Consensus Cloud Solutions Named a Leader in the 2024 IDC MarketScape for Worldwide Digital Fax

Company recognized for strengths in brand, interoperability, customer service, and patents

LOS ANGELES, CA - January 7, 2025 - Consensus Cloud Solutions, Inc. (NASDAQ: CCSI) a global leader of digital cloud fax technology and trusted provider of interoperability solutions, has been recognized as a Leader in the IDC MarketScape: Worldwide Digital Fax 2024 Vendor Assessment (IDC #US51812124, December 2024).

After a thorough evaluation of Consensus based on a set of criteria including product capabilities, market reach, and growth potential, the IDC MarketScape concluded that:

“Customers looking for a proven and robust cloud-based fax solution should consider Consensus. The company not only has an extensive 25+ year history as a pioneer and innovator in the cloud fax market but also has a collection of complementary technologies to improve the fax process with streamlined workflows, digital signature support, and the presence of AI technology to efficiently identify and extract important information and quickly expedite the sharing of information across multiple systems, standards, and data sets.”

“The true potential of digital fax is unlocked when it seamlessly integrates with other technologies," says the report author, Keith Kmetz, Program Vice President, Imaging, Printing & Document Solutions of IDC. "By leveraging APIs, artificial intelligence, eSignature, and other advanced tools, organizations can transform fax data into actionable insights, streamline workflows, and achieve new levels of productivity. These capabilities not only modernize a critical business function but also drive significant value by improving interoperability.”

Scott Turicchi, CEO of Consensus Cloud Solutions, adds, "We are thrilled to be recognized as a Leader in the IDC MarketScape for Worldwide Digital Fax. We believe our inclusion in this report highlights our commitment to providing innovative, scalable, and secure digital cloud fax solutions that empower organizations to navigate the complexities of digital transformation and redefine how businesses exchange information. Our focus remains on meeting our customers’ evolving needs by delivering solutions that drive productivity, enhance efficiency, and reduce costs.”

For over 25 years Consensus has led the way in secure digital communication, evolving its flagship product, eFax®, from a simple online faxing tool into a comprehensive, fully cloud-based platform that leverages artificial intelligence for data extraction and conversion, advanced electronic signature capabilities, and other cutting-edge features.

To access the excerpt, visit: consensus.com/IDC-report-2024.

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and

strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.

About Consensus Cloud Solutions

Consensus Cloud Solutions, Inc. (NASDAQ: CCSI) is a global leader in digital cloud fax technology. With over 25 years of success with eFax® at its core, the company has evolved to be a trusted provider of interoperability solutions, leveraging artificial intelligence and secure data exchange to transform digital information, automate critical workflows, and maximize operational efficiencies. Consensus maintains industry-leading compliance standards, making it a preferred partner for heavily regulated industries including healthcare, the public sector, financial services, insurance, real estate, and manufacturing. For more information about Consensus, visit consensus.com.

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