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Windstream Enterprise to spotlight Power of One hospitality industry solution at HITEC

Technology partner leadership, expertise and solutions recognize unique challenges of industry and focus on exceptional service experience for guests

LITTLE ROCK, Ark., June 18, 2018 (GLOBE NEWSWIRE) -- <u>Windstream Enterprise</u>, a leading provider of advanced network communications, announced today that it will spotlight its Power of One solution at HITEC, the world's largest hospitality technology show in Houston, June 18-21, 2018. The Power of One recognizes that the industry's many challenges require a technology partner that can help hospitality providers anticipate and thrive in an environment where guests' needs and dynamics are changing, demands for new-build properties are increasing, and brand standards continue to drive convergence requirements.

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"The concept behind the Power of One is very simple: one customer dealing with just one vendor as a single-source telecommunication services provider who delivers collaborative project management, ease of ordering and fulfillment, unified account management, and most important, accountability," says Joseph Harding, executive vice president and chief marketing officer for Windstream Enterprise & Wholesale. "It's truly a one-to-one relationship with the sole purpose of delivering superior technology solutions designed specifically to meet their unique challenges."

The Omni Frisco Hotel in Texas is working with Windstream Enterprise, and learning firsthand how the Power of One solution suite helps them address the numerous and complex challenges faced by the hospitality industry. Located next to The Star, world headquarters to the Dallas Cowboys, the Omni Frisco Hotel attracts thousands of guests each year as part of the bustling complex and the new social hub of Frisco that features restaurants, entertainment, shopping and athletics.

"The guest experience is the most discussed, measured, shared and evaluated benchmark in the hospitality industry, and competition for share of the travelling consumer's dollar is fierce," says Ken Barnes, chief information officer for Omni Hotels & Resorts. "Windstream Enterprise's Power of One redefines the meaning of partnership by removing obstacles faced when dealing with multiple vendors, and lets us focus on raising the bar of the staying experience to earn the guest's repeat business and loyalty."

To learn how the Power of One can help you elevate the experience for your guests, and to learn about other Windstream Enterprise solutions tailored to the hospitality industry, visit one of the Windstream Enterprise representatives during **HITEC** at booth 1427 to talk about your specific challenges.

In addition to its proprietary <u>OfficeSuite UC</u>[®] and <u>SD-WAN Concierge™</u> solutions, Windstream Enterprise offers solutions tailored to the hospitality industry such as hospitality's Virtual PBX, industry-leading Wi-Fi and contact center services. It also offers a range of complementary network and communications solutions including <u>integrated network security</u>, and access, transport and business continuity solutions including <u>Wavelength Services with Optical Encryption</u>, <u>Ethernet</u> and <u>Fixed Wireless</u> that are collectively designed to help businesses increase productivity, improve ROI and win. More at windstreamenterprise.com.

ABOUT WINDSTREAM

Windstream Holdings, Inc. (NASDAQ:WIN), a FORTUNE 500 company, is a leading provider of advanced network communications and technology solutions. Windstream provides data networking, core transport, security, unified communications and managed services to mid-market, enterprise and wholesale customers across the U.S. The company also offers broadband, entertainment and security services for consumers and small and medium-sized businesses primarily in rural areas in 18 states. Services are delivered over multiple network platforms including a nationwide IP network, our proprietary cloud core architecture and on a local and long-haul fiber network spanning approximately 150,000 miles. Additional information is available at windstream.com or windstream.com. Please visit our newsroom at news.windstream.com or follow us on Twitter at @Talk2Windstream or @WindstreamBiz.

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