Sensata Technologies to Ring Closing Bell at the New York Stock Exchange on May 13, 2016

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Company Reflects on 100 Years of Innovation & Celebrates Journey to Become Global Sensor Leader

ALMELO, the Netherlands, May 13, 2016 (GLOBE NEWSWIRE) -- Sensata Technologies Holding N.V. (NYSE:ST) today announced that it will visit the New York Stock Exchange (NYSE) to ring The Closing BellSM on Friday, May 13, 2016. Martha Sullivan, President and Chief Executive Officer, will accompany select members of Sensata's global engineering and operations teams to ring the closing bell in celebration of the 100th anniversary of the Company's founding.

Sensata traces its origins to the General Plate Company, founded in 1916, to provide gold plating services for the Rhode Island jewelry industry. In 1931, General Plate merged with Spencer Thermostat Company and formed Metals & Controls Corporation, which eventually merged into Texas Instruments. "Sensata Technologies" was created during the purchase of the sensor and controls business by Bain Capital in 2006, which set the company on a path to a successful IPO in 2010. Since the IPO, Sensata's annual revenues have doubled to \$2.975 billion in 2015 through a combination of organic growth and successfully executed, accretive acquisitions.

"Our ability to see change as opportunity is fundamental to our longevity and the sustainability of our organization," said Martha Sullivan, Sensata Technologies President and Chief Executive Officer. "Joining the group of companies that have lasted for a century is increasingly rare and serves as a true testament to our commitment to innovation, our customers and our people. It is this commitment that has enabled us to build a leading position in the sensor market today."

Today, Sensata focuses on mission-critical sensors in tough applications that require years of development and close collaboration with its large global customer base. By leveraging long-standing relationships with diversified OEM customers and a large global manufacturing footprint, the Company is well positioned and dedicated to providing technology that enables a world of smart, connected products.

Looking to the next 100 years, Sullivan said, "More than ever before, our world demands greater energy efficiency and a safer, cleaner environment, all while becoming even more connected. These transformational changes necessitate greater demand for embedded sensors. By leveraging our proven *Win in Sensing* strategy, we are confident that we will deliver sensing growth across applications for decades to come."

The New York Stock Exchange will stream the closing bell ringing on its website: http://livestream.com/NYSE, from 3:56 - 4:00 p.m. Eastern Time. A video of the bell-ringing will also be archived on that same page after the livestream.

We are commemorating our Centennial with a look back on our <u>Century of Sensing Excellence</u>. Learn more about the <u>Sensata</u> story.

About Sensata Technologies

Sensata Technologies is one of the world's leading suppliers of sensing, electrical protection, control and power management solutions with operations and business centers in fourteen countries. Sensata's products improve safety, efficiency and comfort for millions of people every day in automotive, appliance, aircraft, industrial, military, heavy vehicle, heating, air-conditioning, data, telecommunications, recreational vehicle and marine applications. For more information, please visit Sensata's web site at www.sensata.com.

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