

Cyber-Ark to Highlight Privileged Identity Management Risks of Virtualized Data Centers at VMworld 2010 San Francisco

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Attendees to Learn How Securing Privileged Accounts Can Reduce Exponential Security Risks Posed by Extended Computing Environments

NEWTON, Mass. - August 24, 2010 - [Cyber-Ark® Software](#), the leading global software provider for protecting critical applications, identities and information, today announced details of its participation at the highly anticipated [VMworld 2010](#) San Francisco conference. In addition to event presentations focused on the business benefits of cloud computing and virtualized data centers, Cyber-Ark will caution attendees about the harmful security risks posed by unmanaged and unmonitored [privileged accounts](#) within these environments.

What: Through presentations at booth #451, Cyber-Ark will introduce attendees to the emerging [privileged identity management](#) challenges facing virtualized data centers, and the increasing importance of managing, monitoring and controlling access to high-value applications and systems. Cyber-Ark will also explain the particular challenges for systems administrators who can no longer just focus on vulnerabilities presented by one system and one application “in virtualized environments they are responsible for almost limitless applications and data, with exponential security and compliance risks. Through an understanding of these challenges and establishing best practices for securing privileged identities and applications across the extended enterprise using the Cyber-Ark [Privileged Identity Management Suite](#), attendees will obtain a roadmap for achieving the business benefits of data center virtualization and cloud computing” with compliance and security priorities intact.

When: August 30 - September 2, 2010

Where: VMworld 2010 will take place at the Moscone Center in San Francisco, California. Cyber-Ark's booth is #451.

VMworld provides IT professionals from around the globe with access to educational opportunities that explain how to reduce IT complexities and enable IT as a service through virtualization and cloud computing. Attendees will also receive an introduction to the newest virtualization and cloud computing technologies. For more information on the event visit <http://www.vmworld.com> and follow updates from Cyber-Ark on Twitter [@CyberArk](#) using the #VMworld hashtag.

About Cyber-Ark

[Cyber-Ark® Software](#) is a global information security company that specializes in protecting and managing privileged users, applications and highly-sensitive information to improve compliance, productivity and protect organizations against insider threats. With its award-winning [Privileged Identity Management \(PIM\)](#) and [Highly-Sensitive Information Management](#) software, organizations can more effectively manage and govern application access while demonstrating returns on security investments. Cyber-Ark works with more than 700 global customers, including more than 35 percent of the Fortune 50. Headquartered in Newton, Mass., Cyber-Ark has offices and authorized partners in North America, Europe and Asia Pacific. For more information, visit www.cyberark.com.

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