

JOHN DEERE

INVESTOR PRESENTATION

MAY 2026



SAFE HARBOR STATEMENT & DISCLOSURES

This presentation includes forward-looking comments subject to important risks and uncertainties. It may also contain financial measures that are not in conformance with accounting principles generally accepted in the United States of America (GAAP).

Refer to Deere's reports filed on Forms 8-K (current), 10-Q (quarterly), and 10-K (annual) for information on factors that could cause actual results to differ materially from information in this presentation and for information reconciling financial measures to GAAP. Past performance may not be representative of future results.

Nothing in this presentation should be construed as reaffirming or disaffirming the guidance set forth in Deere's most recent earnings release and earnings call. This presentation is not an offer to sell or a solicitation of offers to buy any of Deere's securities.

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JOHN DEERE STRATEGY



KEY FOCUS AREAS



PRODUCTION SYSTEMS

Unlocks customer value by making each step of the system more efficient



TECHNOLOGY STACK

Enables our machines to be smarter, more precise, and more productive



LIFECYCLE SOLUTIONS

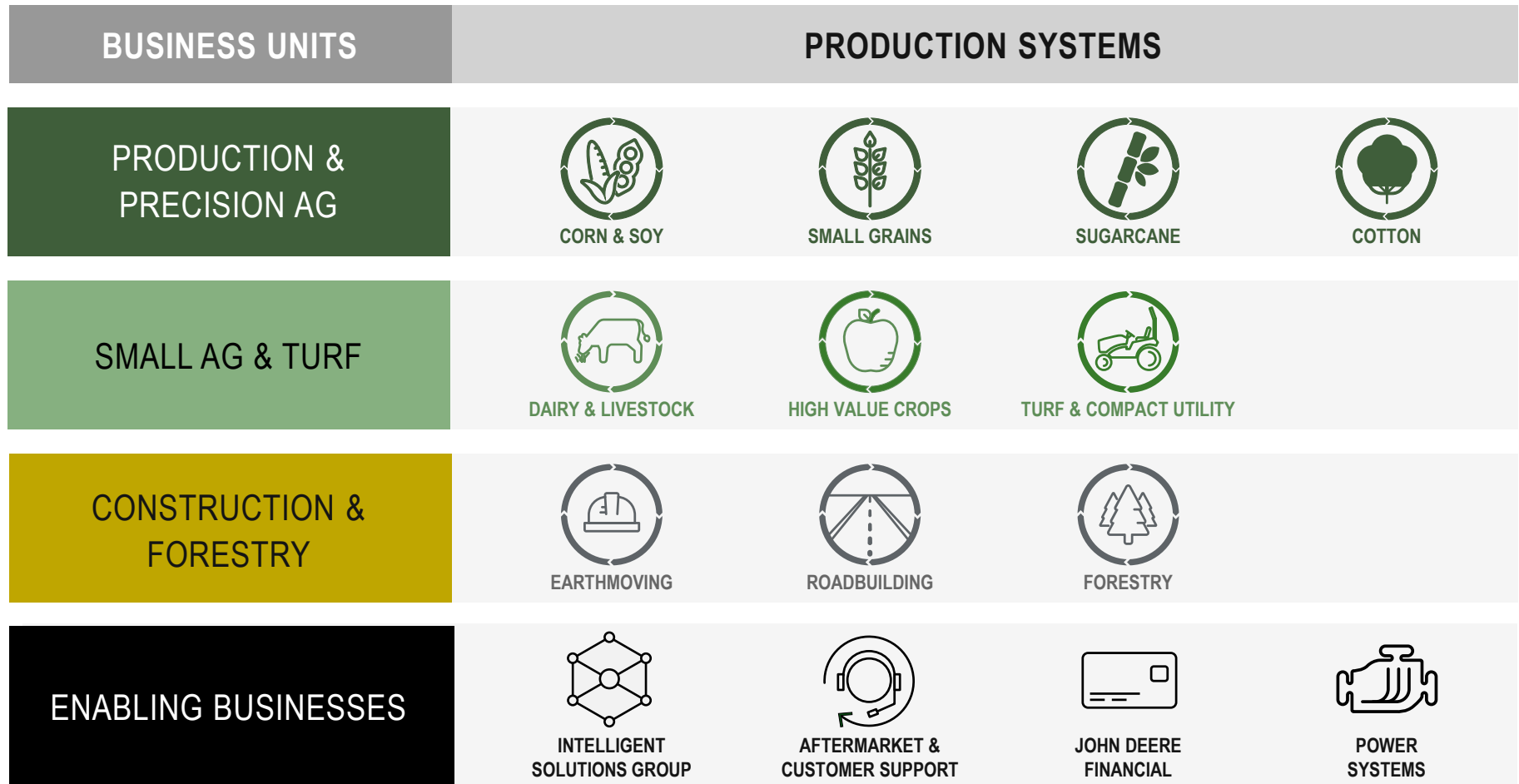
Adds value throughout the life of the product, maximizing uptime and minimizing cost

