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Windstream expands Kinetic brand across its local footprint

Represents premium suite of services over upgraded network

LITTLE ROCK, Ark., Sept. 12, 2017 (GLOBE NEWSWIRE) -- Windstream (Nasdaq:WIN), a leading provider of advanced network communications and technology solutions, today announced that it is rebranding its suite of premium services for consumers and small businesses under the name Kinetic by Windstream.

Windstream launched the Kinetic brand in 2014 with the rollout of the company's next generation television service.

Now, as a result of Windstream's significant network investment over the past three years, the company has made its suite of premium Internet and business solutions available to more than 50 percent of the households and small businesses across its 18-state local footprint. Coverage will continue to expand as part of Windstream's ongoing network upgrades.

"The Kinetic by Windstream brand underscores our continued commitment to providing best-in-class broadband and entertainment experiences," said Jeff Small, president of consumer and small business for Windstream. "We are delivering more speed to more customers so they can readily stream, surf and download on multiple devices at the same time. Kinetic by Windstream truly represents a stronger connection between our company and the communities we serve."

Kinetic by Windstream provides access to one or more of the following:

- ▮ **Kinetic Internet:** Flexible plans on a reliable network with speeds of 25-100 Mbps or higher for streaming video, downloading music and photos, and connecting with friends and family.
- ▮ **Kinetic Gig:** Ultra-fast speeds of 1Gbps delivered over a 100 percent fiber-optic network, enabling the fastest access to all online entertainment and business needs.
- ▮ **Kinetic TV:** Our premium TV service allowing customers to record up to four shows at once and access an extensive Video-on-Demand list with HD shows at no extra cost.
- ▮ **Kinetic Business Solutions:** Customizable solutions that ensure business continuity, advanced communications and maximum reliability.

To learn more about Kinetic by Windstream, please visit kinetic.windstream.com.

About Windstream

Windstream Holdings, Inc. (NASDAQ:WIN), a FORTUNE 500 company, is a leading provider of advanced network communications and technology solutions for consumers, businesses, enterprise organizations and wholesale customers across the U.S. Windstream offers bundled services, including broadband, security solutions, voice and digital TV to consumers. The company also provides data, cloud solutions, unified communications and managed services to small business and enterprise clients. The company supplies core transport solutions on a local and long-haul fiber network spanning approximately 150,000 miles. Additional information is available at windstream.com. Please visit our newsroom at news.windstream.com or follow us on Twitter at [@Windstream](https://twitter.com/Windstream).

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Source: Windstream Holdings, Inc.

