



NEWS RELEASE

nVent Launches New Streamlined Websites for nVent Raychem, Pyrotенax and Tracer Brands

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LONDON –April 21, 2020– nVent Electric plc (NYSE:NVT) (“nVent”), a global leader in electrical connection and protection solutions, today announced the launch of a series of new and enhanced websites for its legacy brands – nVent RAYCHEM, PYROTENAX and TRACER. Featuring a simplified user interface and improved functionality, visitors can easily navigate and access up-to-date information on each of the brands’ high-quality solutions, as well as improved resource libraries and intuitive design tools, in just a few clicks.

Enhanced user-experience

With refined designs and simple navigation, the new sites allow customers to quickly and easily find the information they need for a range of projects. Users can browse by industry to view in-depth application pages detailing the uses and benefits of specific technologies, such as “Pipe Freeze Protection,” “Process Temperature Maintenance” or “Surface Snow Melting.” From here, it is easy to navigate to detailed product pages, proven design tools and where-to-buy locators, helping to make the process of choosing, incorporating and purchasing the right heat-tracing solution as fast and efficient as possible. The sites are also available in seven additional languages including German, French, Swedish, Norwegian, Finnish, Russian and Chinese, ensuring global accessibility.

“With the launch of these new platforms, we hope to bring the benefits of our thermal protection technology to a wider audience than ever before,” comments Lowie Van Rymenant, Vice President of Marketing at nVent Thermal Management. “The streamlined navigation allows visitors to zero-in on the information most relevant to their requirements, regardless of their experience with the equipment or technologies. This not only helps improve user experience but also means our customers can be confident that they are choosing the best solution for their project, every time. Our teams strive to create modern, informative and, above all, easy-to-use digital resources, and with these new sites, I believe we have delivered on that goal.”



A complete information service hub

In addition to an enhanced product information database for the entire nVent RAYCHEM and PYROTENAX ranges, the new websites offer a comprehensive collection of technical tools and materials, including application-specific case studies and intuitive design aids to allow customers to incorporate heat-tracing solutions directly into their project plans. Users can also access a wide selection of catalogues, datasheets, design guides and installation manuals via the dedicated resource libraries and find detailed troubleshooting materials through the sites' support sections.

A significant step towards digital transformation

"We are proud to unveil the new nVent RAYCHEM, PYROTENAX and TRACER websites, marking a crucial step in nVent's ongoing digital transformation," states Kimberly Anderberg, Vice President, Digital Strategy at nVent. "We will continue to focus on listening to user feedback and help ensure we create high-value, digital capabilities that fulfil the needs of our diverse, global customer base."

For more information please visit: www.raychem.nvent.com, www.pyrotenax.nvent.com and www.tracer.nvent.com.

About nVent

nVent is a leading global provider of electrical connection and protection solutions. We believe our inventive electrical solutions enable safer systems and ensure a more secure world. We design, manufacture, market, install and service high performance products and solutions that connect and protect some of the world's most sensitive equipment, buildings and critical processes. We offer a comprehensive range of enclosures, electrical connections and fastening and thermal management solutions across industry-leading brands that are recognized globally for quality, reliability and innovation. Our principal office is in London, United Kingdom and our management office in the United States is in Minneapolis, Minnesota. Our robust portfolio of leading electrical product brands dates back more than 100 years and includes nVent CADDY, ERICO, HOFFMAN, RAYCHEM, SCHROFF and TRACER.

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