



NEWS RELEASE

Minneapolis Public Schools Invest in North America's Leading School Bus Tracking App

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Here Comes The Bus adoption expands toward 2 million users as it grows to serve more Minnesota families and schools

MINNEAPOLIS and IRVINE, Calif., Dec. 11, 2019 /PRNewswire/ -- [CalAmp](#) (Nasdaq: CAMP), a global technology solutions pioneer transforming the mobile connected economy, and its subsidiary Synovia Solutions (Synovia), today announced one of Minnesota's largest school districts is adopting [Here Comes The Bus](#). The subscriber-based solution is North America's rapidly expanding school bus tracking app designed to help families enjoy a more convenient school bus experience and stay safe during the winter weather season.

With approximately 400 bus routes serving 25,000 students daily, Minnesota Public Schools is the latest school district relying on the award-winning [Here Comes The Bus](#) app to provide real-time school bus tracking through push notifications and email alerts to help families monitor bus arrival times.

"We are pleased to be able to serve more schools and families across North America with our trusted technology that helps parents keep their children safe and enables school districts to better manage their fleets while also saving money," Michael Burdick, president and CEO of CalAmp, said. "We will stay focused on innovations to ensure our solutions improve road safety and remain at the vanguard of what education transportation officials need to best serve their communities."

Minneapolis Public Schools have been leveraging Synovia's custom-tailored fleet management software since 2017 to help the district better manage its fleet and recently launched the Here Comes The Bus app. This extensive suite of digital tools is designed to help school districts save money, while offering safer and enhanced student transportation services.



CalAmp purchased Synovia Solutions in April 2019 and the adoption of the Here Comes The Bus app has further cemented CalAmp's position as a Software-as-a-Service mobility leader.

This new Minneapolis district joins Cobb County, GA, Fairfax County, VA, Rosemount, MN, Rome, NY and Johnston County, NC among many other large U.S. school districts that have invested in this powerful school bus tracking app in 2019.

The story behind the app's humble beginning and rapid growth to serve hundreds of schools was broadcast nationwide on CBS News Emmy award-winning show, **Innovation Nation**.

Here Comes The Bus has more than 1.9 million users, garnered 4.6 stars on the Apple App Store and has more than 65,000 reviews.

About CalAmp

CalAmp (Nasdaq: CAMP) is a global technology solutions pioneer transforming the mobile connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex mobile IoT deployments and bring intelligence to the edge. Our software and subscription-based services, scalable cloud platform and intelligent devices collect and assess business-critical data from mobile assets and their contents. We call this The New How, facilitating efficient decision making, optimizing mobile asset utilization and improving road safety. CalAmp is dedicated to improving road safety and is an active member of **Together For Safer Roads**, a coalition focused on addressing the challenges of fleet safety. Headquartered in Irvine, California, the company has been publicly traded since 1983. LoJack® is a brand of CalAmp and a leader in stolen vehicle recovery and innovative automotive services. For more information, visit **calamp.com**, or **LinkedIn**, **Facebook**, **Twitter**, **YouTube** or **CalAmp Blog**.

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