



## Windstream Launches New Web Site Focused on Business

### **New design, navigation and content provides telecom and data solutions for all companies - small to enterprise**

LITTLE ROCK, Ark.--(BUSINESS WIRE)-- Windstream Corp. (NYSE: WIN) has announced the launch of its new Web site exclusively for business customers. With a new design, navigation, and resources, the site ([www.windstream.com/business](http://www.windstream.com/business)) helps business customers make informed decisions on which solution will be the most beneficial to solve the unique telecom and data business needs in their particular industry.

"Rather than the traditional business site that focuses on just selling products, our new site focuses on providing more information that will ultimately help our customers make the best, most informed decision that's right for them," said Don Perkins, vice president of business marketing. "Our goal is to be the most reliable and technologically advanced partner for our customers, whether they are small businesses or large enterprises."

The site is partitioned into two areas for easier navigation - small to medium businesses and enterprise businesses. Visitors may browse by industry, need, or by product. There is a wealth of new information on the site giving visitors an opportunity to review typical business challenges and the most effective solution. Additionally, there are a number of resources including case studies, white papers and testimonials on Windstream's phone, data and next-generation data technology solutions. If a visitor chooses to browse by business need, such as controlling costs or increasing productivity, the new site provides a number of cutting-edge telecommunications solutions to match that need and empower the customer's business to succeed.

"It was designed to be an asset and an educational resource for customers looking to make the best decisions for their business," said Perkins. "We empower them with the best information we have up front and provide them with the insight they need to manage their telecom and data networks to achieve maximum results for their business."

For more information, visit [www.windstream.com/business](http://www.windstream.com/business).

#### About Windstream

Windstream Corporation is an S&P 500 company that provides phone, high-speed Internet and high-definition digital TV services to customers in 16 states. The company also offers a wide range of IP-based voice and data services and advanced phone systems and equipment to businesses and government agencies. The company has approximately 3 million access lines and about \$3.1 billion in annual revenues. Windstream is ranked 4th in the 2009 BusinessWeek 50 ranking of the best performing U.S. companies. For more information about Windstream, visit [www.windstream.com](http://www.windstream.com).