



Chico's FAS, Inc. • 11215 Metro Parkway • Fort Myers, Florida 33966 • (239) 277-6200

Chico's FAS, Inc. to Present at UBS Global Consumer Conference

FORT MYERS, Fla., March 12, 2012 /PRNewswire/ -- Chico's FAS, Inc. (NYSE: CHS) will make a presentation at the UBS Global Consumer Conference on Wednesday, March 14, 2012, beginning at 9:30 a.m. Eastern Time. The presentation will be webcast over the Internet and may be accessed at the link below:

http://cc.talkpoint.com/ubsx001/031412a_im/?entity=20_LBS6IJQ

(Logo: <http://photos.prnewswire.com/prnh/20110920/FL71045LOGO>)

ABOUT CHICO'S FAS, INC.

The Company, through its brands – Chico's, White House | Black Market, Soma Intimates, and Boston Proper, is a women's specialty retailer of private branded, sophisticated, casual-to-dressy clothing, intimates, complementary accessories, and other non-clothing gift items.

The Chico's brand offers women a combination of great style, one-of-a-kind details and warm personal service. Chico's currently operates 602 boutiques and 85 outlets throughout the U.S., publishes a monthly catalog and offers round-the-clock shopping at www.chicos.com.

White House | Black Market strives to make women feel beautiful with apparel and accessories in the honest simplicity of black and white and the individuality of styles built from it. White House | Black Market currently operates 366 boutiques and 28 outlets, publishes a catalog highlighting its latest fashions and connects with customers at www.whbm.com.

Soma Intimates offers beautiful and sensual lingerie, loungewear and beauty. Soma Intimates currently operates 168 boutiques and 17 outlets, publishes a catalog coinciding with key shopping periods and sells direct-to-consumer at www.soma.com.

Boston Proper is a leading direct-to-consumer retailer of women's high-end apparel and accessories. Boston Proper provides unique, distinctive fashion designed for today's independent, confident and active woman. The merchandise focus is about creating a daring, modern style with a sensual feel and is available exclusively through the Boston Proper catalog and website, www.bostonproper.com.

For more detailed information on Chico's FAS, Inc., please visit www.chicosfas.com.

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SOURCE Chico's FAS, Inc.