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Windstream SD-WAN solution surpasses goal for signed enterprise customers, and counting

Rapid adoption validates that a fully-managed "as a service" approach resonates with customers migrating enterprise apps to the cloud

LITTLE ROCK, Ark., Dec. 27, 2017 (GLOBE NEWSWIRE) -- [Windstream](#) (NASDAQ:WIN), a leading provider of advanced network communications, announced today that its Windstream SD-WAN solution, introduced earlier this year, has been purchased by more than 500 mid-enterprise customers in regional banking, healthcare, retail, and manufacturing and other verticals.

Windstream credits this rapid uptake to the close partnerships it forged with business customers in order to understand their business needs and application/cloud migration roadmap. This type of groundwork has helped Windstream create and implement a fully managed SD-WAN solution that provides an evolutionary path to a network designed for an always-on, cloud-driven operating model, one that traditional networks are increasingly unable to keep pace with.

"Surpassing our first-year goal of mid-enterprise customer wins, tells us customers are excited about the exceptional SD-WAN experience Windstream provides," said Joseph Harding, executive vice president and chief marketing officer for the Cloud & Connectivity business unit at Windstream. "Our expert Concierge service really struck a chord with larger business customers by simplifying network transformation so they can quickly reap the benefits SD-WAN offers."

Windstream's SD-WAN success also owes much to the company's deep prior experience in hybrid networks, along with its proprietary Cloud Core network architecture and unique and powerful SD-WAN management portal, all of which are helping customers transform their traditional technology to an agile cloud-driven approach that will support their needs for years to come.

In addition to [SD-WAN](#), Windstream offers a range of complementary network and communications solutions including our proprietary [OfficeSuite UCaaS](#) solution, [integrated network security](#), and access, transport and business continuity solutions including [Ethernet](#), [Wavelengths with Optical Encryption](#) and [Fixed Wireless](#). Windstream's solutions are collectively designed to help businesses increase productivity, improve ROI and win. More at [windstreambusiness.com](#).

About Windstream

Windstream Holdings, Inc. (NASDAQ:WIN), a FORTUNE 500 company, is a leading provider of advanced network communications and technology solutions for consumers, businesses, enterprise organizations and wholesale customers across the U.S. Windstream offers bundled services, including broadband, security solutions, voice and digital TV to consumers. The company also provides data, cloud solutions, unified communications and managed services to small business and enterprise clients. The company supplies core transport solutions on a local and long-haul fiber network spanning approximately 150,000 miles. Additional information is available at [windstream.com](#). Please visit our newsroom at [news.windstream.com](#) or follow us on Twitter at [@Windstream](#).

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Media Contact

Sarah C. Davis, 720.529.7611
sarah.c.davis@windstream.com

Investor Contact:

Chris King, 704-319-1025
christopher.c.king@windstream.com

 Primary Logo

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