

**3Q22 CEO**Presentation

November 10, 2022



# **Third Quarter 2022 Highlights**



## **Strong Consumer Metrics**

- 3% Kinetic consumer service revenue growth year-over-year
- Strong fiber additions of 33K in 3Q
- 500-basis point increase in fiber customer penetration over last four quarters

#### **Fiber Build Momentum Continues**

- 64K new total locations added in 3Q with access to FTTH services
- Over 1.3 million total locations now have access to FTTH services
- On pace to reach 28% coverage of consumer household coverage by YE



### **Strong Revenue Trends**

- Strategic Services revenue now at 28% of total Enterprise services revenue; now ~\$440 million on an annualized basis; up 13% YTD
- Wholesale revenue up 20% y-o-y; record margin of 42%

### **Interconnection Expense Reduction**

- Total interconnection expense fell by over 5% y-o-y on an annualized basis; legacy-TDM related expenses fell by 6% y-o-y
- Still \$928 million in annualized interconnection expense



## **2022 Windstream Priorities**



Grow our Kinetic Fiber Broadband Customers & Network



Accelerate
Enterprise Strategic
Revenue



Continue TDM Network Fast Track Exit



Expand Our Wholesale Fiber Footprint



Increase Net Promoter Scores



# 1 Gbps Broadband Expansion Acceleration

## 64K 1 Gbps Consumer Premises Constructed in 3Q

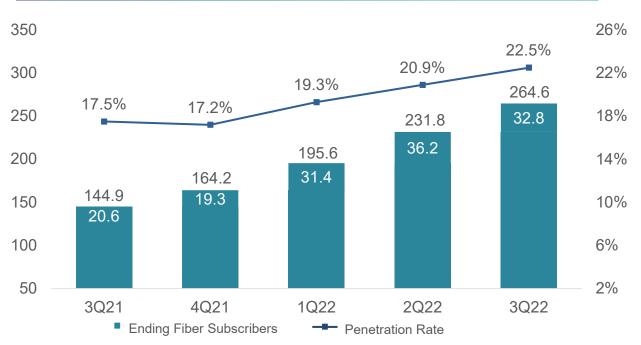






## **Next-Gen Broadband Adds Continue to Accelerate**

# Consumer Fiber Subscription Growth Shows Strong Adoption of New 1 Gbps Facilities



Ended 3Q with

265K
Consumers on
1G capable facilities,
up 33K from 2Q22

22.5%

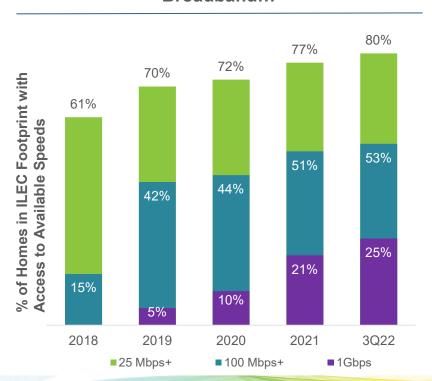
Penetration

Consumer Subscriber counts in 000's

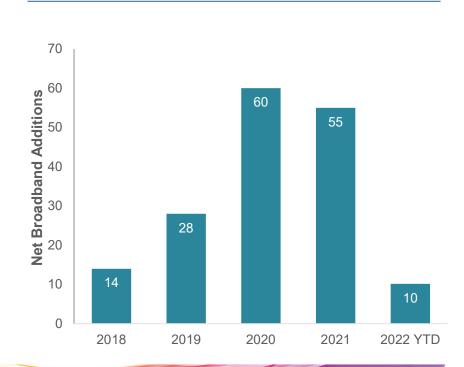


