

# Why Invest in Whirlpool Corporation?

Whirlpool Corporation (NYSE: WHR) is the world's leading kitchen and laundry appliance company\*

## UNIQUE GLOBAL POSITION

**5**  
Brands with  
**\$1B+**  
In Net Sales

**Best Brand Portfolio**

**#1** in **6**  
of our top  
**10**  
countries

**Global Leading Scale**

Launched  
**100+**  
Products in 2020

**Innovation**

**>\$1B**  
Total Net Cost  
Takeout  
(2016-2020)

**Best Cost Takeout**

## STRONG REGIONAL FOOTPRINT

Net Sales by Region

**58%**  
**NORTH AMERICA**  
Strong value creation in a healthy marketplace

**22%**  
**EUROPE, MIDDLE EAST and AFRICA**  
Strategic actions to drive continued margin expansion

**13%**  
**LATIN AMERICA**  
Solid growth as Brazilian demand rebounds

**7%**  
**ASIA**  
Strong India growth; cost-efficient production in China

## STRONG FINANCIAL PERFORMANCE & COMPELLING LONG-TERM GOALS\*

**\$19.4B** Stable revenue growth in key countries  
(Sales in 2020 as reported)

**~3%** Annual organic net sales growth

**9.1% EBIT** Focused plans to expand margins  
(2020 ongoing, as reported)

**~10%** Ongoing EBIT margin

**\$1.25B FCF** Strong cash flow generation  
(2020, as reported)

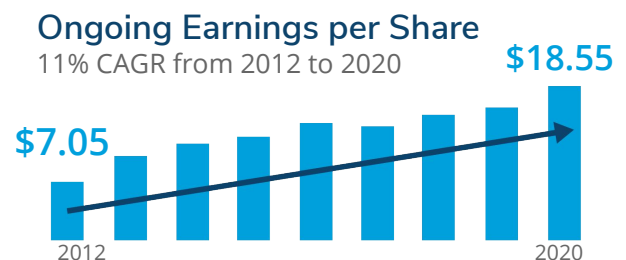
**6%+** FCF as % of net sales

**18% TSR** Cumulative Total Shareholder Return  
(2018 - 2020) +6.6 pts vs Household Durables Index

**Top-Quartile** S&P 500 Total Shareholder Return

## BALANCED CAPITAL DEPLOYMENT AND CONSISTENT RETURN TO SHAREHOLDERS

<b>~3%</b> Capex as % of Net Sales	<b>15%+</b> ROIC Threshold on Acquisitions	<b>~30%</b> Target Dividend Payout Ratio	<b>~\$0.5B</b> Share Purchase Authorization Remaining**
<b>Invested \$5.6B</b> In our business (2016-2020)		<b>Returned \$4.2B</b> To shareholders (2016-2020)	
Four consecutive years of ROIC improvement		74 years of dividend payments; 8 consecutive years of increases	



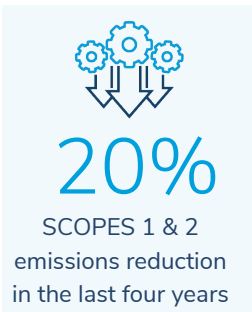
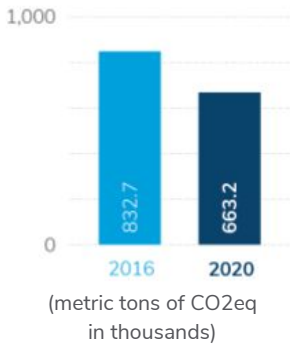
# Environmental, Social and Governance (ESG) Scorecard



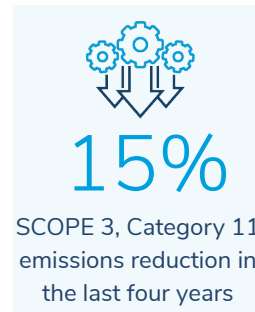
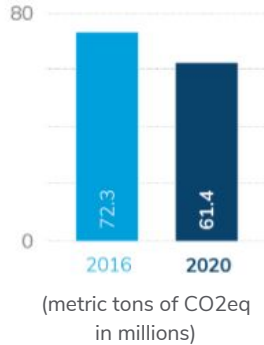
## ENVIRONMENTAL

Our path to achieving Net-Zero and exceeding the Paris Accord

### GHG EMISSIONS - PLANTS



### GHG EMISSIONS - PRODUCTS



### ZERO WASTE

**71%**  
sites achieved Zero  
Waste to Landfill  
Gold or Platinum  
status in 2020\*



## SOCIAL

Our pursuit to improve life in house and home

### WORKPLACE SAFETY

**ZERO**

work-related fatalities in  
2020

**18%**

Reduction in serious  
incidents

### WORKPLACE GENDER DIVERSITY

	2019	2020
Executive Committee	25.0%	25.0%
Director and Above	25.0%	25.7%
Senior Manager and Below		
White Collar	45.8%	46.8%
Blue Collar	37.5%	38.1%

### LOCAL COMMUNITIES

HABITAT FOR HUMANITY  
donated approximately

**207,000**

Ranges and refrigerators  
in the U.S. and Canada

UNITED WAY

More than

**49,000**

People assisted with basic needs



## GOVERNANCE

Our steadfast commitment to sound corporate governance and ethics

### SUPPLIER CODE OF CONDUCT

**171**

Audits completed in 2020

### CERTIFICATIONS

**73%**

of Whirlpool Corporation  
manufacturing sites were  
ISO 9001-2015 Certified  
in 2020

### BOARD DIVERSITY (Independent Directors)

**4 | 33%**

Female

**8 | 66%**

Current or Former CEOs

**3 | 25%**

Racial/Ethnic Minorities

**6 | 50%**

Worked Outside of the U.S.