CAPITAL ALLOCATION

DIVERSE TALENT

ORGANIZATIONAL DESIGN

THAT ALIGNS WITH OUR CUSTOMERS' BUSINESS



PRODUCTION SYSTEM STRUCTURE LEADS TO CUSTOMER FOCUSED INNOVATION



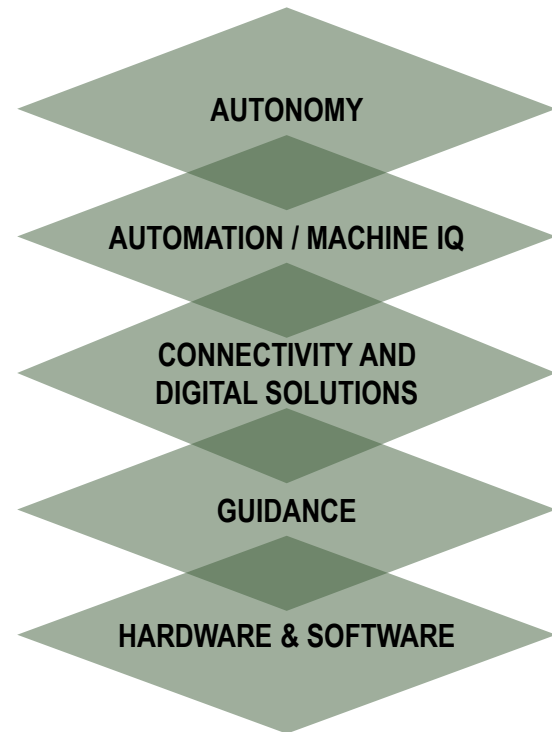
Unlock economic value

Deliver sustainable outcomes

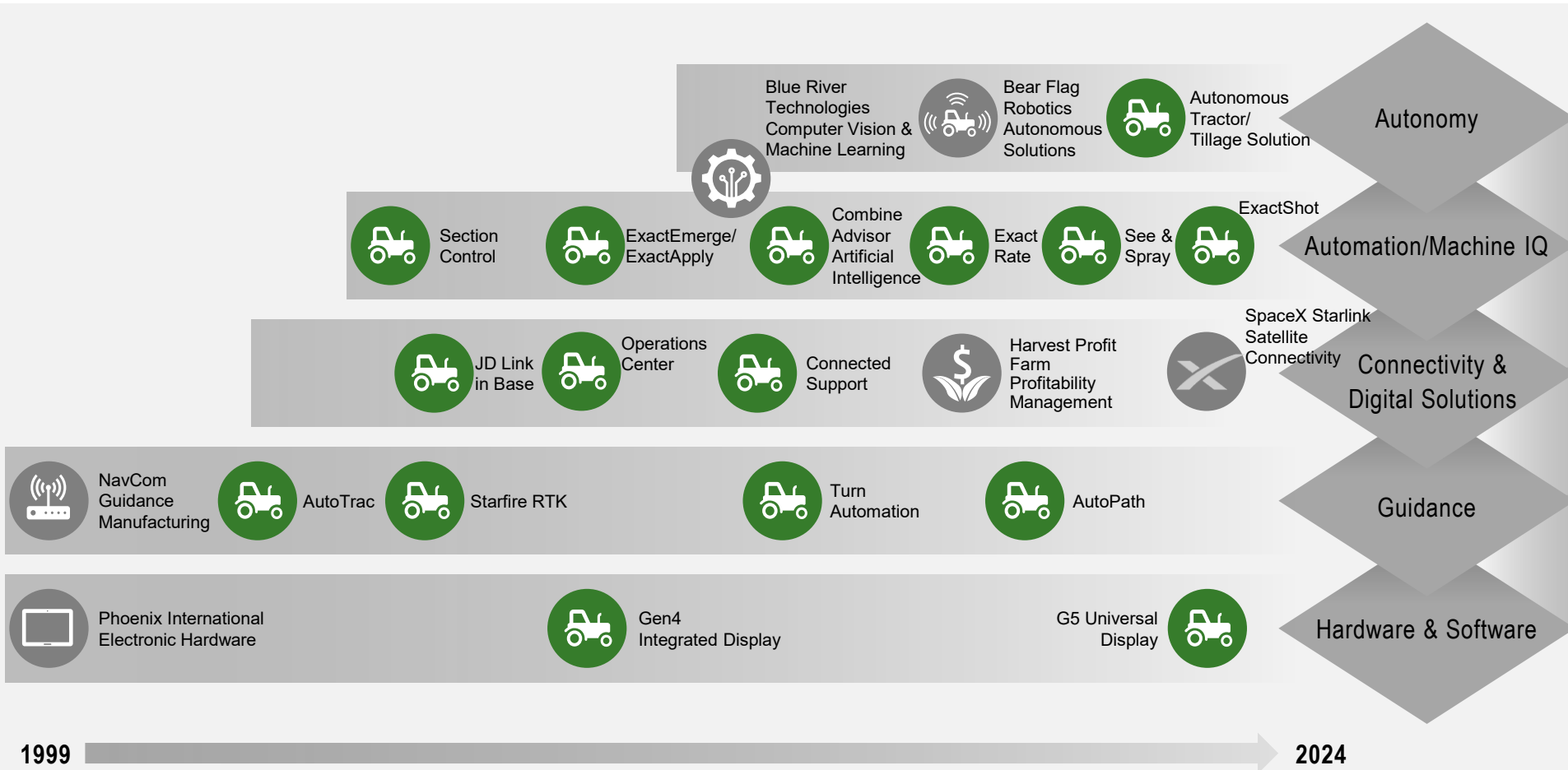


Technology accelerates precision and automation while driving efficiency.

We have a full set of technology to help customers increase their productivity, profitability, and sustainability.



OUR TECH STACK CONTINUES TO EVOLVE



ENHANCE CUSTOMER EXPERIENCE & EXTEND PRODUCT VALUE



PARTS

SERVICES

PRECISION UPGRADES



TruSet™

LEAP AMBITIONS

MEASURE OUR ABILITY TO EXECUTE THE STRATEGY



JOHN DEERE is uniquely positioned to deliver both **ECONOMIC**
and **SUSTAINABLE VALUE** for our customers through
ADVANCED TECHNOLOGY and **SOLUTIONS.**

LEAP AMBITIONS

LEAP AMBITIONS

John Deere is uniquely positioned to unlock

>\$150B

of additional economic

CUSTOMER VALUE



* Engaged acres is one of the foundational measures of customers' use of John Deere Operations Center™ (our online farm management system). It reflects the number of unique acres with at least one operation pass documented in the past 12 months.

** Highly engaged acres include documentation of multiple production steps and the use of digital tools to complete multiple, value-creating activities over a 12-month period.

*** Unique, active, monthly, digital users is a count of unique authenticated users in a month on any software requiring user login, averaged on a rolling 12-month basis.



ASPIRATIONS

We aspire to transform our customers' operations and outcomes by:

- Differentiating equipment solutions
- Igniting automation leading to autonomy
- Delivering actionable insights
- Maximizing uptime and reducing total cost of ownership through lifecycle solutions
- Strengthening customer profitability and enabling sustainable outcomes



OUTCOMES

On the journey to achieve our aspirations, we aim to deliver these business outcomes by 2030:

- 20% OROS and 45% OROA for Equipment Operations at mid-cycle
- 10% net sales CAGR
 - Incremental addressable market
 - Product leadership
 - Lifecycle
 - SaaS
 - Inorganic growth
- 600 million engaged acres* with 50% highly engaged**
- 1 million unique, active, monthly, digital users***

Built upon a foundation of product quality and manufacturing excellence, supported by a best-in-class channel, enabled by employees dedicated to solving some of the world's most important problems

INTEGRITY | QUALITY | HUMANITY | COMMITMENT | INNOVATION



1M+

Connected Machines

~500M

Engaged Acres

147M

Highly Engaged Acres

Smart Industrial is
revolutionizing the production
systems we operate in

John Deere is delivering intelligent,
connected machines and applications
in agriculture and construction;
**unlocking customer economic
value** across the lifecycle in ways
that are **sustainable for all**

