



## Windstream to 'Pass It Forward' for University of Kentucky Coach John Calipari Charity with Exclusive Web Site Dedicated to UK Basketball

LEXINGTON, Ky.--(BUSINESS WIRE)-- Windstream (NYSE: WIN), the official high-speed Internet, home phone and digital TV provider for University of Kentucky athletics, has created a new Web site dedicated to UK basketball and first-year men's coach John Calipari.

The site, [www.calipari1on1.com](http://www.calipari1on1.com), also features Windstream's new "Pass It Forward" charitable program benefiting the Calipari Family Foundation for Children.

"Windstream has a proud history of giving back to the communities we serve just like Coach Cal," said Brian Harman, division vice president for Windstream in Kentucky. "We are excited to extend our partnership with the coach and UK Athletics in this unique way."

The "Pass It Forward" program encourages UK fans to upload a video at [www.calipari1on1.com](http://www.calipari1on1.com) demonstrating the unique way they pass a basketball. Windstream will donate \$10 per video uploaded, up to \$10,000, to the Calipari foundation.

In addition, Windstream will give one lucky fan the opportunity to receive \$10,000 by making a half-court shot at Rupp Arena during halftime of the University of Kentucky men's basketball game with Florida on March 7, 2010. Windstream also will donate an additional \$10,000 to the Calipari foundation if the shot is successful. The fan will be selected in a random drawing from videos uploaded to the "Pass It Forward" site through Dec. 14, 2009.

Complete program details, including a video tutorial, are available at [www.calipari1on1.com](http://www.calipari1on1.com). The Web site also includes a live feed to Coach Cal's Twitter updates and the following exclusive content:

- Q&A with Coach Cal - Fans Asked. He Answered;
- Customizable video pep talks from Coach Cal to send to family and friends; and
- Wallpaper downloads featuring Coach Cal, Rupp Arena and UK basketball.

### About Windstream

Windstream Corporation is an S&P 500 company that provides phone, high-speed Internet and high-definition digital TV services to customers in 16 states. The company also offers a wide range of IP-based voice and data services and advanced phone systems and equipment to businesses and government agencies. The company has approximately 3 million access lines and about \$3.1 billion in annual revenues. Windstream is ranked 4th in the 2009 BusinessWeek 50 ranking of the best-performing U.S. companies. For more information about Windstream, visit [www.windstream.com](http://www.windstream.com).