

Sensata Technologies Holding N.V. to Announce First Quarter 2011 Results on April 21, 2011

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Sensata Technologies Holding N.V. (NYSE: ST) (the "Company") will issue a press release announcing its financial results for the first quarter ended March 31, 2011 on Thursday, April 21, 2011.

(Logo: <https://photos.prnewswire.com/prnh/20070227/CLTU192LOGO>)

The Company will conduct a conference call on the same day at 8:00am eastern daylight time to discuss the results.

The U.S. dial in for the call is 1-877-486-0682 and the non-U.S. number is 706-634-5536. The conference ID is 59493303. To help ensure that the conference begins in a timely manner, please dial in 10 minutes prior to the start of the call. For those unable to participate in the conference call, a replay will be available for one week beginning on April 21, 2011 through April 28, 2011. To access the replay, the U.S. dial-in number is 800-642-1687 and the non-U.S. dial-in number is 706-645-9291. The replay passcode is 59493303.

First quarter 2011 results will also be webcast through the Company's investor relations page at <http://investors.sensata.com>. An archived replay of the webcast will be available at the same location following the live conference call.

About Sensata Technologies Holding N.V.

Sensata Technologies Holding N.V. is one of the world's leading suppliers of sensing, electrical protection, control and power management solutions. Majority-owned by affiliates of Bain Capital Partners, LLC, a leading global private investment firm, and its co-investors, Sensata employs approximately 11,500 people in nine countries. Our products improve safety, efficiency and comfort for millions of people every day in automotive, appliance, aircraft, industrial, military, heavy vehicle, heating, air conditioning, data, telecommunications, recreational vehicle and marine applications. For more information, please visit our web site www.sensata.com.

Sensata Technologies Holding N.V. offices are located at Kolthofsingel 8, 7602 EM, Almelo, the Netherlands. Further information can be found on the Company's web-site: www.sensata.com.

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