
electronic signature

Across all verticals

The world's leading brands trust **DocuSign**













Allianz (II)

REFINITIV |



Unilever

celonis



























































Why DocuSign continues to win

/ Comprehensive

Most Applications

15+ applications span the entire agreement process

Most Integrations

400+ prebuilt integrations with the systems where work gets done

Award-Winning API

1,000+ customer-built integrations

/ Innovative

Category Leader

e-signature pioneer, with 750+ product innovations delivered

Scaled Solutions

Designing, delivering, and supporting technologies across agreement workflows

Leading Platform Tech

Architected to power industry leading to over 99.9% uptime

/ Trusted

1.36M Customers

and more than a billion users¹.

Global leader in e-signature across 180+
countries

Security & Privacy

FedRamp, GDPR, BCR, ISO27001

Purpose-Built Security

Proactive Threat Detection; 24/7 Activity Tracking; Enhanced ID Verification

/ Simple

Faster

43% completed in < 15 minutes; 78% in < 1 day²

Net Promoter Score 673

Delighting our customers

High Value

Delivers immediate ROI

⁽¹⁾ As of January 31, 2023

⁽²⁾ In FY 2023, 78% of all Successful Transactions on our platform were completed in less than 24 hours and 43% within 15 minutes—compared to the days or weeks common to traditional methods.

⁽³⁾ In-Product Net Promoter Score for FY2023, which is measured by DocuSign for customers and users of the eSignature product(s). The NPS is an index ranging from -100 to 100 that measures the willingness to recommend a company's products or services to others.

Investing in international growth

19% y/y Int'l Revenue Growth

25% of Total Revenue

(1) For the fiscal quarter ended January 31, 2023 compared to same period a year ago.

Market Prioritization & Investment

Digital - 180+ **Countries Direct - Focus 8**

Tier 1: Market Leader

Primary market focus for Direct GTM investment

Fully localized digital experience

Targeted investment in Resell partners

Tier 2: Seed and Grow

High potential investment countries

Seed with targeted direct investments, localized sales & support through partner and digital

Tier 3: Digital & Emerging

Digital First strategy

Indirect selling via key resellers

Multi-channel experience throughout the customer journey



DocuSign partner ecosystem

Comprehensive network of cloud, service, and reseller partners

ISVs (and 350+ more)











servicenow

Systems Integrators

500+ certified professionals across 10+ alobal & regional SIs









Resellers

140+ resellers extend our reach, helping customers agree in 40+ countries











Financial Review



How customers buy from us

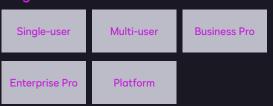
Prepaid Model

Product Functionality

Pricing by Functionality

Multiple levels of product functionality

eSignature



Capacity-Based Subscription Model

Volume Capacity

Pre-Set # of Envelopes Provisioned

Envelopes







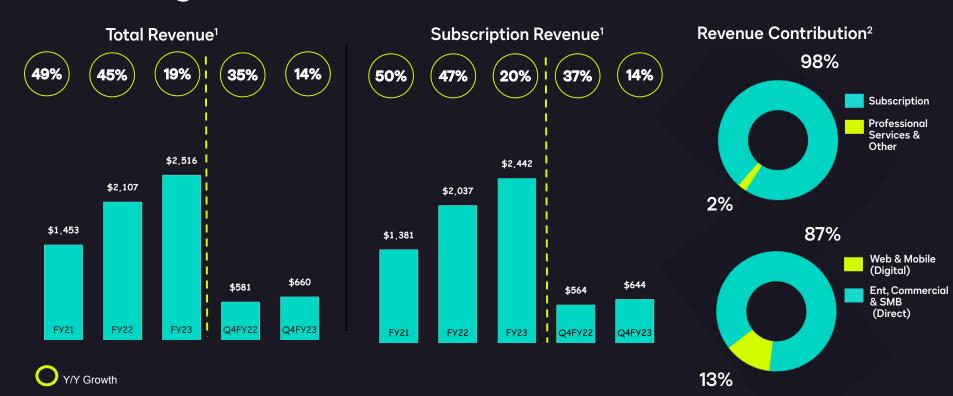
Dollar Weighted Average Contract Length¹



(1) Rolling 4-quarter average through fiscal quarter ended January 31, 2023.



Revenue growth as we scale





Billings growth



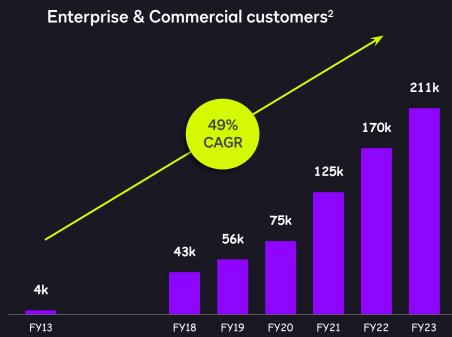
⁽¹⁾ For the fiscal quarter ended January 31, 2023, and the four fiscal quarters prior. \$ in millions.