## **Enhanced Speed Driving Market Share Gains**



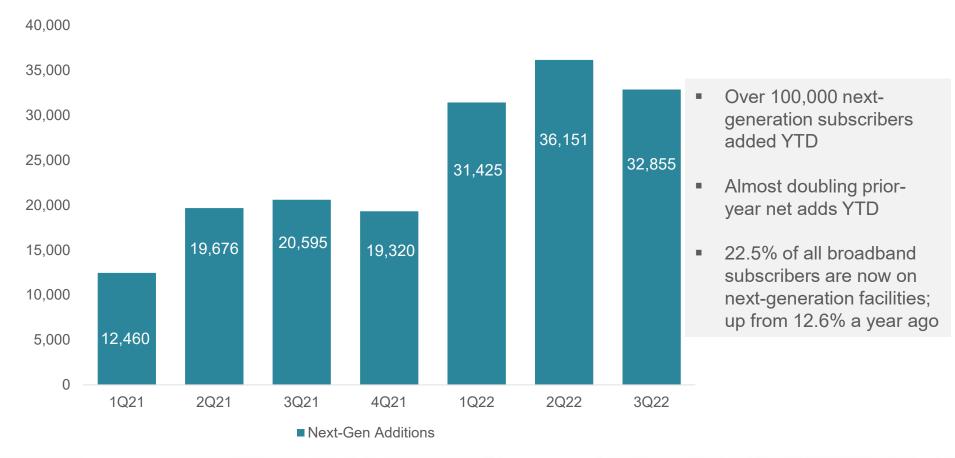


#### ...is Producing Significant Market Share Growth over Multi-Year Period



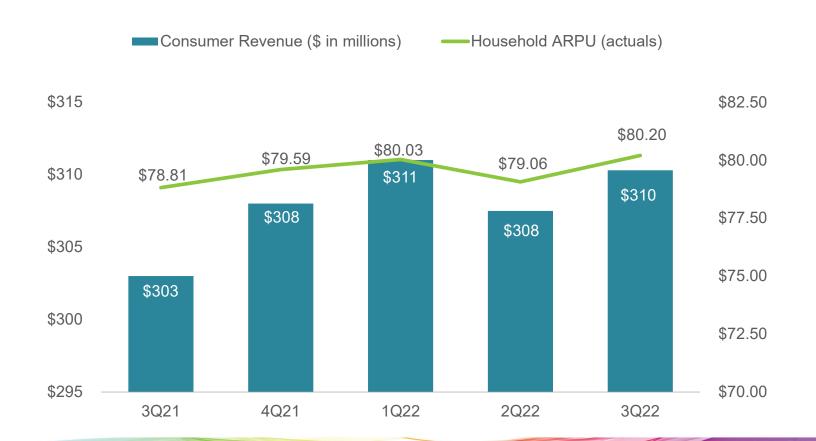


## **Kinetic Next-Gen Net Subscriber Additions**





# **Healthy ARPU Continues to Drive Revenue Trends**



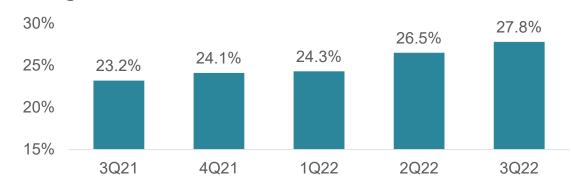


## **Enterprise Strategic Revenue Growth Continues**

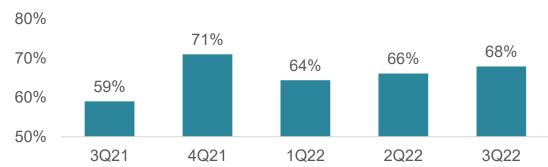
### WINDSTREAM ENTERPRISE

- Cloud services, increasing bandwidth demand & software enabled networks fueling Strategic Revenue growth
- 3Q22 Annualized Strategic Product Revenue is ~\$440M and growing 13% YTD, while total Strategic Revenues are now over 27% of Service Revenues (1)
- Strategic sales 68% of total
   Enterprise sales in quarter

## Strategic Revenue % of Total Service Revenue



## **Strategic Sales as % of Total Sales**



(1) Excludes Switched access and End user surcharges



# Windstream Wholesale Continues to Pace Industry

## 20% Revenue Growth Y-O-Y; 40%+ Contribution Margin Growth Y-O-Y



Among the first providers to offer nationwide availability of Managed Spectrum, a new network architecture solution that empowers customers to deliver high capacity with increased flexibility, reduced costs and faster development times.



 Announced launch of industry-leading customer portal offering real-time multi-layer network data and a suite of self-service tools.



 Completed full integration of 400-Gbps into mass market Nokia routers, accelerating ICON and ICON-Edge network strategy & creating a best-inclass option for both high-power optics support in combination with services delivery needed for metro aggregation.



