YETI HOLDINGS, INC.
CORPORATE GOVERNANCE GUIDELINES
(LAST AMENDED NOVEMBER 5, 2026)

The following Corporate Governance Guidelines have been adopted by the Board of Directors (the "***Board***") of YETI Holdings, Inc. (the "***Company***") to assist the Board in the exercise of its responsibilities to the Company and its stockholders. These Guidelines should be interpreted in the context of all applicable laws, the Company's Amended and Restated Certificate of Incorporation (the "***Certificate of Incorporation***") and Amended and Restated Bylaws (the "***Bylaws***") and other corporate governance documents and are intended to serve as a framework within which the Board may conduct its business.

Role of the Board

The role of the Board is to oversee the performance of the Company's Chief Executive Officer and other senior management of the Company, and to assure that the best interests of the Company's stockholders are being served. To satisfy this responsibility, directors are expected to take a proactive approach to their duties and to function as active monitors of corporate management. Accordingly, the Board provides oversight to ensure that management achieves the long-term strategic, financial and organizational goals of the Company while acting in a competent and ethical manner.

The Board understands that effective directors act on an informed basis after thorough inquiry and careful review appropriately adjusted according to the magnitude of the matter being considered, including asking probing questions of management and outside advisors. When the Board deems it appropriate or helpful in discharging its responsibilities, it may engage outside advisors at the Company's expense.

Director Qualifications

Skills and Experience. The Nominating and Governance Committee is responsible for periodically assessing, developing and communicating with the Board the appropriate criteria required of Board members and the composition of the Board as a whole. This assessment should include factors such as judgment, skill, integrity, experience with businesses and other organizations of comparable size and/or in comparable industries, the interplay of the candidate's experience with the experience of other Board members, the candidate's commitment and ability to devote adequate time to the Board and its committee matters, the extent to which the candidate would be a desirable addition to the Board and any committees of the Board and any other factors that the committee deems relevant to the current needs of the Board, including those that promote diversity of backgrounds, skills, perspectives and experiences (based on a consideration of the personal characteristics, skills and experience of all current and prospective directors, which may include a consideration of gender, race and ethnicity).

Service on Other Boards. Directors who are executive officers of the Company may serve on the board of directors of no more than two public companies, including the Company's Board. Other directors should not serve on more than four public company boards, including the Company's Board. Exceptions to these limits shall be approved on a case-by-case basis by the Board, upon a recommendation by the Nominating and Governance Committee. Directors should advise the Chair of the Board and the Chair of the Nominating and Governance Committee in advance of accepting an invitation to serve on the board of directors (or similar body) of another company. Additionally, the Chief Executive Officer and other executive officers of the Company must seek the approval of the Board before accepting membership on other boards (or similar bodies), including corporate and charitable boards. Neither the Chief Executive Officer nor any other executive officer of the Company may serve on any board of directors of a company if the chief executive officer or another executive officer of that company is serving on the Company's Board. Each director's time commitments will be considered by the Nominating and Governance Committee as part of its annual evaluation of directors.

Change in Job Responsibilities or Employment. When a director's job responsibilities or principal employment change substantially, the director is expected to tender their resignation from the Board. The Board will review the director's continued qualifications in light of the changed circumstances and determine whether to accept the resignation.

Term Limits; Retirement Policy. The Board has not established director term limits or a retirement policy. While term limits and retirement policies may facilitate Board refreshment, they can also result in the loss of experience and expertise that is critical to effective operation of the Board. Longer tenured directors can provide valuable insight into the Company and its operations. To ensure that the Board continues to evolve and benefit from fresh perspectives and ideas, the Nominating and Governance Committee should evaluate the qualifications and contributions of each incumbent director before recommending the nomination of such director for an additional term, such director's commitment and ability to devote adequate time to the Board and its committee matters, the current needs of the Board, including with respect to Board refreshment, compliance with the Company's Board retirement policy and such other factors as the Nominating and Governance Committee deems appropriate. The Nominating and Governance Committee also considers committee rotation and refreshment when recommending directors for committee membership.

Director Independence. At least a majority of the members of the Board must meet the criteria for independence set forth in the rules of the New York Stock Exchange ("***NYSE***"). The Board believes that the Company's Chief Executive Officer should be the only executive officer of the Company serving as a director. Directors have an affirmative obligation to inform the Board promptly of any material changes in their circumstances or relationships that may impact their designation by the Board as independent. The Nominating and Governance Committee is responsible for conducting an annual evaluation of whether each member of the Board qualifies as independent under applicable standards and for presenting its recommendation to the Board. Based on this recommendation and any other facts and circumstances the Board deems appropriate, the Board will affirmatively determine and identify which directors qualify as independent.

Board Leadership

Chair of the Board. The Board does not have a policy on whether the positions of Chief Executive Officer and Chair of the Board should be held by the same individual. The Board retains the flexibility to determine the appropriate leadership structure based on the circumstances at the time of the determination.