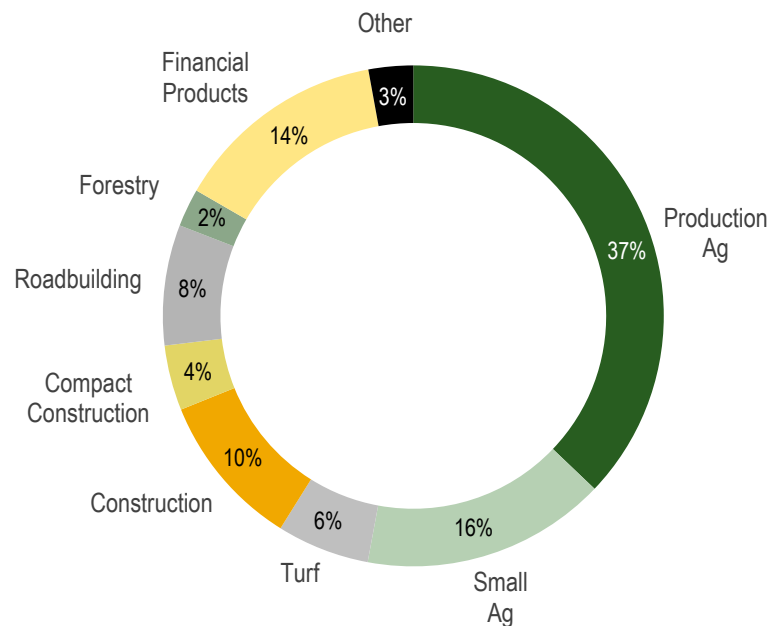
FINANCIAL PERFORMANCE



SALES DATA

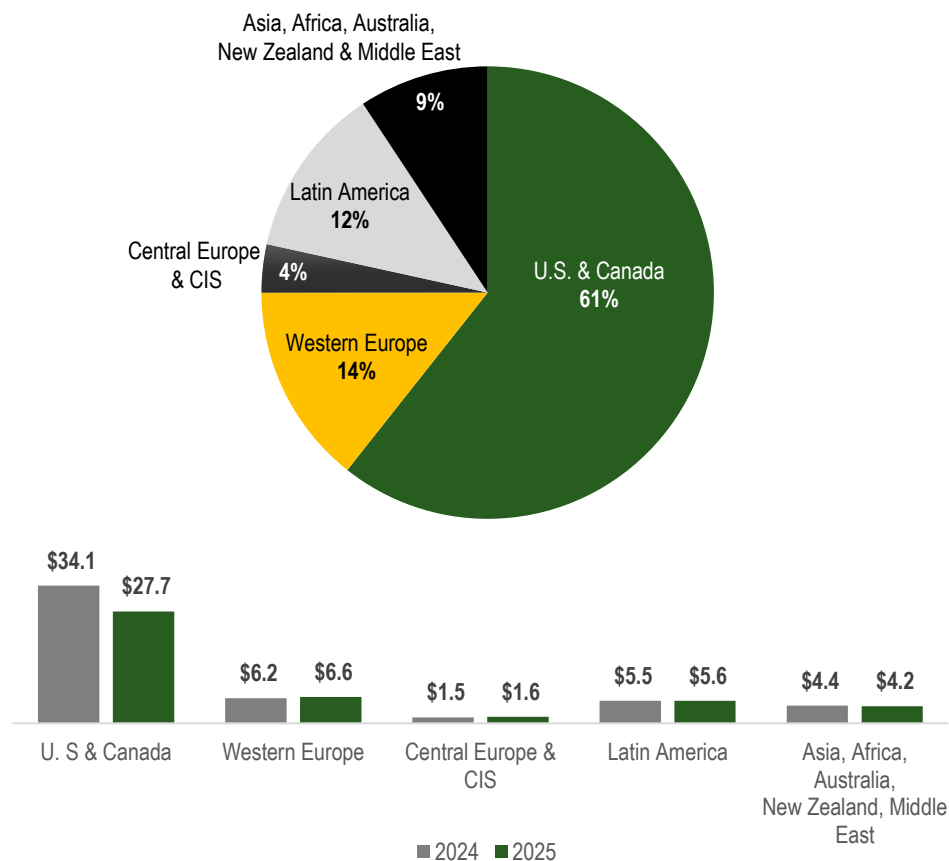
Focused approach to serve customers

**NET SALES & REVENUES BY