



NEWS RELEASE

Mobile IoT Pioneer Calamp Reinforces European Presence

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Sponsors 3PL & Supply Chain Summit, Brussels

LONDON, U.K. – October 8, 2019 – **CalAmp** (Nasdaq: CAMP), a global technology solutions pioneer transforming the mobile connected economy, is reinforcing its commitment to the European market by sponsoring the influential supply chain industry event, **3PL & Supply Chain Summit Europe**, planned for 14 – 16 October, 2019 in Brussels.

By working with industries across the globe to improve supply chain visibility in diverse consumer product categories from pharmaceuticals to fresh food to floral, CalAmp has developed expertise in environmental shipment monitoring and air cargo supply chain management. CalAmp's SC iOn™ cold chain and supply chain solution, already approved by 25 airlines including Lufthansa, Swiss Air, CargoLux and UPS, affords essential supply chain management and monitoring capabilities to these companies when shipping high-value or extremely sensitive cargo.

CalAmp SC iOn enables enterprises and third-party shipment providers to track shipments and environmental conditions across multiple modes of transportation including air, ocean, rail and land. A cloud-enabled command portal, tightly integrated with smart sensors, delivers critical real-time visibility regarding temperature, humidity, shock and light, from point-of-pack to final destination, thus ensuring regulatory compliance of these sensitive shipments.

"High-value and perishable goods shipped by air and sensitive to environmental conditions require real-time data monitoring to enable shipment integrity and just-in-time delivery," said Alex Crane-Robinson, vice president of EMEA at CalAmp. "CalAmp's extensive expertise in multi-modal supply chain visibility and a 'data mind-set' ensure we deliver real-time actionable insights that help manufacturers and service providers address any supply chain

fluctuations in order to maximize profitability, while also maintaining regulatory compliance.”

Jeff Newman, vice president of supply chain visibility solutions for CalAmp will participate on a panel discussion at the summit entitled, “**Supply chain and logistics optimisation through data**,” to talk about the importance of using data to optimise supply chain and logistics planning.

“It is our passion at CalAmp to provide scalable technology solutions to businesses across the globe to help them optimise their operations and make more efficient, timely decisions,” said Newman. “Our involvement in the 3PL & Supply Chain Summit offers us an ideal opportunity to discuss how granular environmental visibility can streamline complex supply chain operations for enterprises, industry leaders and other logistics experts from across Europe attending the event.”

The “Supply chain and logistics optimisation through data” panel discussion will take place from 13:55 – 14:40pm on 15 October. A cocktail reception hosted by CalAmp will follow from 17:45 – 19:15pm.

-Ends-

October 2019

About CalAmp

CalAmp (Nasdaq: CAMP) is a technology solutions pioneer transforming the mobile connected economy. We help reinvent business and improve lives around the globe with technology solutions that streamline complex mobile IoT deployments and bring intelligence to the edge. Our software and subscription-based services, scalable cloud platform and intelligent devices collect and assess business-critical data from mobile assets and their contents. We call this The New How, facilitating efficient decision making, optimizing mobile asset utilization and improving road safety. CalAmp, headquartered in Irvine, California, has been publicly traded since 1983. LoJack® is a brand of CalAmp and a leader in stolen vehicle recovery and innovative automotive services. For more information, visit calamp.com, or [LinkedIn](#), [Facebook](#), [Twitter](#), [YouTube](#) or [CalAmp Blog](#).

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