

Whirlpool Corporation (NYSE: WHR) is the world's leading manufacturer of major home appliances\*

### A UNIQUE GLOBAL POSITION TO CREATE VALUE

#### Best Brand Portfolio

Six brands with more than \$1 Billion in sales each



#### #1 Globally\*

#1 in 6 of our top 10 countries



#### Innovation

Launched ~100 products in 2019



#### Best Cost Takeout

~\$375M annual gross cost takeout (2015-2019)



### STRONG REGIONAL FOOTPRINT

Net Sales by Region (2019)

#### North America

Strong value creation in a healthy marketplace

56%

#### Latin America

Solid growth as Brazilian demand rebounds

16%



#### Europe, Middle East & Africa

Restoring profitability after taking strategic actions

21%

#### Asia

Strong India growth; cost-efficient production in China

7%

### STRONG FINANCIAL PERFORMANCE AND COMPELLING LONG-TERM GOALS\*

**\$20.4B Sales**

(2019, As Reported)

Stable revenue growth in key countries

**6.9% EBIT**

(2019 Ongoing, As Reported)

Focused plans to expand margins

**\$912M FCF**

(2019, As Reported)

Strong cash flow generation

**9% TSR**

(2009-2019)

Annualized Total Shareholder Return



~3%

Annual organic net sales growth

~10%

EBIT margin

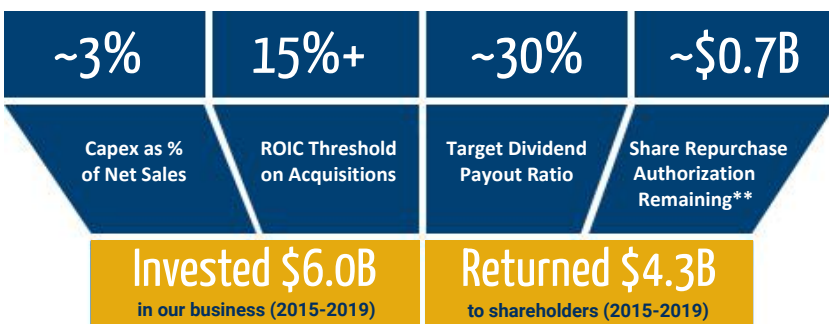
6%+

FCF as % of net sales

Top-Quartile

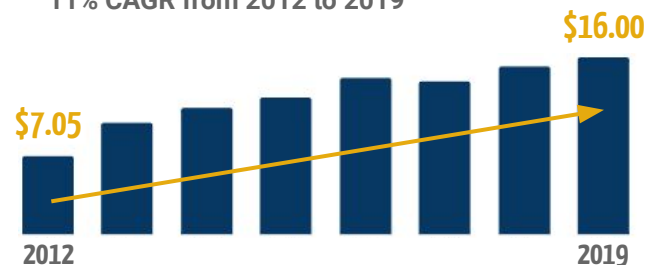
S&P 500 Total Shareholder Return

### BALANCED CAPITAL DEPLOYMENT AND CONSISTENT RETURN TO SHAREHOLDERS



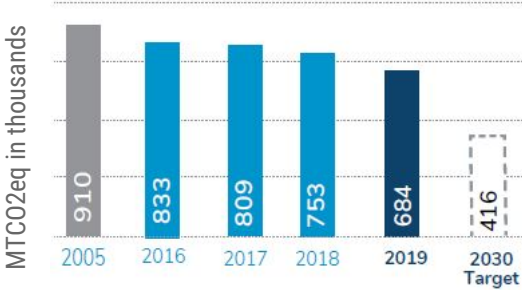
#### Ongoing Earnings per Share \*

11% CAGR from 2012 to 2019



**ENVIRONMENT: COMMITTED TO BEING A RESPONSIBLE CORPORATE CITIZEN**

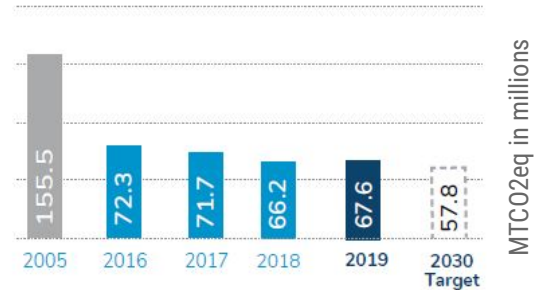
**Plant Emissions**



Goal: 50% emissions reduction (Scope 1 & 2) by 2030 (from 2016 baseline)

Goal: 20% emissions reduction (Scope 3 category 11) by 2030 (from 2016 baseline)

**Product Emissions**



**ACHIEVED ZERO WASTE TO LANDFILL**

IN 8 MANUFACTURING PLANTS AROUND THE GLOBE

**SOCIAL: OUR PURSUIT TO IMPROVE LIFE AT HOME**

**External Recognition**

★ World's Most Admired Companies List  
Source: FORTUNE

★ Perfect score 2019 Corporate Equality Index  
Source: Human Rights Campaign

★ Global CR RepTrak 100  
Source: Reputation Institute

★ Just 100 List for 2020  
Source: Forbes & Just Capital

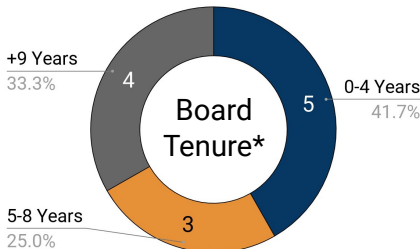
**Signature Charities**



**1.2 MILLION PEOPLE IMPACTED / 400,000 EMPLOYEE VOLUNTEER HOURS**

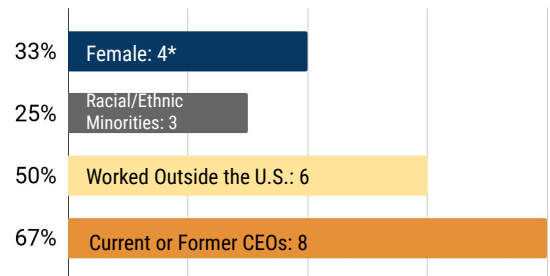
**GOVERNANCE: STRONG CORPORATE GOVERNANCE**

**Strong, Diverse & Independent Board**

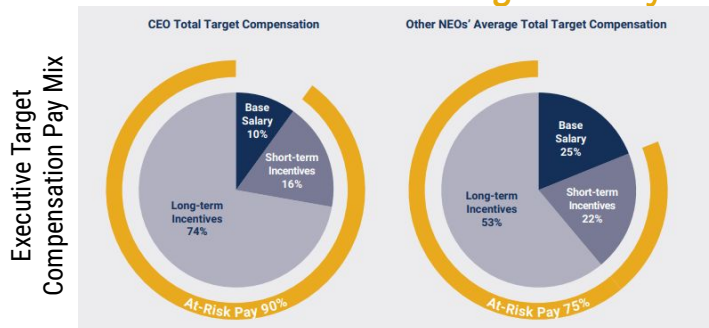


\*of 2020 Independent Director Nominees

- Chairman and CEO Marc Bitzer
- Independent Presiding Director
- 4 Independent Committees
- 12 Independent Board Members\*
- Annual Director Elections
- Majority Voting for Directors



**Performance-Driven Management Pay**



**Steadfast Commitment to Disclosure & Strong Governance**

- Proxy Access
- Executive Stock Ownership Guidelines
- Majority Voting in Director Elections
- Annual Director Elections
- Independent Presiding Director
- Shareholder Engagement
- Our Integrity Manual (Global Code of Ethics)