

## Cyber-Ark Hosts Cloud Security Webinar: Does Your Service Provider Get Privilege?

September 9, 2010 2:44 AM ET

*Industry Analyst Steve Coplan Examines How Cloud Services Providers Can Drive Business Growth by Adopting Privileged Identity Management-Based Risk Management Practices*

**NEWTON, Mass. - September 9, 2010** - [Cyber-Ark® Software](#), the leading global software provider for protecting critical applications, identities and information, today announced details of its upcoming webinar featuring independent IT analyst firm The 451 Group's Senior Analyst Steve Coplan. The webinar, "Dispel Concerns About Cloud Security and Increase Your Selling Value," will provide technology professionals with a detailed understanding of the security and compliance risks posed by unmanaged and unmonitored privileged accounts within [cloud computing](#) environments. Coplan will also explain how adopting [privileged identity management](#) and other security solutions can improve a cloud provider's selling proposition and positively impact business growth by alleviating customers' and prospects' anxieties about the security risks of this extended environment.

**Who:** Steve Coplan, Senior Analyst, Enterprise Security Practice, The 451 Group Adam Bosnian, EVP Americas & Corp. Development

**What:** According to a recent study by the Ponemon Institute, only 14 percent of respondents believe that cloud computing will actually improve their organization's security posture. These statistics are far from surprising—as applications extend across cloud environments, the number of privileged users and accounts with access to sensitive information multiplies, creating significant and exponential risk. Since cloud providers already face the imposing task of convincing customers to navigate the uncertainties of this new IT environment, Steve Coplan will explain how service providers can leverage various solutions, including privileged identity management software, to dispel the security concerns of prospects and improve their selling value and competitive differentiation. Coplan, whose primary area of coverage at The 451 Group is on identity and access management, will also explain how these solutions build customer confidence by satisfying compliance requirements such as SAS 70 and others.

For participating in this webinar, attendees will receive a free copy of Cyber-Ark's newest whitepaper, "Secure Your Outsourced Business with Privileged Identity Management."

**When:** Wednesday, September 15 at 2:00 PM EST

**Where:** For more information or to register to attend the webinar, visit <http://www.cyberark.com/news-events/webinars.asp>

### About Cyber-Ark

[Cyber-Ark® Software](#) is a global information security company that specializes in protecting and managing privileged users, applications and highly-sensitive information to improve compliance, productivity and protect organizations against insider threats. With its award-winning [Privileged Identity Management \(PIM\)](#) and [Highly-Sensitive Information Management](#) software, organizations can more effectively manage and govern application access while demonstrating returns on security investments. Cyber-Ark works with more than 700 global customers, including more than 35 percent of the Fortune 50. Headquartered in Newton, Mass., Cyber-Ark has offices and authorized partners in North America, Europe and Asia Pacific. For more information, visit [www.cyberark.com](http://www.cyberark.com).

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