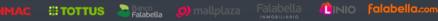
# Earnings Call 1Q-2022

















Mi Cuenta

En tienda

Más

Fpay



This presentation contains forward-looking statements, including statements regarding the intent, belief or current expectations of the company and its management. Investors are cautioned that any such forward-looking statements are not a guarantee of future performance and involve a number of risks and uncertainties including, but not limited to, the risks detailed in the company's financial statements, and actual results could differ materially from those indicated by such forward-looking statements.









#### Loyalty

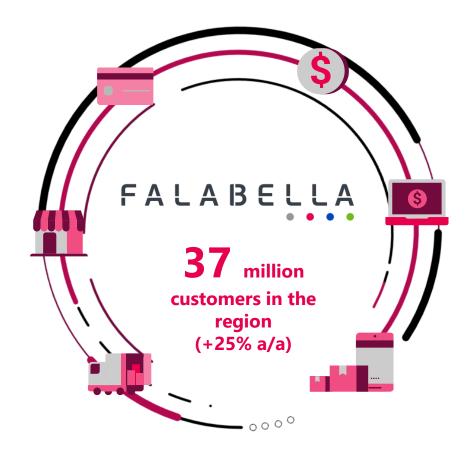
16.5 million active participants across the region +43% YoY

#### Marketplace

US\$ 3.8 Bn GMV US\$ 721 mn GMV 3P 22% online penetration 14,000 Sellers +8 million SKU's 44% app penetration in Chile

#### Logistics

+37 million orders delivered 60% deliveries under 48 hours in Chile 1.6 mn of sqm of logistic infrastructure



#### **Digital Payments**

US\$ 2.9 Bn TPV +500,000 wallet active users

#### **Digital Banking**

US\$ 7.8 Bn loan book 100% digital product openings +825,000 credit cards +560,000 passive accounts 61% of loans digitally originated

#### **Omni-channel Retail**

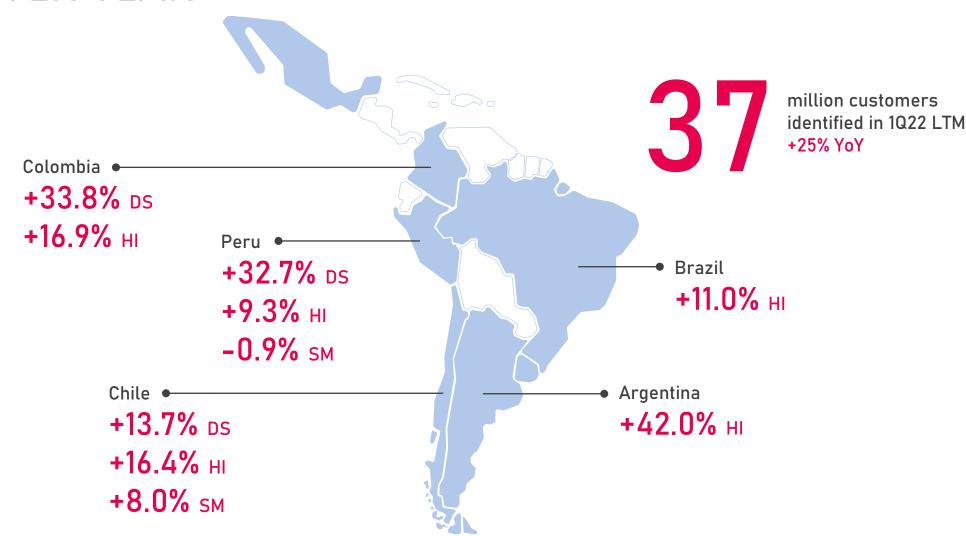
US\$ 13.3 Bn total sales at physical stores

~1,000 Click&Collect pickup points





## OUR RETAILERS<sup>1</sup> CONTINUE GROWING YEAR OVER YEAR

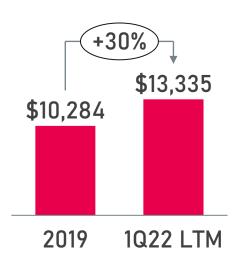




## OUR PHYSICAL-DIGITAL ECOSYSTEM CONSOLIDATES ITS SCALE

US\$ mn

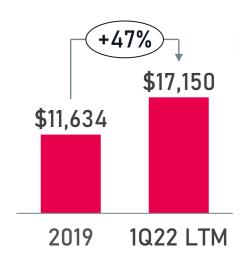
Total sales at physical stores



Online sales



Total sales



Donde quieres recibir lu compra?

