

Sensata Technologies Holding N.V. to Participate in Upcoming Conferences

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Sensata Technologies Holding N.V. (NYSE: ST) announced today that it will participate in the following upcoming investor conferences.

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Morgan Stanley Global Industrial Unplugged Conference
New York, NY
Tuesday, August 31, 2010
Presentation time: 3:30pm ET

2010 Citi Technology Conference
New York, NY
Wednesday, September 8, 2010
Presentation time: 9:10am ET

Oppenheimer 5th Annual Industrials Conference
New York, NY
Thursday, September 30, 2010
Presentation time: 8:00am ET

Thomas Wroe, Chairman and Chief Executive Officer, will present at the Morgan Stanley conference and Thomas Wroe and Jeffrey Cote, Chief Financial Officer, will participate at both the Citi and Oppenheimer conferences. Live and archived webcasts of all events will be available on the Company's Investor Relations website <http://investors.sensata.com>.

About Sensata Technologies Holding N.V.

Sensata Technologies Holding N.V. is one of the world's leading suppliers of sensing, electrical protection, control and power management solutions. Majority-owned by affiliates of Bain Capital Partners, LLC, a leading global private investment firm, and its co-investors, Sensata employs approximately 10,000 people in nine countries. Our products improve safety, efficiency and comfort for millions of people every day in automotive, appliance, aircraft, industrial, military, heavy vehicle, heating, air conditioning, data, telecommunications, recreational vehicle and marine applications. For more information, please visit our web site www.sensata.com.

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