



Chico's FAS, Inc. • 11215 Metro Parkway • Fort Myers, Florida 33966 • (239) 277-6200

## Chico's Stands Up To Cancer

### National Retailer Announces Fabulous Way To Give Back

NEW YORK, Aug. 22, 2013 /PRNewswire/ -- Chico's is pleased to announce that it will join forces with Stand Up To Cancer (SU2C) to support innovative cancer research.

(Logo: <http://photos.prnewswire.com/prnh/20130822/FL67880LOGO> )

The heart has always been at the core of Chico's, whose passion for charitable giving has continued to grow for over 30 years. For this collaboration, the company created an exclusive, limited-edition anniversary scarf in Chico's iconic leopard print, which will be sold at Chico's boutiques and outlets across the country. With every limited-edition leopard print scarf purchase from now through October 31st, Chico's will donate \$10 to Stand Up To Cancer (up to \$150,000), the charitable initiative that supports groundbreaking cancer research focused on getting new treatments to patients quickly.

For 30 years, Chico's has helped women look as fabulous as they feel. Chic silhouettes, signature prints, artisan jackets, and wrinkle-free Travelers collection have built a passionate following—and the combination of fabulous style, one-of-a-kind details, and amazing, personal service has captured the hearts of women nationwide.

"I'm thrilled about our new collaboration with Stand Up To Cancer," says Cinnie Murray, Chico's Brand President. "It's a fabulous movement doing amazing work to support innovative cancer research. Chico's, together with our customers, is happy to have this opportunity to support such an important effort."

Stand Up To Cancer is changing the culture of cancer research through its unique funding model, which facilitates

collaboration among scientists in different disciplines and at different institutions. Five hundred researchers at 101 institutions are currently involved in SU2C-funded research.

"We are deeply grateful to Chico's for helping get Stand Up To Cancer's core message out to shoppers all over the country: that each and every one of us can make a difference in this fight," said SU2C Co-founder Sherry Lansing .

For more information about the partnership, please visit [www.chicos.com](http://www.chicos.com) or contact Kristin McClement : [kristin.mcclement@chicos.com](mailto:kristin.mcclement@chicos.com), (239) 346-4870.

### About Chico's:

The Chico's brand offers women a combination of fabulous style, one-of-a-kind details and amazing personal service. Chico's currently operates 617 boutiques and 107 outlets throughout the U.S., publishes a monthly catalog and offers round-the-clock shopping at [www.chicos.com](http://www.chicos.com).

### About Stand Up To Cancer:

Stand Up To Cancer (SU2C) raises funds to accelerate the pace of research to get new therapies to patients quickly and save lives now. SU2C, a program of the Entertainment Industry Foundation (EIF), was established in 2008 by film and media leaders who utilize the industry's resources to engage the public in supporting a new, collaborative model of cancer research, and to increase awareness about progress being made in the fight against the disease. As SU2C's scientific partner, the American Association for Cancer Research (AACR) and a Scientific Advisory Committee led by Nobel Laureate Phillip A. Sharp, Ph.D., conduct rigorous, competitive review processes to identify the best research proposals to recommend for funding, oversee grants administration, and provide expert review of research progress.

### SOURCE Chico's

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