
PRESS RELEASE

2/21/19



Headstrong Welcomes Chris Koch to Board of Directors

Headstrong announced today that Chris Koch, President and Chief Executive Officer of Carlisle Companies Incorporated, has joined its Board of Directors effective immediately.

Zach Iscol, Headstrong's Co-founder and Chairman of the Board, commented on the appointment, "Chris has already done a tremendous amount to support Headstrong and brings a wealth of business experience and acumen to our team. We couldn't be happier to have him on board."

Joe Quinn, Headstrong's Executive Director, further commented, "Headstrong recently hit an incredible milestone of 20,000 clinical sessions provided in over 25 cities to our veterans. Chris' organizational experience, board work and passion to heal the invisible wounds of war, combined with Carlisle's commitment to veterans will propel us to serve even more communities across the country."

Chris Koch said, "I am honored to join the Board of Headstrong, an organization that aligns with Carlisle's commitment to four areas of community engagement: veterans, mental health, education, and civility. Carlisle has been a proud partner and supporter of Headstrong. Together we have developed strategies to further awareness of Headstrong's important mission, and are now focused on extending Headstrong's network by opening two new cities where veterans will have access to comprehensive treatment, including Phoenix, Arizona and San Francisco, California. Although Headstrong is initially focused on the returning military community, in time, the organization will transfer that commitment and knowledge to our broader communities, helping destigmatize these challenging issues."

About Headstrong Project:

Founded in 2012 in partnership with Weill Cornell Medical College, one of the nation's leading mental health care centers, and with the help and direction of top clinicians in the country, Headstrong developed a comprehensive treatment program for post 9/11 veterans dealing with PTSD, Military Sexual Trauma, addiction, anxiety and depression, trauma, grief and loss, and anger management. Headstrong is making a positive impact on the lives of our veterans by

offering cost-free, bureaucracy-free and stigma-free treatment for the hidden wounds of war.
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