

## **Sensata Technologies Holding N.V. to Announce Fourth Quarter and Full Year 2010 Results on January 24, 2011**

January 18, 2011 9:00 AM ET

ALMELO, Netherlands, Jan. 18, 2011 /PRNewswire/ -- Sensata Technologies Holding N.V. (NYSE: ST) (the "Company") will issue a press release announcing its financial results for the fourth quarter and full year ended December 31, 2010 on Monday, January 24, 2011.

(Logo: <http://photos.prnewswire.com/prnh/20070227/CLTU192LOGO> )

The Company will conduct a conference call on the same day at 8:00am eastern daylight time to discuss the results.

The U.S. dial in for the call is 1-877-486-0682 and the non-U.S. number is 706-634-5536. The conference ID is 38106602. To help ensure that the conference begins in a timely manner, please dial in 10 minutes prior to the start of the call. For those unable to participate in the conference call, a replay will be available for one week beginning on January 24, 2011 through January 31, 2011. To access the replay, the U.S. dial-in number is 800-642-1687 and the non-U.S. dial-in number is 706-645-9291. The replay passcode is 38106602.

Fourth quarter 2010 results will also be webcast through the Company's investor relations page at <http://investors.sensata.com>. An archived replay of the webcast will be available at the same location following the live conference call.

### **About Sensata Technologies Holding N.V.**

Sensata Technologies Holding N.V. is one of the world's leading suppliers of sensing, electrical protection, control and power management solutions. Majority-owned by affiliates of Bain Capital Partners, LLC, a leading global private investment firm, and its co-investors, Sensata employs approximately 10,000 people in nine countries. Our products improve safety, efficiency and comfort for millions of people every day in automotive, appliance, aircraft, industrial, military, heavy vehicle, heating, air conditioning, data, telecommunications, recreational vehicle and marine applications. For more information, please visit our web site [www.sensata.com](http://www.sensata.com).

Sensata Technologies Holding N.V. offices are located at Kolthofsingel 8, 7602 EM, Almelo, the Netherlands. Further information can be found on the Company's web-site: [www.sensata.com](http://www.sensata.com).

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