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**22%** Total Regional Online Penetration

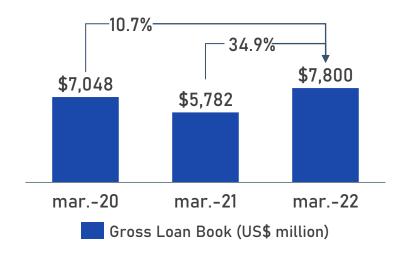
Falabella triples online sales versus 2019 "





## THE LOAN PORTFOLIO CONTINUES TO RAPIDLY GROW

Our loan portfolio grew 35% YoY, reaching its largest ever size



**REGIONAL** 

+34.9% YoY US\$ 7,800 million

We reached third place in consumer loans in Chile as of March 31, 2022, with a market share of more than 11%"





## OUR DIGITAL BANKING BUSINESS CONTINUES TO CONSOLIDATE

Our online product origination journeys continue to drive growth

94%

of customer service interactions in the region are via online channels +230,000 digital credit cards

~180,000

passive digital accounts

Online product openings are currently 57% of total product openings.

2

Our customers increase their preference for our services

+36% YoY

in CMR purchases

65% CMR purchases outside

our ecosystem

1.2 million customers with simultaneous products (CMR and passive account)

3

Customers are increasing engagement with our loyalty program

16.5 million

43% growth YoY across the region

83% YoY

Redemptions growth to reach 2.5 million



## OUR ONLINE PAYMENT BUSINESS CONTINUES TO STRENGTHEN

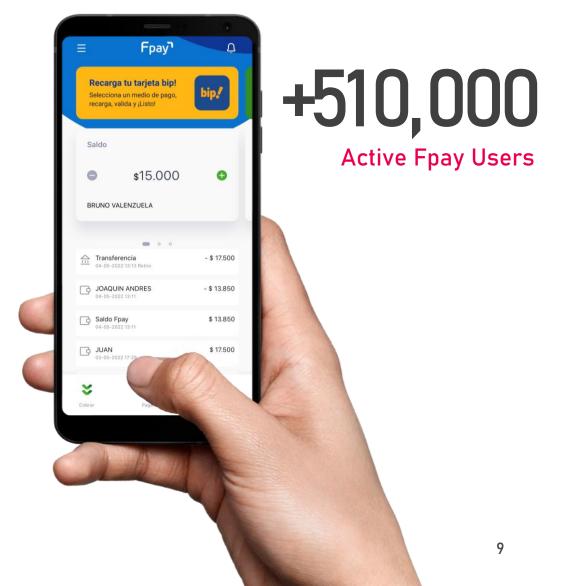
Our payment processing platform and digital wallet Fpay continues increasing its transactional flow