⁽¹⁾ For the fiscal quarter ended January 31, 2023, and the four riscal quarters prior. \$ in millions.
(2) Billings = total revenues plus the change in contract liabilities and refund liability less contract assets and unbilled accounts receivable in a given period. Please see Appendix for non-GAAP reconciliation.

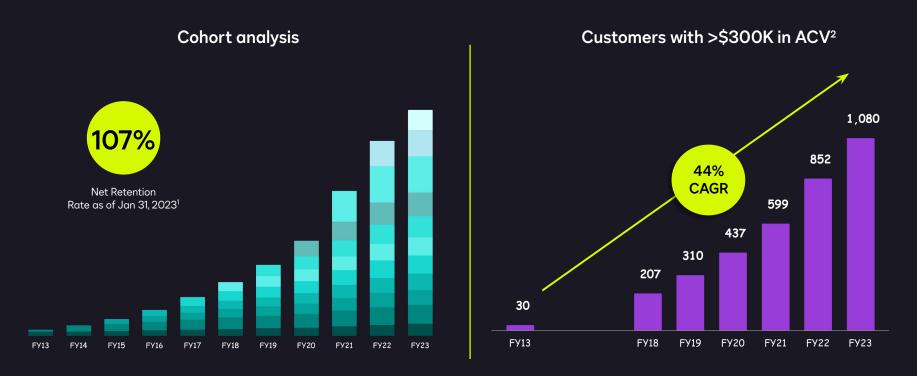
DocuSign Public

Large and expanding customer base





Cohort and large customer increase



Compares the annual recurring revenue, or ARR, for active subscription contracts from Direct customers at two period end dates. To calculate our dollar-based net retention rate at the end of the base year (e.g., January 31, 2023), we first identify customers that were customers at the end of the prior year (e.g., January 31, 2022) and then divide the ARR attributed to those customers at the end of the base year by the ARR attributed to those same customers at the end of the prior year. The quotient obtained from this calculation is the dollar-based net retention rate. For clarity, we do not include customers serviced via our Digital channel in this metric.

ACV = Annualized Contract Value



Expansion rates are moderating at scale



107%
Dollar Net
Retention

⁽¹⁾ Compares the annual recurring revenue, or ARR, for active subscription contracts from Direct customers at two period end dates. To calculate our dollar-based net retention rate at the end of the base year (e.g., January 31, 2022) and then divide the ARR attributed to those customers at the end of the base year by the ARR attributed to those same customers at the end of the prior year (e.g., January 31, 2022) and then divide the ARR attributed to those customers at the end of the base year by the ARR attributed to those same customers at the end of the prior year. The apudient obtained from this calculation is the dollar-based net retention rate. For clarity, we do not include customers serviced via our Diaddo channel in this metric.