MAJOR PRODUCT LINE
FISCAL YEAR 2025**



TOTAL NET SALES & REVENUES \$45.7 BILLION

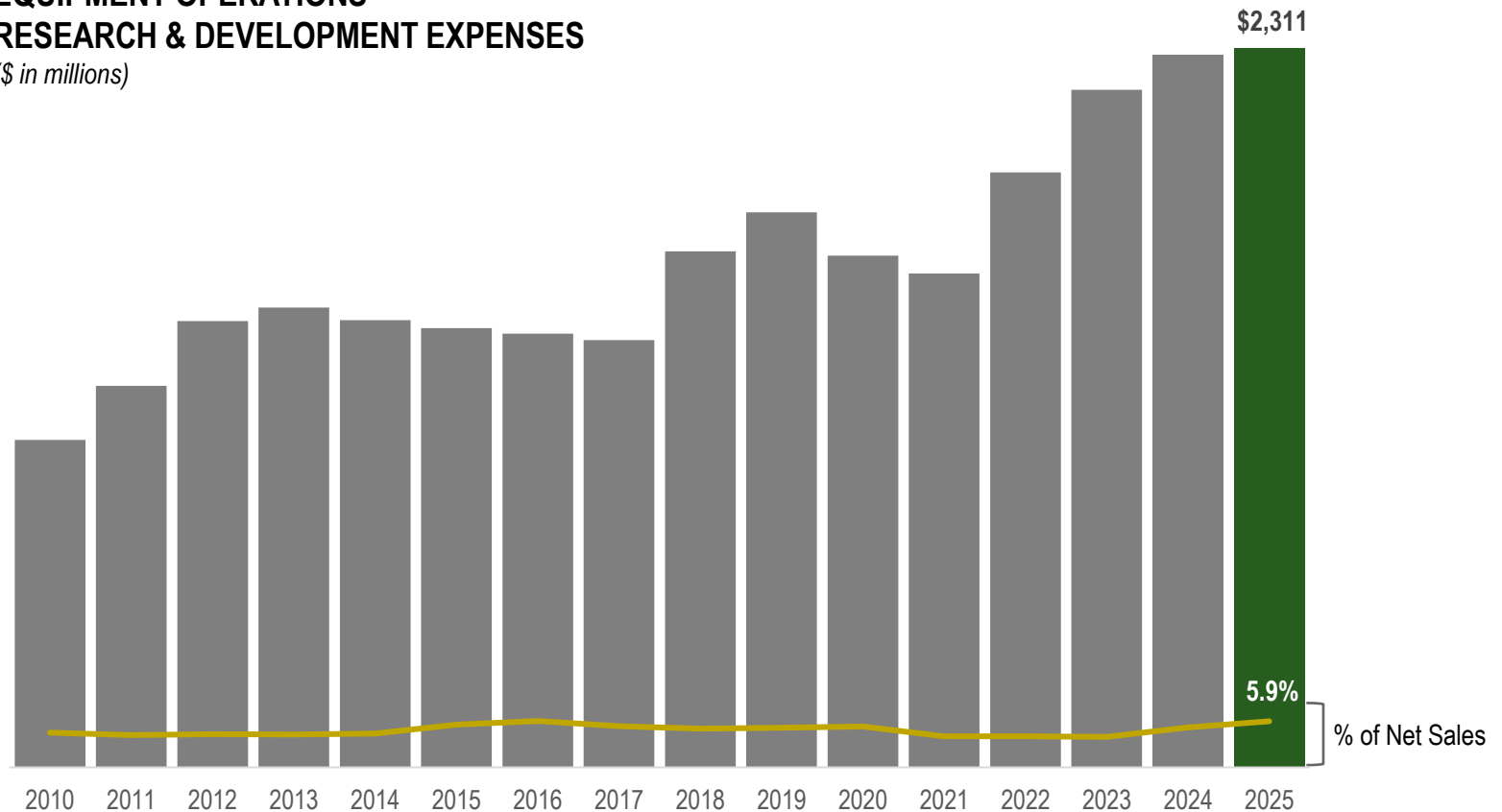
**NET SALES & REVENUES BY MAJOR MARKET
(\$ in billions)**