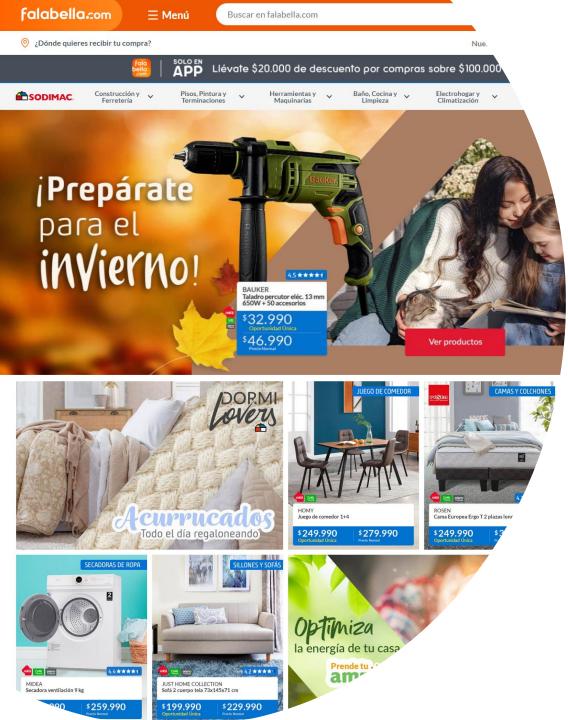
TPV US\$ 669 million +25% YoY **44% YOY** 

### New features for the digital wallet

The Fpay prepaid account was launched during March, which is fully online and totally free of charge.

Public transport payment card bip! top-up was launched in Chile using an app to control this fully online process.





## HOME IMPROVEMENT ACHIEVES A RECORD IN ONLINE SALES

Home Improvement business continued to capitalize on consumer momentum in all markets"

#### **GMV Home Improvement** (US\$ million)



Online Penetration

4% 2019

14% 1Q22 LTM

## SUSTAINABILITY MILESTONES

## Falabella Retail Chile provides a new service to give clothes a second life

People can transform and customize their jeans, turn them into a new product and extend their useful life at the "Taller F" . The initiative promotes a circular economy within the company's +Verde strategy. For the first time the "Taller F" will be rolled out beyond Santiago to Antofagasta, La Serena, El Trébol, Concepción, Temuco and Viña del Mar.

#### Mallplaza implements new Plaza 0 model

Plaza 0 is an unprecedented circular economy and waste management model that transforms Mallplaza's food courts to make them free of single-use packaging and it will manage the entire recycling chain in collaboration with business partners.

Plaza 0 replaces disposable containers with reusable tableware/crockery managed by Mallplaza. This provides an orderly, efficient and clean solution for business partners, which encourages good environmental practices, facilitates compliance with the law, and improves the visitor experience.

## Falabella reported the consolidated Carbon Footprint of its business for the first time

We are committed to increasing the coverage of our emissions inventory, while maintaining our benchmarks for measuring and aligning our emissions with the international standards in the Greenhouse Gas (GHG) Protocol.

96% of our businesses are covered





## PHYSICAL EXPANSION PLAN



"

Our selective physical expansion plan progressed, as we opened two Supermarkets and two Home Improvement stores, totaling +16,988 sqm."

	Chile	Chile	Brazil
Format	Supermarkets	Home Improvement	Home Improvement
City	Santiago/Valparaíso	Temuco	São Paulo
Surface Area (sqm)	3.312	11.582	2.094
Opened	2	1	1
Total Country	72	85	53



Total stores across the region in 1Q22



## FALABELLA ANNOUNCED US\$ 711 MILLION IN INVESTMENTS FOR 2022

Technology and logistics represent ~60% of planned investments for 2022 (US\$ 418 million)"

The plan focuses on launching Falabella.com in Peru and Colombia, strengthening our digital banking capabilities, increasing order processing capacity and shortening delivery times.

Investments in technology platforms (US\$ 308 million total, US\$ 65 million Capex, US\$ 243 million Opex)

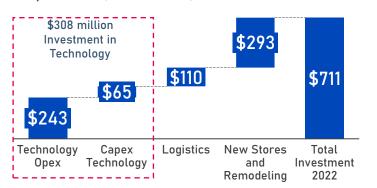
Logistics investments (US\$ 110 million)

The remaining ~40% (US\$ 293 million) of these planned investments will be used for opening and remodeling stores

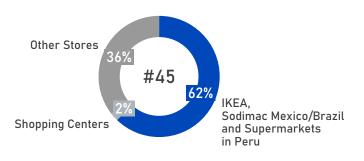
Opening stores (US\$ 135 million) to continue developing selected growth opportunities
Renovation of selected locations (US\$ 158 million)