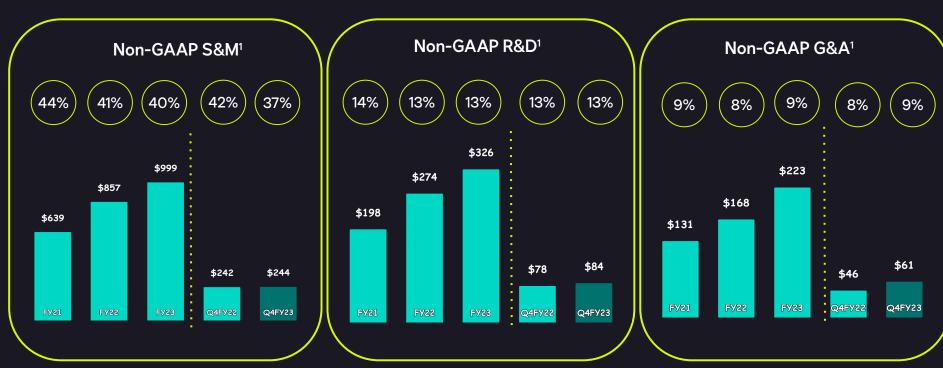


Maintaining leverage while investing in growth





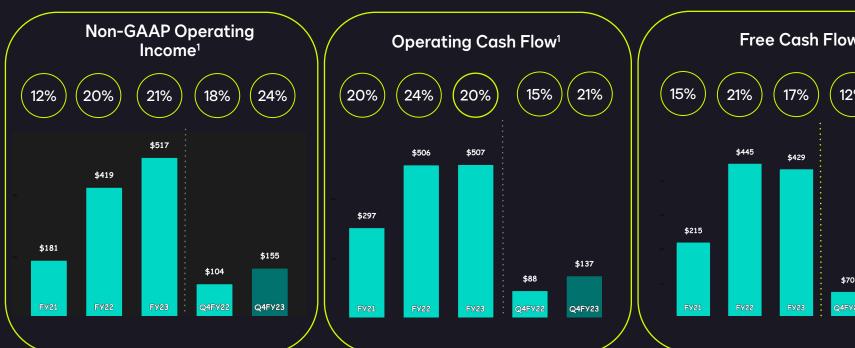
Operating leverage

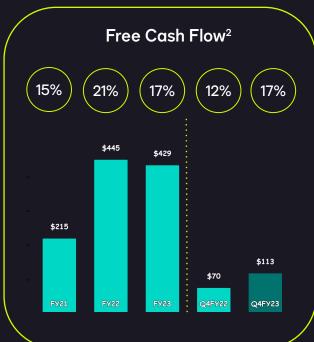






Operating leverage and cash flow





Margin as % of total revenue



(1) For the fiscal years ended January 31, 2021, 2022, and 2023 and the fiscal quarters ended January 31, 2022, and 2023. \$\\$ in millions. Margins are as \$\%\$ of revenue. (2) FCF calculated as Operating Cash Flow CapEx. Please see Appendix for calculation. Please see Appendix slides for non-GAAP reconciliation

Q1FY2024 Guidance

(in millions, except percentages)	Q1 Fiscal 2024		
Total revenue	\$639	-	\$643
Subscription revenue	\$625	-	\$629
Billings	\$615	-	\$625
Non-GAAP gross margin	81%	-	82%
Non-GAAP operating margin	21%	-	22%
Non-GAAP diluted weighted-average shares o/s	207	-	212



FY2024 Guidance

(in millions, except percentages)	Fiscal 2024		
Total revenue	\$2,695	-	\$2,707
Subscription revenue	\$2,633	-	\$2,645
Billings	\$2,705	-	\$2,725
Non-GAAP gross margin	81%	-	82%
Non-GAAP operating margin	21%	-	23%
Non-GAAP diluted weighted-average shares o/s	207	-	212



Appendix



GAAP to Non-GAAP Gross Profit Reconciliation

Gross Profit (in thousands)	0		V = 1.11		
	Quarter Ended January 31,		Year Ended	January 31,	
	2023	2022	2023	2022	
GAAP Gross Profit	522,150	449,374	1,979,827	1,640,762	
Add: Stock-based Compensation in Cost of Revenue	19,075	17,596	72,674	58,499	
Add: Amortization of Acquisition-related Intangibles in Cost of Revenue	2,382	2,403	9,613	11,670	
Add: Employer Payroll Tax on Employee Stock Transactions in Cost of Revenue	392	829	2,184	7,524	
Add: Lease-related Impairment and Lease Related Charges	412	_	1,090	_	
Non-GAAP Gross Profit	544,411	470,202	2,065,388	1,718,455	
GAAP Gross Margin	79%	77%	79%	78%	
Non-GAAP Gross Margin	83%	81%	82%	82%	

Subscription Gross Profit (in thousands)				
Subscription Gross Front (in thousands)	Quarter Ended January 31,		Year Ended January 31,	
	2023	2022	2023	2022
GAAP Subscription Revenue	643,677	564,006	2,442,177	2,037,272
Less: GAAP Subscription Cost of Revenue	110,463	96,556	426,077	343,661
GAAP Subscription Gross Profit	533,214	467,450	2,016,100	1,693,611
Add: Stock-based Compensation in Subscription Cost of Revenue	11,644	9,500	46,916	31,152
Add: Amortization of Acquisition-related Intangibles in Subscription Cost of Revenue	2,382	2,403	9,613	11,670
Add: Employer Payroll Tax on Employee Stock Transactions in Subscription Cost of Revenue	243	417	1,393	3,703
Add: Lease-related Impairment and Lease Related Charges	126	_	447	_
Non-GAAP Subscription Gross Profit	547,609	479,770	2,074,469	1,740,136
GAAP Subscription Gross Margin	83%	83%	83%	83%
Non-GAAP Subscription Gross Margin	85%	85%	85%	85%



GAAP to Non-GAAP Operating Gain / (Loss) and Free Cash Flow Reconciliation

Adjusted Operating Gain / (Loss) (in thousands)				
Adjusted Operating Odin 7 (Loss) (in thousands)	Quarter Ended January 31,		Year Ended January 31,	
	2023	2022	2023	2022
GAAP Operating Income (Loss)	(284)	(25,178)	(88,031)	(61,884)
Add: Stock-based Compensation	145,923	118,007	533,100	408,542
Add: Amortization of Intangibles	4,953	5,608	20,706	24,770
Add: Employer Payroll Tax on Employee Stock Transactions	1,944	4,220	12,921	42,192
Add: Acquisition-related Expenses	_	_	_	387
Add: Lease-related Impairment and Lease Related Charges	2,676	1,207	7,181	5,099
Add: Restructuring and Other Related Charges	253	_	28,335	_
Add: Executive Transition Costs	_	_	2,634	_
Non-GAAP Operating Income	155,465	103,864	516,846	419,106
Operating Margin (GAAP)	(0%)	(4%)	(3%)	(3%)
Operating Margin (Non-GAAP)	24%	18%	21%	20%