# Significant Interconnection Cost Reductions

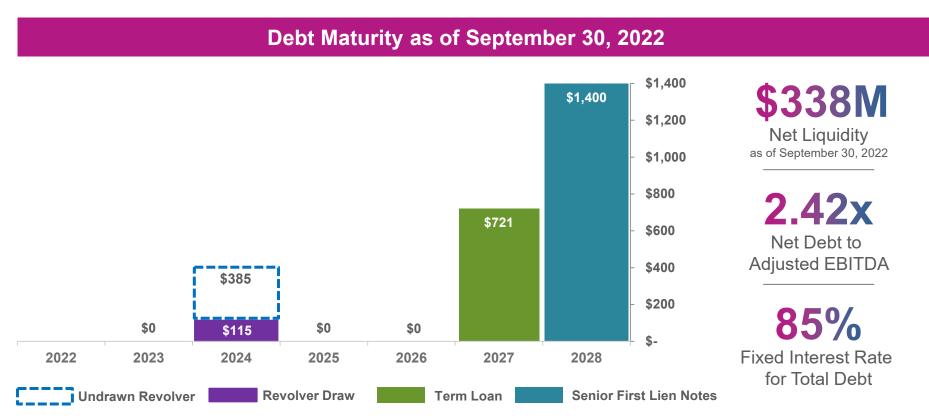
## TDM Retirement Accelerates Cost Reduction and Improve Customer Experience

Interconnection Expenses (in millions)									
		Q21 ualized	3Q22 Annuali		YoY Change %				
TDM IP/Ethernet Last Mile Access	\$	209 281 <b>490</b>	. 2	180 271 <b>451</b>	(14.2%) (3.3%) (8.0%)				
TDM IP/Ethernet Network Access		80 34 <b>114</b>		76 33 <b>109</b>	(4.7%) (3.6%) (4.4%)				
Voice/Other		26		21	(18.8%)				
Total Interconnect (1)	\$	631	\$ !	582	(7.8%)				
Network Real Estate Colocation	\$	217 57	\$ 2	222 51	2.3% (10.4%)				
Network Facilities Expense Fiber Expense		274 71	4	273 73	(0.4%) 3.6%				
Total Network Facilities & Fiber Expense	\$	345	\$ :	346	0.4%				
Total Interconnect, Network Facilities & Fiber Expense	\$	976	\$ 9	928	(4.9%)				

- 3Q22 annualized run-rate of ~\$928M in interconnection, network facility and fiber expenses; annualized decline of ~5%
- Approximately \$529 million of Legacy TDMrelated expense including Network Facility expense; annualized decline of ~6%
- Year two of 3-year program to migrate CLEC TDM customers to newer technologies; moving from circuit-level to market-level optimization
- The focus on market-level TDM removal will enable greater reductions in network real estate and collocation expenses



# **Strong Balance Sheet with No Near-Term Maturities**



Available capacity under credit facility excludes outstanding letters of credit of \$79.3 million of which \$59.3 million was issued to Universal Service Administrative Company as a condition for Windstream receiving RDOF funding.

# Opportunistic Kinetic Fiber Builds in Partnership with Government Entities



\$441M Project Cost

**142,895**Total Locations

\$295M Funding \$1.0K Net Cost / Location

- Kinetic PPP has secured various wins over the last 12 to 18 months
- High penetration opportunity when building fiber as the likelihood of an overbuilder is low due to the cost to build without funding



# WIN Fully Owns and Operates Substantial Assets

Kinetic Fully Owned a	and Operated Metrics	E&W Owned & Operated
Broadband Consumers <sup>(1)</sup>	Fiber Broadband Consumers <sup>(1)</sup>	Fiber Route Miles <sup>(1)</sup>
<b>231k</b>	94k	84k
(19.7%)	(35.6%)	(75.0%)
Fiber Households Today <sup>(1)</sup>	Fiber Households – Build Plan <sup>(1)</sup>	Windstream Owns 100GB POPs
366k	654k	1,346
(31.2%)	(26.3%)	(100.0%)
Total Consumer Revenues <sup>(2)</sup>	Kinetic Owned Assets <sup>(3)</sup>	E&W Owned Assets <sup>(3)</sup>
<b>\$214M</b>	\$2.3B	\$1.1B

<sup>(1)</sup> Metric represents number and percentage of Windstream total not associated or encumbered by Uniti Master Lease Agreements as of September 30, 2022.

<sup>(2)</sup> Consumer Revenues for FY 2021 that are not within in-footprint ILEC markets governed by Uniti ILEC Master Lease Agreement.

<sup>(3)</sup> Kinetic and E&W Owned Assets represent net PP&E as of December 31, 2021, for Windstream owned assets.



