

## Cyber-Ark Adds Privileged Identity Management and Cloud Computing Expertise to European Identity Conference Panels

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*Global Enterprise IT Leaders Gather to Debate Trends and Shape Best Practices Associated With Important Identity Management Topics Such as Compliance and Security*

**Newton, Mass. - May 3, 2010** - [CyberArk® Software](#), the leading global software provider for protecting critical applications, identities and information, today announced participation in three panels at the Kuppinger Cole European Identity Conference 2010. The event takes place May 4-7, 2010 in Munich, Germany. This annual conference draws global enterprise IT leaders to debate trends and best practices for identity management, governance risk and compliance (GRC), and cloud computing. Cyber-Ark will participate on panels focused on managing [privileged identities](#) and data portability in the cloud.

### **Panel I: Managing Privileged Identities in the Cloud**

**Who:** Shlomi Dinor, vice president emerging technologies, Cyber-Ark Labs

**What:** This panel, "Managing Privileged Identities in the Cloud," will examine one of the major risks identified for cloud computing, the potential for abuse by malicious insiders within the cloud service provider. With so many privileged accounts covering hypervisors, operating systems, databases and applications, panelists from Cyber-Ark, CA, Lieberman Software and Oracle will discuss how an organization should manage the privileged user risk.

**When:** Wednesday, May 5, 2010 during the 4:30 – 5:30 p.m. session.

### **Panel II: Privileged Identities - Identify, Delegate, Enforce, Audit**

**Who:** Jochen Koehler, director of sales d/a/ch region, Cyber-Ark Software

**What:** This panel, "Privileged Identities - Identify, Delegate, Enforce, Audit," will examine high-profile data breaches and emphasize the need to maintain and safeguard privileged accounts. Panelists will discuss four key processes that can help organizations regain control of privileged accounts in a cost-effective manner: Identifying, delegating, enforcing and auditing (I.D.E.A.), which can improve security and operational efficiency, take control of privileged accounts and close security gaps within the infrastructure.

**When:** Thursday, May 6, 2010 during the 10:30 – 11:30 a.m. session.

### **Panel III: Business/Cloud Portability**

**Who:** Shlomi Dinor, vice president emerging technologies, Cyber-Ark Labs

**What:** This panel in the Cloud Platform and Data Portability track will be moderated by Dave Kearns, identity expert and writer for Network World magazine. Participants from Axiomatics Americas, Cyber-Ark, Layer 7 Technologies, Novell and Ping Identity will examine topics associated with data/identities in the cloud and security implications related to portability of data.

**When:** Thursday, May 6, 2010 during the 3:00 – 4:00 p.m. session.

### **About Cyber-Ark**

[CyberArk® Software](#) is a global information security company that specializes in protecting and managing privileged users, applications and highly-sensitive information to improve compliance, productivity and protect organizations against insider threats. With its award-winning [Privileged Identity Management \(PIM\)](#) and [Highly-Sensitive Information Management](#) software, organizations can more effectively manage and govern application access while demonstrating returns on security investments. Cyber-Ark works with more than 600 global customers, including more than 35 percent of the Fortune 50. Headquartered in Newton, Mass., Cyber-Ark has offices and authorized partners in North America,

Europe and Asia Pacific. For more information, visit [www.cyberark.com](http://www.cyberark.com).

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