INVESTMENT IN NEW PRODUCTS & TECHNOLOGIES

Consistent R&D investment allocated to biggest opportunities

**EQUIPMENT OPERATIONS
RESEARCH & DEVELOPMENT EXPENSES**
(*\$ in millions*)

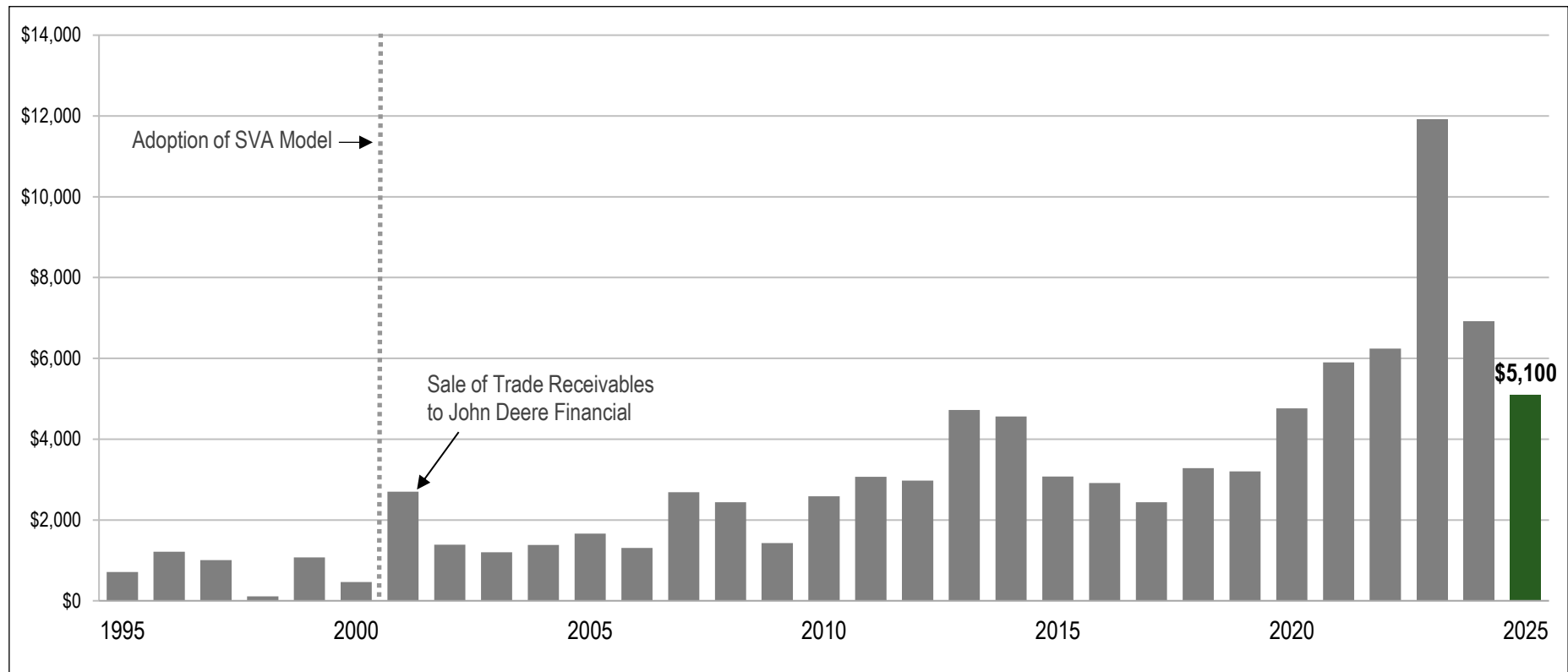


EXCEPTIONAL OPERATING PERFORMANCE – OPERATING CASH FLOW

\$5.1 billion net cash flow in 2025

EQUIPMENT OPERATIONS – OPERATING CASH FLOW

(\$ in millions)



Note: ~\$14.4 billion in Pension / OPEB contributions from 2001-2025

USE OF CASH



DEERE USE-OF-CASH PRIORITIES

CASH FROM OPERATIONS

Equipment Operations Cash Flow from Operating Activities

COMMITTED TO “A” RATING

Manage the balance sheet, including liquidity, to support a rating that provides access to low-cost and readily available short- and long-term funding mechanisms *(reflects the strategic nature of our financial services operation)*

FUND OPERATING & GROWTH NEEDS

Fund value-creating investments in our businesses, including organic and inorganic activities

