

## **Help Beat Cancer at Seventh Annual Sensata Technologies 5K Road Race on June 10 to benefit Dana-Farber Cancer Institute**

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ATTLEBORO – People of all ages can support Dana-Farber Cancer Institute and cancer research as donors and participants in the Sensata 5K Road Race and One-Mile Fun Walk/Run event on Sunday, June 10 at the YMCA Pleasant Street Branch.

The theme of the event is “Walk, Run, Wheel or Watch to Beat Cancer.” Even if you do not enter a race, you can participate as a spectator and even make a donation to Dana-Farber.

The one-mile race is scheduled to begin on Sunday, June 10 at 9 a.m. and the 5K race is set to start at 9:45 a.m. Sensata will host an awards ceremony immediately following the second race.

Last year, Sensata raised over \$10,000 for Dana-Farber. It is hoped that through the support of local businesses and race participants, this year's event will reflect an increase in total donations.

### **Bring the whole family**

Sensata will also hold 25-, 50-, and 100-yard dashes for children beginning at 11 a.m. behind the YMCA Pleasant Street Branch. All children in these dashes will receive ribbons. In addition to the races, there will be lunch provided to all race participants and available to additional guests for a donation of \$5.

Awards for top men, women, youths

The top three 5K finishers in each of these age divisions will receive awards:

- male and female runners 18 and younger;
- 19 through 29;
- 30 through 39;
- 40 through 49;
- 50 through 59;
- 60 and older;

Sensata will also present awards for the 5k event to the: best overall male and female runners; first male and female wheelchair finishers; and first male and female Sensata finishers.

This year the race will include a corporate competition where the top corporate team will receive an award.

For the one-mile event, Sensata will present awards to the top three male and female adults (18 and older) and the top three males and females in divisions for ages: 8 and younger, 9 and 10, 11 and 12, 13 and 14, and 15 through 17.

Individuals that want to contribute should make checks payable to “Sensata 5K Road Race” and mail them to Tina Hagerty, race committee administrator, in care of Sensata Technologies, 529 Pleasant Street, Mail Station B-3, Attleboro, MA 02703.

For more information about the race and to register, please go to [www.sensata5k.org](http://www.sensata5k.org).

About Sensata Technologies Holding N.V.

Sensata Technologies Holding N.V. is one of the world's leading suppliers of sensing, electrical protection, control and power management solutions with operations and business centers in eleven countries. Sensata's products improve safety, efficiency and comfort for millions of people every day in automotive, appliance, aircraft, industrial, military, heavy vehicle, heating, air-conditioning and ventilation, data, telecommunications, recreational vehicle and marine applications. For more information, please visit Sensata's website at [www.sensata.com](http://www.sensata.com).

Media Contact:

Tina Hagerty  
Communications Specialist  
(508)236-2184