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Windstream Hosted Solutions Launches Cloud to Cloud Recovery Solution

Powered by Zerto, This Business Continuity Solution is the Latest Addition to Windstream's Growing Cloud and Data Center Portfolio

LITTLE ROCK, Ark., June 10, 2015 (GLOBE NEWSWIRE) -- Windstream Hosted Solutions, provider of cloud and data center solutions and part of Windstream (Nasdaq:WIN), a leading provider of advanced network communications, launched a new Cloud to Cloud Recovery solution today. Cloud to Cloud Recovery, which focuses on replicating mission-critical virtual servers and data, provides customers with a new alternative for cloud-based disaster recovery.

"From natural disasters to human errors, data loss and downtime can lead to lost revenue, diminished reputation and unproductive staff. Disaster recovery is an essential safeguard, a requirement in today's business world," said Rob Scheible, senior product marketing manager at Windstream. "We developed the Cloud to Cloud Recovery solution to transform how businesses plan for disaster recovery and business continuity within cloud environments. With this solution, disaster recovery is simple, making business continuity a seamless process for each customer."

Windstream's Cloud to Cloud Recovery solution leverages the award-winning, enterprise-class cloud replication software from Zerto. The solution secures customer applications by replicating data from their private clouds into a cloud in a Windstream cloud data center. With no hardware to buy and continuous replication and near instant recovery, the Cloud to Cloud Recovery solution is an exceptionally resilient and cost-effective Disaster Recovery as a Service (DRaaS) solution for private or public clouds.

"We're excited about the new DRaaS offering that Windstream customers are now able to use, which incorporates Zerto as part of the Cloud to Cloud Recovery solution. The real-time cloud based disaster recovery service within Windstream's virtualized environments supports businesses of all sizes to quickly, easily, and cost-effectively protect production applications both going to and in the cloud. This enhanced capability adds another revenue stream to help Windstream continue to grow their business, while broadening their customer support capabilities," said Ziv Kedem, CEO and co-founder, Zerto.

Features of Windstream's Cloud to Cloud Recovery solution include:

- **No Hardware.** One-time installation of Hypervisor software, typically completed in less than an hour.
- **Continuous Replication.** To ensure that critical application recovery data is the most recent, the solution continuously replicates data within the selected disaster recovery cloud.
- **Near Instant Recovery.** Automated recovery enables a Recovery Time Objective (RTO) of less than 15 minutes.
- **Service Options.** Customers can choose between a fully managed service to decrease impact on IT resources or self-managed service for full control of protection management, testing and failover.

According to industry research firm, Gartner, "wider adoption of DRaaS can be largely attributed to the proven viability of cloud-based solutions." The firm estimates the size of the DRaaS market to be approximately \$1.3 billion, with a related compound annual growth rate of approximately 30%. By 2018, Gartner estimates that the size of the DRaaS market will exceed that of the market for more traditional subscription-based DR services. (m¹)

Windstream Hosted Solutions, with its growing nationwide network of 27 data centers, offers a robust cloud-computing solution that improves the efficiency and availability of IT resources and applications for enterprise businesses, allowing them to rapidly implement cloud services without capital investments so they can reshape their environment on demand. The Windstream Hosted Solutions suite includes public, private and hybrid cloud products, available to businesses nationwide. These managed and dedicated hosting solutions, combined with Windstream's full lineup of advanced network communications and technology products—including voice and data services such as VoIP, SIP trunking, MPLS, and dedicated high-speed internet—allow Windstream to offer its customers a complete set of integrated services.

For more information about Windstream Hosted Solutions, visit windstreambusiness.com

About Windstream

Windstream, a FORTUNE 500 company, is a leading provider of advanced network communications and technology solutions, including cloud computing and managed services, to businesses nationwide. The company also offers broadband, phone and digital TV services to consumers primarily in rural areas. For more information, visit the company's online newsroom at news.windstream.com or follow on Twitter at [@WindstreamNews](https://twitter.com/WindstreamNews).

About Zerto

Zerto provides enterprise-class business continuity and disaster recovery solutions for virtualized infrastructure and cloud. Zerto won Best of Show at VMworld 2011 as well as 2011 Product of the Year Gold Award. Zerto Virtual Replication is the industry's first hypervisor-based replication solution for tier-one applications, replacing traditional array-based BC/DR solutions that were not built to deal with the virtual paradigm. For more information, please visit: zerto.com.

¹ *Magic Quadrant for Disaster Recovery as a Service.* John Morency and Christine Tenneson. Gartner. April 21, 2015

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