



NEWS RELEASE

Setting a New Benchmark for Speed, CalAmp Advances Private Radio Technology With Viper SC+

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Next Generation Device Offers up to Four Times the Speed in Its Category, VLAN for Enhanced Security, and Improved Quality of Service for Energy and Water Distribution Applications

OXNARD, CA -- (Marketwired) -- 10/31/13 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today the availability of its new wireless communications system that increases the speed of private narrowband radio network operations by up to four times over competitive products. In addition to offering industry-best data communication speeds, the new Viper SC+ enhances network security and quality of service for SCADA, distribution automation, outage management and other critical electrical, water/wastewater, and oil and gas distribution applications.

Viper SC+ now offers 100 kHz channel bandwidth in the 200 MHz and 900 MHz bands to deliver critical data at speeds up to 256 kbps. Multispeed operations allow each RF link to operate at the fastest possible data rate to optimize wireless communications in a vast array of environments. By optimizing network efficiency, performance and availability, Viper SC+ offers improved Quality of Service capabilities to manage network priorities for a broad range of applications with enhanced security and traffic-flow management. Part of a broad range of innovative narrowband products, Viper SC+ reflects CalAmp's continuing investment and leadership in technology development for the energy sector.

"With the comprehensive Viper SC+ package, we have raised the standard for licensed band wireless communications networks, simultaneously providing greater bandwidth, data security and vastly improved Quality of Service. We're driving the 'self-healing grid' and infrastructure optimization by enabling more secure, efficient and reliable remote asset management for electrical, water/wastewater, and oil and gas distributors around the globe," said Mike Zachan, senior vice president and general manager of CalAmp's Wireless Networks business.

The Viper SC+ is an ideal solution for remote stationary applications where space, exposure to extreme temperatures and harsh environments are expected while the need for robust connectivity with remote assets is required. Designed with industrial-grade components, the hardened Viper SC+ provides deployment flexibility. Remote management tools reduce the time and cost of maintaining network infrastructure while improving workforce efficiency for managing and monitoring industrial equipment in the field.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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