



NEWS RELEASE

Thingtech Selects CalAmp Connect Platform as Foundation for New Fleet Management Solution

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CalAmp's Connect Platform and Vertically Integrated Device Portfolio Power Thingtech's Cloud-Based Enterprise Telematics Solution

OXNARD, CA -- (Marketwired) -- 09/08/15 -- **CalAmp** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced that Thingtech has selected the CalAmp Connect™ platform and fleet tracking devices to power their new Fleet Management solution. Thingtech, an innovative provider of cloud-based fleet and asset management software, is now able to offer its customers an all-in-one solution to track and optimize the performance of mission-critical mobile assets and workforces.

CalAmp Connect is an extensive cloud-based service enablement platform that simplifies the commercial deployment and management of complex, scalable M2M/IoT solutions. The platform enables tight integration with existing enterprise systems and value-added applications to transform data from remote and mobile assets into actionable business information.

"There are many fleet telematics applications offering basic track and trace functionality with poor access to critical data and no integration with other enterprise systems. We set out to change this with a robust software solution featuring Enterprise Asset Management, Schedule and Route Optimization and Mobile Tools to unlock the power of telematics and location intelligence for our customers," said Brian Corcoran, President at Thingtech. "CalAmp's Connect platform and industry-leading fleet device portfolio enabled us to bring our integrated telematics solution to market much quicker than anticipated. By abstracting complex device-to cloud services, Connect has simplified our offering through a comprehensive set of APIs that seamlessly link our application to our managed assets. CalAmp's powerful combination of hardware and software services is very unique in the industry and was a key factor in our selection."

"With a single point of integration, the CalAmp Connect platform encompasses a broad set of device communications, network connectivity, data services, notification services and advanced APIs for seamless integration into any enterprise business solution," said Mike Zachan, Senior Vice President and General Manager of CalAmp's Wireless Networks business. "Connect has a clear differentiation as a proven scalable IOT enablement platform with core efficiencies in device and transaction management to support thousands of devices in a reliable and secure manner, while still providing the agility for a quick time to market solution and a demonstrable ROI."

For more information on CalAmp's tracking-and-telemetry-devices, visit:

<http://www.calamp.com/products#term=93>

For more information on CalAmp Connect, visit: <http://www.calamp.com/products/cloud/cloud-software/cloud>

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value mobile and remote assets. For more information, please visit www.calamp.com.

About Thingtech

Thingtech (www.thingtech.com) is headquartered in Atlanta, GA and offers Software as a Service (SaaS) applications for Enterprise Asset Management (maintainIT), Maintenance and Materials, Real Time Asset Tracking and Telematics (traclT), and Schedule and Route Optimization (routeIT) for a variety of vertical markets including Construction, Transportation, Service Delivery, Government, and Public Transport. Solutions are real time providing actionable data through workflow automation and predictive analytics.

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