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Windstream and Salestream Software Offer New Windstream Carrier API Support

LITTLE ROCK, Ark., June 18, 2015 (GLOBE NEWSWIRE) -- Windstream Holdings Inc. (Nasdaq:WIN) announced today that Windstream and Salestream Software, the provider of MasterStream, have joined efforts to offer instant access to pricing quotes for their mutual telecom clients via Windstream's new Carrier API.

"MasterStream's support for our new Windstream Carrier API is significant for many reasons," according to Windstream's John Nishimoto, Vice President of Carrier Business Development. "MasterStream enables our carrier customer community to obtain Windstream price quotes instantly and without the IT expenditure and delays normally associated with new API integrations. By leveraging Salestream as an enablement partner Windstream is able to reduce API onboarding cycles internally, and accelerate broader adoption of our Carrier API and Customer Portal."

The new Carrier API allows customers to integrate Windstream's pricing engine directly into their back office. Those customers retrieve pricing on demand while maintaining their current quote to cash workflow. Windstream's carrier customers that utilize the MasterStream software platform can now experience seamless quoting on the MasterStream platform for the products they offer wherever Windstream can provide service. As a result of the ongoing MasterStream partnership, many Windstream customers will benefit from their cloud solution.

"We have already implemented Windstream's new API on behalf of many of our mutual clients and the feedback has been very positive." said Jeff Fraser, President of Salestream Software. "Our customers know that automation is critical to efficiency in such a competitive space, so we were very motivated to enhance MasterStream with Windstream's new API capabilities," Fraser added.

About Windstream

Windstream, a FORTUNE 500 company, is an industry-leading network and technology solutions provider for consumers, small to medium sized businesses, enterprise organizations and carrier partners across the United States. As an industry leader, Windstream delivers premiere communications solutions and services in every customer experience. The company boasts a robust nationwide network of over 115,000 fiber route miles, 27 data centers, award winning technologies and more than 13,000 employees - including numerous industry certified experts.

About Salestream

Salestream Software provides superior automation solutions to the telecom and VAR industry. With its MasterStream™ family of hosted automation services telecom service providers and master agents alike, automate all of their processes related to the management of partners, opportunities, quotes, orders, commissions, and other back-office operations. With MasterStream™ telecom agents and providers can support far more sub-agents, process more sales and orders with far fewer resources than any other support system will allow. For more information visit www.salestreamsoft.com or contact Steve Roberts directly at 949-715-7661 or by email at sroberts@salestreamsoft.com.

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