We are investing in technology and logistics, while decreasing the capital allocated to physical stores

#### Capex Plan (US\$ million)



#### Store openings for 2022-2023



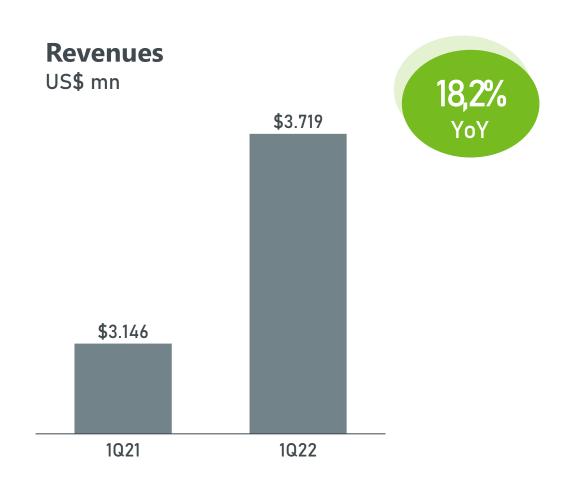
For further information refer to the following link

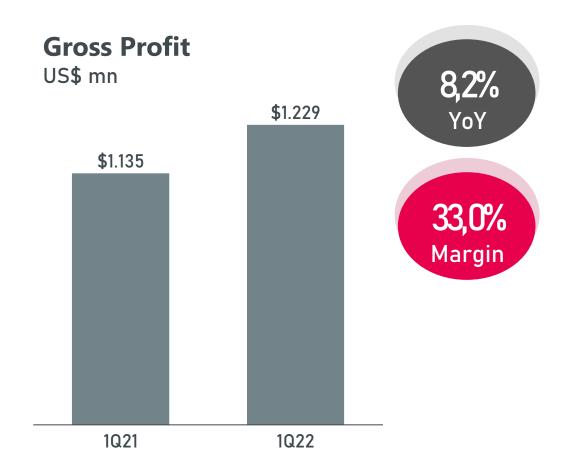
**Investment Plan 2022** 



## CONSOLIDATED FINANCIALS RESULTS

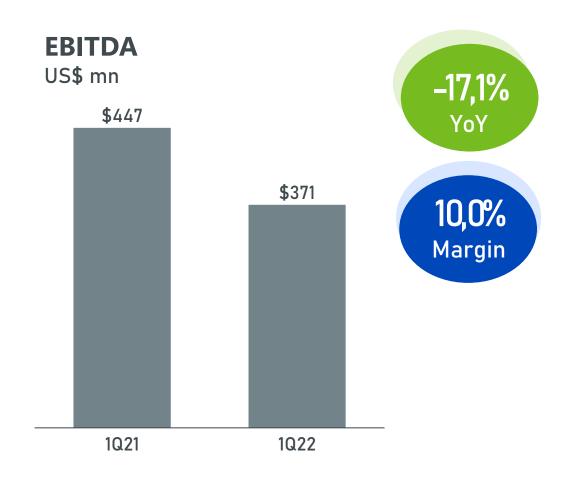


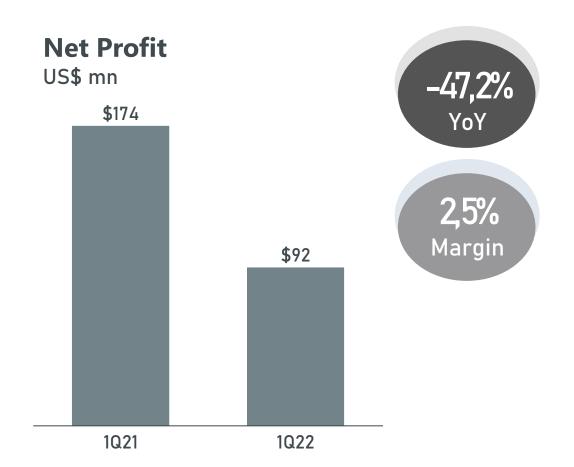




## CONSOLIDATED FINANCIALS RESULTS

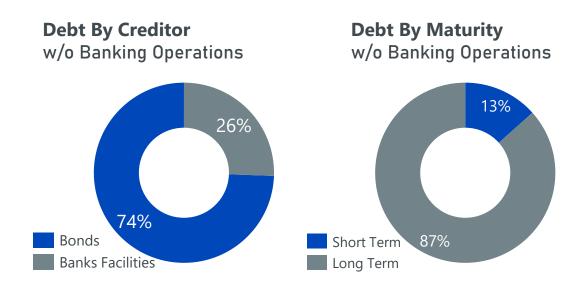


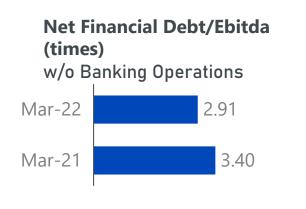


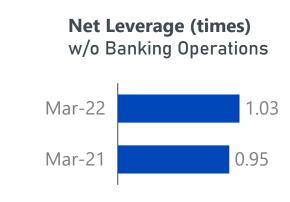


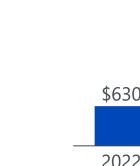
### STRONG FINANCIAL POSITION













Total debt (exc. Banks) reached US\$ 4,706 million

## SUMMARY FINANCIALS



(US\$ mn)

	1Q21	1Q22	Var (%)
Total sales			
GMV Online	738	796	8,0%
GMV own products (1P)	568	655	15,4%
GMV third-party products (3P)	170	141	-17,0%
Total sales of physical stores	2.713	3.200	17,9%
Total sales	3.451	3.996	15,8%
TPV	536	669	24,8%
Financial Results			
Non-Banking Revenue	2.815	3.227	14,6%
Financial Services Revenue	331	492	48,4%
Total Revenue	3.146	3.719	18,2%
