



NEWS RELEASE

# MakeMyTrip Limited Invests in Bitla Software Private Limited

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MakeMyTrip Limited (NASDAQ: MMYT), India's leading online travel company, has invested in Bengaluru-based Bitla Software Private Limited. Bitla Software is India's leading travel focused technology provider with SaaS, Cloud and Mobile based solutions to help customers expand their businesses. The company's technologies are widely used domestically and internationally by bus operators, bus GDSs, online ticketing portals, hoteliers, holiday tour operators and cargo and logistics companies.

Deep Kalra, Chairman and Group CEO of MakeMyTrip Limited remarked "As clear market leaders in India's online travel for air ticketing, hotel reservations and bus bookings, we look to foster faster innovations in order to accelerate growth in these travel segments. Our latest investment in Bitla Software is aimed at providing an extensive suite of technology products and solutions for the bus and hotel supplier ecosystem, which will further strengthen our strong market position."

Dasharatham Bitla – Founder & CEO, Bitla Software said "We are delighted to be associated with MakeMyTrip and welcome the support and resources from India's largest online travel agency. With this milestone in our company, we will be able to rapidly develop and expand our suite of travel focused technology products for our customers. Looking forward, we remain deeply committed to solving real industry problems for travel suppliers while providing exceptional service for customers."

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## About MakeMyTrip Limited

MakeMyTrip Limited is India's leading online travel company. We own and operate well recognized online brands, including MakeMyTrip, goibibo and redbus. Through our primary websites, [www.makemytrip.com](http://www.makemytrip.com), [www.goibibo.com](http://www.goibibo.com), [www.redbus.in](http://www.redbus.in), and mobile platforms, travelers can research, plan and book a wide range of travel services and products in India as well as overseas. Our services and products include air ticketing, hotel and

alternative accommodations bookings, holiday planning and packaging, rail ticketing, bus ticketing, car hire and ancillary travel requirements such as facilitating access to third-party travel insurance and visa processing. We provide our customers with access to all major domestic full-service and low-cost airlines operating in India and all major airlines operating to and from India, over 53,000 domestic accommodation properties in India and more than 500,000 properties outside of India, Indian Railways and all major Indian bus operators.

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