COMMON STOCK DIVIDEND

Consistently and moderately raise dividend targeting a 25-35% payout ratio of mid-cycle earnings

SHARE REPURCHASE

Repurchase shares to deploy remaining free cash flow to shareholders over the business cycle

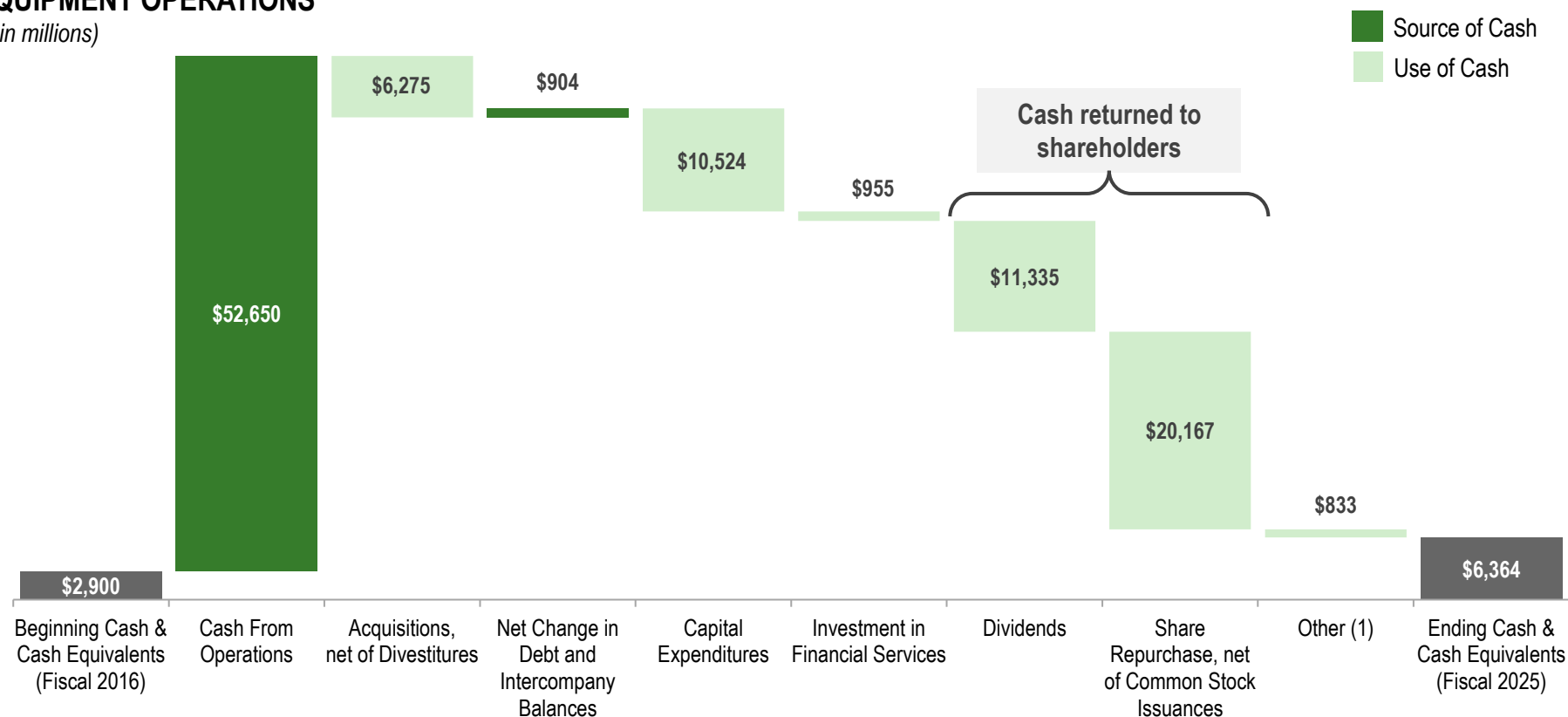
SOURCES & USES OF CASH

FISCAL 2016-2025

~60% of cash from operations returned to shareholders

EQUIPMENT OPERATIONS

(\$ in millions)



