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Windstream to provide multi-faceted assistance with cloud migration at Avaya ENGAGE

Company previously named Avaya 'Cloud Partner of the Year'

LITTLE ROCK, Ark., Jan. 25, 2018 (GLOBE NEWSWIRE) -- [Windstream](#) (NASDAQ:WIN), a leading provider of advanced network communications, announced today extensive plans for Avaya ENGAGE 2018, which will be held Jan. 28-31 at the New Orleans Convention Center. In addition to serving as an ENGAGE sponsor, Windstream is orchestrating multiple activities to assist attendees planning to migrate their premises-based systems to the cloud.

Customer Experience is Top of Mind

At ENGAGE 2018, Windstream will advance its best-of-breed customer experience tools and cloud migration assistance on a number of fronts, including:

- | Unveiling Windstream's implementation of Avaya's Breeze and Oceana platforms, which will enable Windstream clients to deliver a superior customer experience.
- | Presenting a breakout session titled "Delivering a best-in-class customer experience and the underlying network required to deliver it." The session will take place Jan. 30 from 10:45 - 11:45 a.m. in Room 350/351.
- | Making Windstream's Avaya experts available at its booth (#728) for one-on-one "Talk to the SMEs" discussions regarding best practices for making sure cloud migration goes as smoothly as possible.
- | Building awareness among attendees of Windstream's SD-WAN product for further advantages in hosted communications infrastructure.

Avaya "Cloud Partner of the Year"

At last year's ENGAGE, Avaya named Windstream its "Cloud Partner of the Year" - noting that Windstream pioneered the UC/CC-as-a-service market with its first Powered-by-Avaya xCaaS (Aura) solution in 2013. In granting the award, Avaya said Windstream "has been integral in migrating customers to Windstream/Avaya Cloud solutions and has a strong reputation for accelerating delivery of contact center solutions to meet customers' fast-paced and rapidly changing business needs."

A Smooth Migration is Key

Hosting Avaya in the cloud offers a wealth of benefits, including replacing capital-intensive investments with a cost-effective, flexible and scalable "pay-as-you-grow" OPEX solution, and the ability to keep pace with rapid change while avoiding excessive CAPEX costs.

At the same time, "In pursuing the advantages of cloud-hosted Avaya, network and application reliability are essential to a superior customer experience, and at the same time the transition to the cloud must be seamless," said Austin Herrington, vice president of product management at Windstream. "Optimal migration is absolutely critical."

Attendees interested in scheduling advance meetings with Windstream at ENGAGE 2018 should contact Sue Hylbert at susan.hylbert@windstream.com.

About Windstream

Windstream Holdings, Inc. (NASDAQ:WIN), a FORTUNE 500 company, is a leading provider of advanced network communications and technology solutions for consumers, businesses, enterprise organizations and wholesale customers across the U.S. Windstream offers bundled services, including broadband, security solutions, voice and digital TV to consumers. The company also provides data, cloud solutions, unified communications and managed services to small business and enterprise clients. The company supplies core transport solutions on a local and long-haul fiber network spanning approximately 150,000 miles. Additional information is available at windstream.com. Please visit our newsroom at news.windstream.com or follow us on Twitter at [@Windstream](https://twitter.com/Windstream).

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