



Press Release

For more information:

Michelle Kersch
Black Knight
904.854.5043
michelle.kersch@bkfs.com

Black Knight and Homebot Announce Strategic Alliance to Deliver Powerful, Cutting-Edge Mobile Engagement Solution for the Real Estate Industry

- Black Knight and Homebot will deliver a new solution that facilitates collaboration between real estate agents and homeowners
- The mobile-optimized solution provides consumers with anytime, anywhere access to relevant information about their homes
- Delivers a highly personalized, real-time monthly report to homeowners that lets them know the value of their homes and how much wealth can be built from their properties
- Leverages Black Knight's nationwide, industry-leading property database and advanced analytics
- Creates new opportunities for real estate brokerages that have in-house or affiliated mortgage lending capabilities

JACKSONVILLE, Fla. – Oct. 17, 2017 – [Black Knight, Inc.](#) (NYSE: BKI), a leading provider of integrated software, data and analytics solutions that facilitate and automate many of the business processes across the homeownership lifecycle, today announced a strategic alliance with [Homebot](#), a fast-growing, privately held fintech company located in Denver, Colo. The two companies are offering Homebot's cutting-edge client engagement tool to the real estate industry.

The Homebot application is a mobile-centric, interactive solution that enables real estate professionals to continuously engage their client base and help maintain long-term relationships. Leveraging Black Knight's nationwide, industry-leading property database and advanced analytics, including the company's automated valuation models, the Homebot application delivers actionable data to consumers to help them make informed home finance decisions and increase their wealth.

Homebot offers consumers access to the application on the device of their choice, such as smartphones, tablets – even desktops. The solution leverages cutting-edge technology, including bots: small pieces of computer code that automatically gather the data and distill it in a clear, easy-to-understand format.

Consumers receive a highly personalized monthly report that lets them know the value of their homes and how much wealth can be built from their properties. The report includes current value, available equity, potential rental and property-investment income, tips for saving money on mortgage payments, purchasing power for trading up to a new home and much more.

The interactive application facilitates collaboration between real estate agents and consumers by allowing the homeowner to easily connect to the agent for more information. Branded to the real estate professional, the solution provides agents and brokers with a powerful client engagement tool. Additionally, the homeowner can share the application with friends and family -- so they can also receive personalized reports, generating more potential leads for agents.

The solution also supports real estate brokerages that have in-house or affiliated mortgage lending capabilities by offering branding with both the agent and lender information, helping not only to generate more listings, but also opportunities for first and second mortgages, refinances and home equity lines.

“Every year, real estate professionals spend a considerable amount of time and money on lead generation. Homebot offers an affordable, proven and automated way to keep agents top of mind with their clients, even after a sale has closed. By re-engaging an agent’s entire client base every month with valuable wealth-building information, Homebot helps generate new referrals and increase Comparable Market Analysis volume for new listings. It fundamentally changes long-term client retention and engagement,” said Homebot Chief Executive Officer Ernie Graham. “Our strategic alliance with Black Knight provides us with access to the company’s nationwide leading data and analytics, so we can offer this unique and valuable solution across the U.S.”

“With the Homebot application, we are expanding on our strategy of providing the real estate industry with cutting-edge, mobile and collaborative tools that facilitate interactivity between real estate professionals and their clients,” said Black Knight Data & Analytics Group Executive and President Kevin Coop. “Using Homebot, we can help industry professionals maintain long-term relationships with clients by providing valuable, actionable data, to help drive more business.”

About Homebot

Homebot (www.homebot.ai) is a fast-growing, privately-held fintech company in Denver, Colorado. Homebot turns homeowners into wealth-builders by helping them maximize their wealth in the single largest asset they may ever own - their home. Homebot works with leaders in the mortgage lending and real estate industries who provide Homebot exclusively to their clients every month in order to build loyalty and engagement while increasing repeat and referral business. Learn more about Homebot at <http://www.homebot.ai>.

About Black Knight

Black Knight is a leading provider of integrated software, data and analytics solutions that facilitate and automate many of the business processes across the homeownership lifecycle.

Black Knight is committed to being a premier business partner that clients rely on to achieve their strategic goals, realize greater success and better serve their customers by delivering best-in-class software, services and insights with a relentless commitment to excellence, innovation, integrity and leadership. For more information on Black Knight, please visit <http://www.blackknightinc.com/>.

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