## **Uniti Lease Summary**

### Favorable Cash Payments To Uniti Through Initial Term With Significant Step Down Of Rent At Renewal

<u>Initial Term:</u> Uniti settlement and GCI payments result in lower cash transferred to Uniti through initial term than stated rent

- NPV of initial term @ 9%<sup>(1)</sup> of ~\$3B or 4.5x stated gross rent

  Renewal Rent: Renewal rent is calculated through set formula in Exhibit E of Master Lease Agreements (MLAs), the same formula used to calculate the \$650M annual rent in the initial term starting 2015
  - Original 2015 Fair Market Value (FMV) of Leased Assets was ~\$7.5B, of which ~\$4B or ~54% was Copper
  - Majority of \$4B copper network is being replaced with fiber through \$1.75B GCI Program
  - Over 50% of CLEC MLA assets transferred to Uniti as part of the settlement will be removed from CLEC MLA at renewal
    - In addition, Uniti will be responsible for pro rata share of CLEC network maintenance and operating costs in renewal periods. In total, adjustments expected to make current \$120 million CLEC MLA payment a net cash inflow to Windstream at renewal
  - Results in lower FMV in 2030 and leased asset base with longer useful life resulting in less depreciation and lower rent payments

Original	(-) Copper	(+) GCI	(-) CLEC	2030E
2015 FMV	Network	Program	Removed	FMV
~\$7.5B	(~\$3.5B)	\$1.75B	(~\$0.8B)	~\$4.9B

- 1) Aligned to discount rate on Uniti settlement payments.
- 2) Uniti prepaid FY22 settlement payments in 4Q21 for ~\$93M.

#### **Uniti Lease Net Cash Transferred**

(In Millions)			For the FYE 12/31									
	2	2021	2	2022	2	2023	2	2024	2	2025	2	2026
Gross MLA Rent	\$	666	\$	669	\$	672	\$	676	\$	679	\$	682
Settlement Payments <sup>(2)</sup>		(191)		-		(98)		(98)		(74)		-
GCI Reimbursement		(221)		(238)		(225)		(225)		(175)		(175)
GCI Rent		1		15		35		54		73		90
Net GCI Reimbursement		(220)		(222)		(190)		(171)		(102)		(85)
Net Cash Payments  Comparison To Stated Rent	\$	254 (411)	\$	446 (222)	\$	384 (288)	\$	407 (269)	\$	504 (175)	\$	597 (85)

#### **Renewal Rent**

		Exhibit E Rent Calculation				Renewal Rent Sensitivity							
		lni	tial Term	Rer	newal Term			2	030 F	air M	larke	t Va	alue
	Fair Lease Rate <sup>(3)</sup>		10.35%		8.00%			\$3	,900	\$4,	900	\$5	,900
						Useful	25 Years	\$	189	\$	237	\$	285
	Term (Months)		180		60	Life	30 Years		157		197		238
	Beginning Fair Market Value	\$	7,450	\$	4,900	Lile	35 Years		135		169		204
ı	Ending Residual Value		(2,465)		(4,083)			2	030 F	air M	arke	t Va	lue
	PV (FMV – Residual Value)	\$	4,985	\$	817			\$3	,900	\$4,	900	\$5	,900
	Annual Rent Payment	\$	650	\$	197	Fair	7.0%	\$	154		193	\$	232
	•			_		Lease	8.0%		157		197		238
	Asset Useful Life <sup>(4)</sup>		22 Years		30 Years	Rate	9.0%		161		202		243

- Renewal lease rate aligned to GCI rent rate.
- 4) Renewal leased asset remaining useful life aligned to Uniti 10-K fiber useful life.



## Uniti Public Messaging On Lease Renewal

"Reflects Windstream disclosure adjusted to methodology <i>consistent</i>
withthe appraisal report received in 2015, including discounting
the residual value correctly"
- Uniti 4Q21 Earnings Presentation

**Uniti's Statement** 

"The rent was originally set at \$650 [million] in 2015 and then it was reset to the same number just last year using two exhaustive valuation analyses"

- Uniti BAML Conference, November 30, 2021

"The CLEC fiber rights Uniti received as part of the settlement agreement <u>were not utilized</u>"

Uniti 4Q21 Earnings Call

#### **Documented Inconsistency**

"The uninflated residual value (RV) of each Distribution System at the end of the Lease Term (15 years) ... from the Valuation Date was calculated by taking the replacement cost new at the Lease Term and depreciating the assets based on their effective age plus another 15 years"

2015 "Big Four" valuation report definition of residual value.