Source: Deere & Company SEC filings as of November 2025

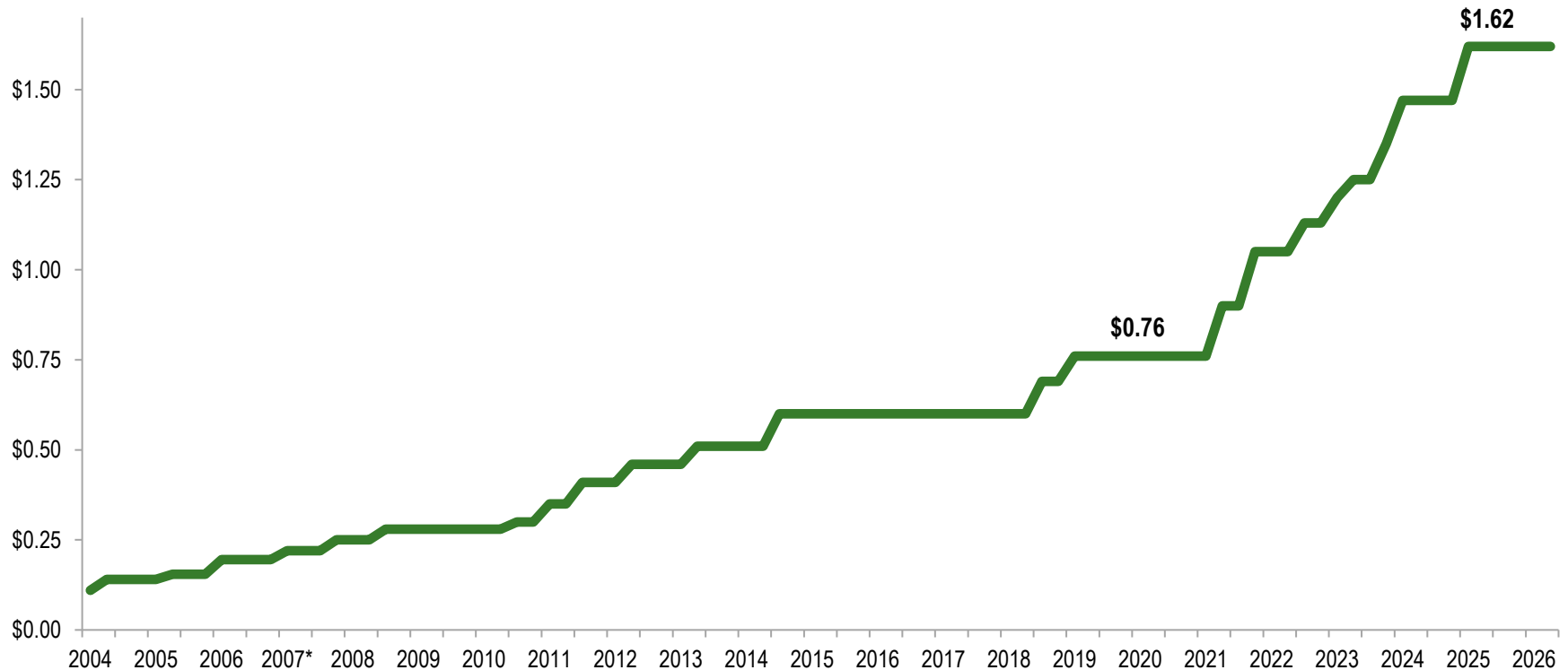
Note: "Cash from Operations" adjusted with the adoption of FASB ASU No. 2016-09 "Improvements to Employee Share-Based Payment Accounting"

1) Other includes proceeds from maturities and sales of marketable securities, purchases of marketable securities, collateral on derivatives and reconciliation for non-cash items including the effect of exchange rates on cash and cash equivalents

DEERE QUARTERLY DIVIDENDS DECLARED

1Q 2004 – 2Q 2026

Quarterly dividend increased 113% since 2020



* Adjusted for 2 for 1 stock split on 26 November 2007

APPENDIX



Leap Ambitions Glossary

Leap Ambitions
The performance and sustainability measures of the John Deere Smart Industrial strategy.
Incremental Addressable Market Opportunity
The new opportunity for all stakeholders across the applicable acres and job sites that John Deere solutions operate in beyond the value creation already unlocked with solutions in the market today.
Engaged Acres
The number of unique acres with at least one operation pass documented in the John Deere Operations Center in the past 12 months.
Highly Engaged Acres
The number of unique acres with documentation of multiple production steps and the use of digital tools to complete multiple value creating activities over a 12-month period.
Unique, Active, Monthly, Digital Users
Is a count of unique authenticated users in a month on any software requiring user login, averaged on a rolling 12-month basis.



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