

SUSTAINABILITY

VISION STATEMENT

Strengthening customer profitability and enabling sustainable outcomes

Foundation:

Focus on win-win-win opportunities



Customer Outcomes

We aspire to. . .

Reduce our customers CO₂e emissions through utilization of our equipment and technology

Our BIGGEST impact on reducing CO₂e emissions is with our CUSTOMERS

Business Outcomes

By 2030, we commit to...

Reduce 30% of our upstream and downstream CO₂e emissions

Reduce 50% of our operational CO₂e emissions

Sustainability Goals



Deere's Sustainability Goals align with our Smart Industrial Operating Model and Leap Ambitions, demonstrating our commitment to revolutionize the agriculture and construction industries through the delivery of new technologies that can unlock economic and sustainable value for our customers. Our Sustainability Goals focus on win-win-win opportunities considered most relevant and impactful for the planet, the communities we serve, our customers, and our business.

First and foremost, we aspire to reduce our customers' CO₂e emissions through the use of our advanced equipment and technology. While our own emissions (Scope 1, 2, and 3) account for a small fraction of global greenhouse gas (GHG) emissions, the sectors we serve — agriculture, construction, and forestry — collectively account for a significantly larger share. As our customers play a vital role in advancing global food security, energy security, and critical infrastructure, we see our greatest impact coming from empowering them to operate more sustainably. This offers us the potential to make significant strides beyond our own emissions and sustainable impact. We will measure the sustainable and economic impacts of customer use of our equipment and technology through models, case studies, and actual trials featured in our annual Business Impact Report.

By 2030 we are committed to a 30-percent absolute reduction of certain upstream and downstream CO₂e emissions (Scope 3 Categories 1 and 11) using 2021 as a baseline. This includes the use of sold products and purchased goods and services, which represents the vast majority of our emissions. Progress will be driven by improving engine efficiency, offering hybrid and electric products, providing renewable fuel solutions, and collaborating across the value chain.

Also, we are committed to achieving a 50-percent absolute reduction of operational CO₂e emissions (Scope 1 and 2) by 2030 using 2021 as a baseline through greater efficiency and renewable energy adoption.

In addition, the safety and wellbeing of our employees is fundamental to our values and essential to our success. Safety is integral to manufacturing excellence, a foundation of our Leap Ambitions. Safety outcomes will continue to be assessed regularly, including the progress on our goal to Improve Total Recordable Incident Rate 20% by 2026.

Progress on our Sustainability Goals will be disclosed in our [2025 Sustainability Disclosures and Metrics Report, set for release in March 2026](#). This report will include our comprehensive disclosures on sustainability (including climate) governance, strategy, impacts, risks and opportunities management, targets, and metrics. In addition, the report will disclose the results of the recently completed formal sustainability materiality assessment, which shaped our sustainability goals.