Free Cash Flow (in thousands)				
Free Cush Flow (in thousands)	Quarter Ended January 31,		Year Ended January 31,	
	2023	2022	2023	2022
Net Cash Provided by Operating Activities	137,057	87,793	506,759	506,467
Less: Purchases of Property, Plant, and Equipment	(24,064)	(17,470)	(77,654)	(61,396)
Non-GAAP Free Cash Flow	112,993	70,323	429,105	445,071
Free Cash Flow Margin	17%	12%	17%	21%
Net Cash Provided by (Used in) Investing Activities	(43,502)	(5,224)	(191,197)	(162,909)
Net Cash Provided by (Used in) Financing Activities	(15,614)	(73,930)	(98,256)	(394,621)



GAAP to Non-GAAP Operating Expenses Reconciliation

Quarter Ended January 31,		Year Ended January 31,	
2023	2022	2023	2022
304,649	299,417	1,242,711	1,076,527
(55,760)	(52,040)	(222,334)	(186,759)
(2,571)	(3,205)	(11,093)	(13,100)
(910)	(1,960)	(6,160)	(19,628)
(1,467)	_	(3,820)	_
243,941	242,212	999,304	857,040
46%	52%	49%	51%
37%	42%	40%	41%
Quarter Ended	January 31.	Year Ended January 31,	
2023	2022	2023	2022
125,891	110,692	480,584	393,362
(41,278)	(31,712)	(149,967)	(108,523)
(460)	(1,097)	(3,469)	(10,341)
(433)	_	(1,252)	_
83,720	77,883	325,896	274,498
19%	19%	19%	19%
13%	13%	13%	13%
Quarter Ended	January 31,	Year Ended January 31,	
2023	2022	2023	2022
91,641	64,443	316,228	232,757
(29,810)	(16,659)	(88,125)	(54,761)
(182)	(334)	(1,108)	(4,699)
_	_	_	(387)
(364)	(1,207)	(1,019)	(5,099)
_	_	(2,634)	_
61,285	46,243	223,342	167,811
14%	10%	13%	11%
9%	8%	9%	8%
	2023 304,649 (55,760) (2,571) (910) (1,467) 243,941 46% 37% Quarter Ended 2023 125,891 (41,278) (460) (433) 83,720 19% 13% Quarter Ended 2023 91,641 (29,810) (182) — (364) — 61,285 14%	2023 2022 304,649 299,417 (55,760) (52,040) (2,571) (3,205) (910) (1,960) (1,467) — 243,941 242,212 46% 52% 37% 42% Quarter Ended January 31, 2023 2022 125,891 110,692 (41,278) (31,712) (460) (1,097) (433) — 83,720 77,883 19% 19% 19% 13% 13% Quarter Ended January 31, 2023 2022 91,641 64,443 (29,810) (16,659) (182) (334) — (364) (1,207) — 61,285 46,243 14% 10%	2023 2022 2023 304,649 299,417 1,242,711 (55,760) (52,040) (222,334) (2,571) (3,205) (11,093) (910) (1,960) (6,160) (1,467) — (3,820) 243,941 242,212 999,304 46% 52% 49% 37% 42% 40% Quarter Ended January 31, Year Ended 2023 2022 2023 125,891 110,692 480,584 (41,278) (31,712) (149,967) (460) (1,097) (3,469) (433) — (1,252) 83,720 77,883 325,896 19% 19% 19% 13% 13% 13% Quarter Ended January 31, Year Ended 2023 2022 2023 91,641 64,443 316,228 (29,810) (16,659) (88,125) (182) <td< td=""></td<>

Computation of Billings

Computation of Billings (in thousands)	Quarter Ende	Quarter Ended January 31,		January 31,
	2023	2022	2023	2022
Revenue	659,576	580,828	2,515,915	2,107,213
Add: Contract Liabilities and Refund Liability, End of Period	1,191,269	1,049,106	1,191,269	1,049,106
Less: Contract Liabilities and Refund Liability, Beginning of Period	(1,113,131)	(961,243)	(1,049,106)	(800,940)
Add: Contract Assets and Unbilled Accounts Receivable, Beginning of Period	17,945	19,708	18,273	21,021
Less: Contract Assets and Unbilled Accounts Receivable, End of Period	(16,615)	(18,273)	(16,615)	(18,273)
Billings	739,044	670,126	2,659,736	2,358,127