EBITDA	447	371	-17,1%
Net (Loss) Income	174	92	-47,2%
Balance Sheet			
Cash (non-banking)	1.294	448	-65,4%
Gross Loan Book	5.782	7.800	34,9%
Total Net Debt (Exc. Banking)	3.319	4.199	26,5%

Note: Total sales correspond to the total value of the merchandise sold, including our own (1P) and third-party (3P) products, through our omnichannel platform (physical and online stores). Includes value added taxes. Calculated with a neutral exchange rate.





## f.

## **DEPARTMENT STORES**



### REVENUE 1Q22<sup>1</sup>



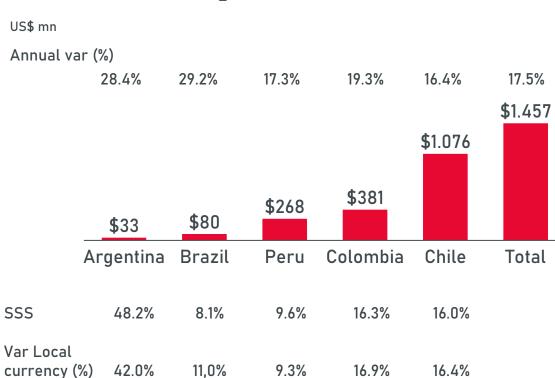
<sup>1</sup>Total revenues includes Argentina operation



## **HOME IMPROVEMENT**



### REVENUE 1Q22<sup>1</sup>



<sup>1</sup>Total revenues excludes Uruguay, Colombia and Mexico operations



## **SUPERMARKETS**



### **REVENUE 1Q22**









## **FINANCIAL SERVICES**



### **LOAN BOOK 1Q22**





## **REAL ESTATE**



### **REVENUE 1Q22**

US\$ mn

Annual var (%) -19.9% 52.7%



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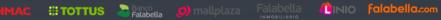
Website investors.falabella.com



















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Más

