

Cyber-Ark to Showcase Business and Compliance Advantages of Privileged Identity Management at Oracle OpenWorld 2010 San Francisco

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Attendees to Learn How to Balance Accessibility and Control in Order to Limit Risk Exposure with Cyber-Ark's Privileged Identity Management Suite

NEWTON, Mass. - September 17, 2010 - [Cyber-Ark® Software](#), the leading global software provider for protecting critical applications, identities and information, today announced details of its participation at [Oracle OpenWorld 2010](#) in San Francisco. Cyber-Ark will demonstrate the advantages of its [Privileged Identity Management Suite](#) and discuss how effective management, monitoring and auditing of [privileged accounts](#) and activities associated with datacenter management, whether on-premise or in the cloud, can prevent the loss of sensitive information and avert [insider threats](#). Cyber-Ark is a member of the [Oracle PartnerNetwork](#).

What: Through one-on-one presentations at booth #3409, Cyber-Ark will provide attendees with an understanding of best practices for privileged account management, including the importance of maintaining a balance between accessibility and control in order to limit risk exposure. Cyber-Ark will demonstrate how its flexible [Privileged Identity Management Suite](#) can empower global organizations to monitor and record privileged sessions; manage application and service credentials; and enforce a "least privilege" policy to ensure compliance with audit and regulatory requirements. Cyber-Ark also automates and provides a central log of all privileged administrative tasks, freeing up time for administrators to focus on more critical issues, such as improving operational efficiencies and mitigating risk.

When: September 19-23, 2010

Where: Oracle OpenWorld 2010 will take place at the Moscone Center in San Francisco, California. Cyber-Ark's booth is #3409 in Moscone West.

Oracle OpenWorld 2010 is the world's largest and most important conference for Oracle technologists, business users and partners. The event provides IT professionals from around the globe with access to more than 1,800 sessions, 400 partner exhibits, 400 Oracle demos, keynotes, hands-on labs and special networking events to foster the discovery of relevant, useful technology information that drives business forward. For more information on the event visit <http://www.oracle.com/us/openworld/index.html> and follow updates from Cyber-Ark on Twitter [@CyberArk](#) using the #OOW10 hashtag.

About Cyber-Ark

[Cyber-Ark® Software](#) is a global information security company that specializes in protecting and managing privileged users, applications and highly-sensitive information to improve compliance, productivity and protect organizations against insider threats. With its award-winning [Privileged Identity Management \(PIM\)](#) and [Highly-Sensitive Information Management](#) software, organizations can more effectively manage and govern application access while demonstrating returns on security investments. Cyber-Ark works with more than 700 global customers, including more than 35 percent of the Fortune 50. Headquartered in Newton, Mass., Cyber-Ark has offices and authorized partners in North America, Europe and Asia Pacific. For more information, visit www.cyberark.com.

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