



## Press Release

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### **Black Knight Extends Cutting-Edge Homebot Client Engagement Solution to Mortgage and Home Equity Lenders**

- The solution provides borrower retention tools for lenders
- Helps lenders win new borrowers through system-enabled real estate professional collaboration
- Delivers a contemporary, mobile-centric experience to homeowners that reveals home value and home-related wealth management insights
- Helps increase opportunities for new purchases, refis, home equity loans and reverse mortgages
- Leverages cutting-edge technology, including bots, to automatically gather Black Knight's comprehensive property data and apply analytics

JACKSONVILLE, Fla. – Dec. 18, 2017 – [Black Knight, Inc.](#) (NYSE:BKI), a leading provider of integrated software, data and analytics solutions that facilitate and automate many of the business processes across the homeownership life cycle, today announced it has extended the Homebot client engagement tool to mortgage and home equity lenders.

The application is offered through a strategic alliance between Black Knight and [Homebot](#), a fast-growing, privately held fintech company located in Denver. With the solution, lenders are able to continuously engage their client base – and enhance their borrower retention efforts – by providing valuable, actionable data on how to make smart home finance decisions to increase wealth.

Leveraging Black Knight's nationwide, industry-leading property database and advanced analytics, the application delivers a highly personalized monthly report that helps homeowners understand when to refinance, draw a credit line, consider an investment property and more. The report is branded to the lender and includes such data as the homeowner's current property value, available equity, potential property-investment income, and purchasing power for trading up to a new home – all in a clear, easy-to-understand format.

Throughout the application, homeowners can easily connect to their lender for more information, resulting in a powerful client engagement tool. Additionally, the homeowner can share the application with friends and family – so they can also receive personalized reports, generating more potential leads for lenders.

“Homebot offers an affordable, automated and cutting-edge mobile tool that helps lenders re-engage their clients after a loan has closed,” said Black Knight Data & Analytics Group Executive and President Kevin Coop.

“The solution, which helps support borrower retention, draws from Black Knight’s comprehensive repository of property and mortgage data, and applies advanced analytics, including our automated valuation models. Lenders use the Homebot solution to deliver reliable, timely and customized wealth-building information to consumers and strengthen their relationships with them.”

Black Knight recently [announced](#) the solution’s availability to real estate brokers and agents.

With this solution, Homebot enables lenders to increase their leads by collaborating with real estate professionals. The system allows for co-branding, so a real estate agent’s buyers and sellers can connect directly with the lender.

The solution leverages cutting-edge technology, including bots – small pieces of computer code that automatically gather data and distill it in an easy-to-consume format. It is easy for lenders to use – there is nothing to configure or maintain, and they can quickly load their client database. And, it delivers a contemporary, mobile-centric experience to homeowners, who can access and view the report on the device of their choice: smartphone, tablet or desktop.

### **About Homebot**

Homebot ([www.homebot.ai](http://www.homebot.ai)) is a fast-growing, privately-held fintech company in Denver, Colorado. Homebot turns homeowners into wealth-builders by helping them maximize their wealth in the single largest asset they may ever own -- their home. Homebot works with leaders in the mortgage lending and real estate industries who provide Homebot exclusively to their clients every month in order to build loyalty and engagement while increasing repeat and referral business. Learn more about Homebot at <http://www.homebot.ai/>.

### **About Black Knight**

Black Knight (NYSE:BKI) is a leading provider of integrated software, data and analytics solutions that facilitate and automate many of the business processes across the homeownership lifecycle.

Black Knight is committed to being a premier business partner that clients rely on to achieve their strategic goals, realize greater success and better serve their customers by delivering best-in-class software, services and insights with a relentless commitment to excellence, innovation, integrity and leadership. For more information on Black Knight, please visit <http://www.blackknightinc.com/>.

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