Lead Independent Director. If the Chair is not an independent director, a Lead Independent Director will be appointed by the independent directors. The Lead Independent Director will (i) preside at all meetings of the Board at which the Chair of the Board is not present and at executive sessions of the non-management directors, including executive sessions limited to independent directors; (ii) serve as a liaison between the independent directors and the Chair and Chief Executive Officer; (iii) facilitate communication and coordination among the independent directors; (iv) coordinate with the Chair and Chief Executive Officer to develop Board meeting agendas and schedules and to assure that sufficient time is reserved for discussion of all agenda items; (v) have the authority to call meetings of the independent directors; (vi) be available for consultation and direct communication with major stockholders upon request at the direction of the Chair or the Chief Executive Officer; and (vii) perform such other duties as may be assigned from time to time by the Board.

Director Orientation and Continuing Education

The Nominating and Governance Committee will establish and periodically evaluate an orientation program for new directors and a continuing education program for existing directors. Such programs may include presentations by outside advisors as well as appropriate members of management and should provide opportunities for directors to visit the Company's principal facilities in order to provide greater understanding of the Company's business and operations. In addition, the Nominating and Governance Committee may arrange for directors of the Company to attend outside educational programs pertaining to the directors' responsibilities.

Director Succession

The Nominating and Governance Committee will, at least annually, make a report to the Board on succession planning for the Chair, the Lead Independent Director and other members of the Board. The Company's succession plan for directors will be maintained by the Nominating and Governance Committee and will include appropriate contingencies in the event of an unexpected retirement, resignation or other vacancy in the position of the Chair of the Board. The Board, with the assistance of the Nominating and Governance Committee, will evaluate potential director candidates, including potential successors to the Chair of the Board.

Board Meetings

Schedule. The Board will meet as frequently as it may determine necessary or appropriate in light of the circumstances and in accordance with the schedule determined by the Chair of the Board in consultation with the Lead Independent Director. Directors are expected to adequately prepare for and attend all scheduled Board and committee meetings. Directors are also expected to attend the Company's annual meeting of stockholders.

Board Presentations and Access to Employees and Advisors. Directors will have full access to officers and employees of the Company and, as necessary and appropriate, the Company's independent advisors, including legal counsel and independent accountants.

Agenda and Meeting Materials. An agenda for each Board meeting and meeting materials will be distributed to all directors a reasonable period of time before the Board meeting. At least annually, the agenda should reserve time to address the following areas: corporate strategy, management of significant risks, including reputational risk, material corporate responsibility matters, stockholder proposals and key stockholder concerns.

Non-Management Director Executive Sessions

An executive session of the non-management directors will be held in conjunction with each regular meeting of the Board. If the Board includes non-management directors who are not independent, at least one executive session per year will include only the independent directors. Additional executive sessions may be convened if requested by any other director.

Director Compensation and Performance

Compensation Policy and Review. It is the policy of the Board to offer non-management directors with a mix of equity and cash compensation. Proposed changes in Board compensation will initially be reviewed by the Compensation and Talent Committee, but any changes in the compensation of directors will require the approval of the Board. The Compensation and Talent Committee will periodically review the status of Board compensation in relation to comparable companies and other factors the Committee deems appropriate. The Compensation and Talent Committee will discuss its review with the Board. The Compensation and Talent Committee will also establish minimum stock ownership guidelines for the Chief Executive Officer and other executive officers and members of the Board and review compliance with such guidelines.

Annual Performance Review. At least annually, the Nominating and Governance Committee will oversee an evaluation of the performance of the Board and its committees. As part of this process, the Board will conduct a self-evaluation to determine whether the Board and its committees are functioning effectively.

Management Succession

Succession Planning and Management Development for the Chief Executive Officer. The Nominating and Governance Committee will, at least annually, make a report to the Board on the status of professional development, management continuity and succession planning for the Chief Executive Officer of the Company. The succession plan will include an emergency succession plan in the event of an unexpected retirement, resignation or other vacancy in the position of the Chief Executive Officer. The Nominating and Governance Committee will also oversee any development plans recommended for the Chief Executive Officer. The Board, with the assistance of the Nominating and Governance Committee, will evaluate potential successors to the Chief Executive Officer.

Succession Planning and Management Development for Other Executive Officers. The Compensation and Talent Committee will, at least annually, make a report to the Board on the status of professional development, management continuity and succession planning for executive officers of the Company other than the Chief Executive Officer. Each succession plan will include an emergency succession plan in the event of an unexpected retirement, resignation or other vacancy in the position of such executive officer. The Compensation and Talent Committee will also oversee any development plans recommended for executive officers other than the Chief Executive Officer. The Board, with the assistance of Compensation and Talent Committee, will evaluate potential successors to executive officers other than the Chief Executive Officer.

Chief Executive Officer Selection. The Board will select a Chief Executive Officer in a manner that is in the best interests of the Company.

Annual Chief Executive Officer Performance Review. At least annually, the Compensation and Talent Committee, or together with the independent directors (as directed by the Board), will evaluate the performance of the Chief Executive Officer. As part of this process, the Compensation and Talent Committee, or together with the independent directors (as directed by the Board), will review the financial and non-financial corporate goals and objectives the Compensation and Talent Committee deemed relevant to the compensation of the Chief Executive Officer and conduct its own evaluation of the performance of the Chief Executive Officer in light of those corporate goals and objectives and any other factors as it deems appropriate.