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## **BCN Telecom partners with Windstream Wholesale for SD-WAN adoption**

### **Windstream Wholesale's SD-WAN will transform BCN Telecom's solutions portfolio**

LITTLE ROCK, Ark., Aug. 17, 2017 (GLOBE NEWSWIRE) -- Windstream, (NASDAQ:WIN), a leading provider of advanced network communications, announced today that [BCN Telecom](#) - a New Jersey-based technology service provider specializing in multi-location, multi-product aggregation - will soon be adding Windstream Wholesale's Software Defined Wide Area Network (SD-WAN) solution to its nationwide product suite. As the first Windstream Wholesale reseller partner to announce execution of an SD-WAN agreement, BCN Telecom plans to extend the service to its entire network of agents, enabling them to provide their business customers with this industry-leading networking solution.

[Launched earlier this year](#), Windstream Wholesale's SD-WAN solution uses software-defined networking (SDN) to create a smart, responsive network, accommodating real-time shifts in bandwidth demand and intelligently routing traffic over public or private networks to reach multiple locations. Reseller partners manage their networks and remote devices from a single, cloud-based interface, rather than through traditional methods such as routers, firewalls and switches.

Adopting Windstream Wholesale's SD-WAN drives BCN Telecom to the forefront of reseller partners in the SD-WAN market, allowing BCN to support the unique and changing business needs of each agent - as well as each individual client - with agility and ease. Driven by rapid cloud adoption, increased mobility and shifting business priorities, the strain placed on multi-site business networks is outpacing traditional technology solutions. By evolving beyond these legacy voice and data network topologies, BCN will be able to offer a tailored and secure, scalable and easy-to-deploy technology that fosters business transformation and success.

"The addition of SD-WAN is a natural evolution for the BCN portfolio and complementary to our internet access and data network services," said Julian Jacquez, BCN's chief operating officer. "BCN's longstanding relationship with Windstream Wholesale - in addition to the superior features of and operational support for their SD-WAN offering - led us to the decision to enter into this agreement. We have the utmost confidence in Windstream's ability to expertly support our team and our agent partners in delivering the many benefits SD-WAN technology will bring to our enterprise customers."

Windstream Wholesale's SD-WAN - available to reseller partners throughout its [nationwide footprint](#) - relieves the demanding pressures on overburdened networks by providing increased agility, visibility and control, as well as improved performance and operational efficiencies. The simple, comprehensive management tool allows BCN, as well as other reseller partners, to optimize performance of end-user applications or value-added services offering delivery of a fully integrated service portfolio and enhanced customer experience, ultimately strengthening recurring revenue opportunities.

"I am thrilled that BCN has embraced Windstream Wholesale's SD-WAN as a strategic addition to their business solutions portfolio," said Melissa Cook, vice president of the reseller partner program for Windstream Wholesale. "Throughout the course of our strong partnership with BCN - spanning more than 10 years - they have experienced solid, steady growth and as one of our top reseller partners, I'm confident that deploying SD-WAN will offer them an even stronger competitive edge, as well as the opportunity to deepen client engagement and broaden their market reach."

For more information on Windstream Wholesale's SD-WAN or other solutions, please [click here](#).

#### **About Windstream**

Windstream Holdings, Inc. (NASDAQ:WIN), a FORTUNE 500 company, is a leading provider of advanced network communications and technology solutions for consumers, businesses, enterprise organizations and wholesale customers across the U.S. Windstream offers bundled services, including broadband, security solutions, voice and digital TV to consumers. The company also provides data, cloud solutions, unified communications and managed services to small business and enterprise clients. The company supplies core transport solutions on a local and long-haul fiber network spanning approximately 150,000 miles. Additional information is available at [windstream.com](#). Please visit our newsroom at [news.windstream.com](#) or follow us on Twitter at [@Windstream](#).

#### **About BCN**

[BCN](#) is a privately held technology service provider with corporate headquarters in Morristown, NJ. The Company enables

telecommunications agents to define and deliver advanced connectivity solutions that bring simplicity to inherently complex multi-location, multi-carrier customer opportunities. BCN specializes in multi-product aggregation based on a portfolio of over 75 unique wholesale network partners. In addition, BCN provides clients with one monthly invoice for all services and a state-of-the-art portal to manage their BCN business.

For more than 23 years, BCN has delivered best-in-class solutions domestically and internationally. With a legacy of exceptional performance BCN is today the single-source provider for over 25,000 business clients. For more information call toll free 888-866-7266.

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