Residual value was not discounted in 2015 appraisal report

"Aggregate rent of ILEC Lease and CLEC Lease to be <u>equivalent to</u> <u>the rent payments under the current Master Lease</u> through the initial term as set forth on Schedule C"

- Rent was set forth in Settlement Agreement filed April 20, 2020, before any valuation work was started by either party. Both parties completed their own 2020 appraisal. Neither party participated in nor has seen the other party's 2020 valuation report
- "Windstream (i) granted to Uniti exclusive rights to use 1.8 million fiber strand miles leased by Windstream under the CLEC MLA, which fiber strands are either unutilized or <u>utilized</u> under certain dark fiber indefeasible rights of use"
  - Uniti 2021 10-K. Per CLEC MLA, transferred CLEC MLA strands comprise 63% of CLEC MLA utilized strands documented in Schedule 2.1-XX



# Uniti Fair Market Value and *Non-Discounted* Uninflated Residual Value Guidance Results in 2030 Annual Cash Rent Less Than \$300 Million

Discounting Residual Value is not consistent with IRS Guidelines, Residual Value Definition In True Lease
Nor The Methodology Used To Set \$650M Rent Payment

Note: Per Uniti 4Q 2021 Earnings	"Windstream View" Estimated Values & Methodology	"Windstream View" Adjusted Per Uniti	"Uniti View" ( <u>Partial Use of GCI)</u>	"Uniti View" ( <u>Full Use of GCI)</u>						
2030 Fair Market Value	\$4.9 Billion	\$5.7 Billion	\$6.7 Billion	\$7.2 Billion						
2035 Residual Value (Discounted Per Uniti)	\$4.1 Billion (Non-Discounted)	\$3.2 Billion	\$3.7 Billion	\$3.9 Billion						
2030 Fair Lease Rate	8.0%	8.0%	9.2%	9.2%						
Uniti Stated 2030 Annual Cash Rent	\$197 Million	~\$600M Million	~\$750 Million	>\$800 Million						
Revised 2030 Annual Cash Rent Consistent With Residual Value Definition per Exhibit E Of Master Lease Agreements and IRS Guidelines										
2035 Residual Value (Not Discounted <sup>(1)</sup> )	No Change	\$4.8 Billion	\$5.9 Billion	\$6.2 Billion						
Corrected 2030 Annual Cash Rent	\$197 Million	\$225 Million	\$211 Million	\$257 Million						

(1) "2035 Residual Value (Non-Discounted)" is calculated as the future value of the "2035 Residual Value (Discounted Per Uniti)" using the 2030 Fair Lease Rate over a 5-year period.



# Residual Value is Defined Term In Master Leases That Must Align To IRS Guidelines

#### Overview of Exhibit E Calculation and Terms

#### **Fair Market Rental Formula**

Fair Market Rental = PMT (rate, nper, pv, [fv],[type])
rate = Fair Lease Rate

nper = Renewal Term

pv = Fair Market Value - Residual Value

fv = 0

type = 1 (lease payment due at beginning of period)

Residual Value: The uninflated <u>FUTURE</u> value of the Appraised Facility as of the expiration date of Renewal Term, but in any case, shall be based on IRS guidelines and methods consistent with that of lease transactions

### Original 2015 "Big Four" Valuation Analysis

	2015 Fair Market Value: \$7.45		Init	ial Term
	Billion	Fair Lease Rate		10.35%
٠	2030 Uninflated Residual Value:	Term (Months)		180
	\$2.465 Billion (33% of FMV)	Beginning Fair Market Value	\$	7,450
ŧ.	Fair Lease Rate of 10.35%	Ending Residual Value		(2,465)
		PV (FMV – Residual Value)	\$	4,985
ī	Results in annual lease payment of \$650M	Annual Rent Payment	\$	650
	payment or goodin			

- "Uninflated Residual Value" Definition: The uninflated residual value (RV) of each Distribution System at the end of the Lease Term (15 years) ... from the Valuation Date was calculated by taking the replacement cost new at the Lease Term and depreciating the assets based on their effective age plus another 15 years
- If you assume that the 2030 Uninflated Residual Value of \$2.465B used to calculate the \$650M rental payment was a discounted value consistent with Uniti's stated methodology, then the implied non-discounted Uninflated Residual Value would have been \$11.6B, representing an increase in value of more than 50% over the 15-year term for a predominantly copper asset in an analysis that assumed no inflation nor improvements (i.e. \$11.6B = \$2,465M \* (1 + 10.35%/12)^180)