

Leading International Analyst Firm Heralds CyberArk as the Gold Standard in Privileged Account Security

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KuppingerCole Privilege Management Leadership Compass Evaluates 12 Vendors and Cites CyberArk as the Overall Leader and “The One to Beat”

Newton, Mass. “February 4, 2014” CyberArk, the company securing the heart of the enterprise, was named the overall market leader in Privileged Account Security in a new report issued by leading analyst firm KuppingerCole. In the report, “Privilege Management Leadership Compass,” the independent analyst firm cited that CyberArk earned the Overall Leadership position over the other 11 vendors analyzed due to a combination of market, product, and innovation leadership, and that it’s the “one to beat in Privilege Management.” To download a free copy of the report, please visit: <http://www.cyberark.com/ppc/kuppinger-cole-lc-2014>.

The KuppingerCole “Privilege Management Leadership Compass” closely analyzed the market reach, product capabilities and innovation of 12 vendors in the Privileged Account Security Market. Due to increasing cyber attacks originating both from inside and outside of the enterprise that frequently use stolen privileged and administrative credentials, the report states that organizations should “expect further significant growth in the market segment for Privilege Management.” With more businesses requiring privileged management to secure privileged access across multiple environments (cloud, mobile, social), the KuppingerCole Leadership Compass provides businesses with an overview of the leading vendors in the market segment.

“We have seen a tremendous surge of demand for privileged account security solutions, primarily driven by the continued use of privileged and administrative credentials in advanced attacks. Businesses understand the threat, and are increasingly implementing the infrastructure of a privileged management strategy. This report is a guide to help them through the vendor selection process,” said Peter Cummings, managing director UK, senior analyst, KuppingerCole. “With a powerful combination of market presence, leading-edge product functionality and true innovation, CyberArk is the overall market leader and has managed to remain ahead of the competition over the years. CyberArk should be a natural choice to be included in any vendor evaluation for a privilege management solution.”

“We’re honored to receive recognition of this nature from a distinguished analyst firm like KuppingerCole. Their analysts understand that cyber attackers, regardless of whether they originate from inside or outside the enterprise, are continually targeting privileged accounts. Businesses need to lock these high value accounts down,” said John Worrall, CMO, CyberArk. “As the first company in the Privileged Account Security market, CyberArk has always maintained its leadership position by working with customers to continually develop innovative solutions to their security problems. We’re pleased the report validates our approach as we continue to drive the next generation of privileged account security solutions to secure the enterprise.”

To obtain a free copy of the KuppingerCole Privilege Management Leadership Compass, please visit: <http://www.cyberark.com/ppc/kuppinger-cole-lc-2014>.

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