

Sensata Technologies Holding N.V. Announces Participation at Upcoming Investment Conferences

May 20, 2011 2:49 PM ET

ALMELO, Netherlands, May 20, 2011 /PRNewswire via COMTEX/ --

Sensata Technologies Holding N.V. (NYSE: ST), a leading manufacturer of sensors and controls announced today that it will participate in the following upcoming investment conferences:

(Logo: <http://photos.prnewswire.com/prnh/20070227/CLTU192LOGO>)

Barclays Capital 2011 Americas Select Conference
London, UK
Monday, May 23, 2011
Presentation time: 9:10am ET

Bank of America Merrill Lynch 2011 Technology Conference
New York, NY
Thursday, June 2, 2011
Presentation time: 2:05pm ET

Thomas Wroe, Chairman and Chief Executive Officer, will participate at both conferences. Mr. Wroe will be joined by Jeff Cote, Executive Vice President, Chief Administrative Officer, and Chief Financial Officer, at the Barclays conference and by Robert Hureau, Chief Accounting Officer, Vice President and Corporate Controller, at the Bank of America Merrill Lynch Conference. Live and archived webcasts of both events will be available on the Company's Investor Relations website <http://investors.sensata.com>.

About Sensata Technologies Holding N.V.

Sensata Technologies Holding N.V. is one of the world's leading suppliers of sensing, electrical protection, control and power management solutions. Majority-owned by affiliates of Bain Capital Partners, LLC, a leading global private investment firm, and its co-investors, Sensata employs approximately 11,500 people in nine countries. Sensata's products improve safety, efficiency and comfort for millions of people every day in automotive, appliance, aircraft, industrial, military, heavy vehicle, heating, air-conditioning and ventilation, data, telecommunications, recreational vehicle and marine applications.

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