



NEWS RELEASE

LoJack Italia Brings Enhanced Telematics To ALD Automotive Italy

2/14/2018

LoJack Italia Delivers Enhanced Vehicle Tracking, Preventative Maintenance and Crash Management Capabilities to ALD's Fleet Management and Long-Term Lease Italian Customers

MILAN and IRVINE, Calif., Feb. 14, 2018 /PRNewswire/ -- LoJack Italia, a wholly-owned subsidiary of CalAmp (Nasdaq: CAMP) and a leader in stolen vehicle recovery and innovative automotive services, announced today that it has entered into an agreement with European fleet management and long-term lease leader ALD Automotive Italia, making LoJack Italia the primary supplier of telematics solutions to ALD customers in Italy with a planned future rollout throughout Europe.

As a part of the agreement, ALD customers will have real-time access to mileage, fuel consumption and other maintenance data via CalAmp's telematics technology services. The agreement will also allow ALD customers to leverage CalAmp's CrashBoxx™, which provides instant crash notification, physical damage estimates and accident reconstruction information.

Initially, ALD will test vehicles equipped with the CalAmp solution for fleet managers before rolling out the new capabilities, first to its customer base in Italy and then more broadly throughout Europe.

"LoJack Italia's new telematics offerings allow us to gain a real-time understanding of our vehicles, down to the exact mileage, when maintenance is due or precisely when a driver reaches the service point," says Andrea Badolati, CEO of ALD Automotive Italia. "Gaining these types of accurate insights along with crash management capabilities allows us to provide our fleet managers and long-term lease customers a higher quality of service than ever before while reducing operational expenses."

In addition, the CalAmp solution provides ALD customers with information on availability and location of ALD's

courtesy car fleet offered to customers needing a replacement vehicle after experiencing a mechanical issue. Leveraging LoJack's heritage proprietary technology in combination with modern telematics services, ALD can provide its customers with trackable information for stolen vehicle recovery. In fact, in the last 7 years, LoJack has been a key partner of ALD in recovering more than 35€ million worth of ALD's stolen vehicles.

"These new capabilities from LoJack Italia, via CalAmp, will provide ALD and its customers with actionable information on everything from routes and tracking to maintenance issues and emergency response," said Maurizio Iperti, general manager for LoJack Italia. "The value add from implementing telematics will lower cost of ownership and help keep ALD vehicles on the road, providing an immediate return on investment for ALD and its customers."

This announcement furthers the stake of LoJack Italia and CalAmp solutions in the European market, following **recent news** that LoJack Connect™ is now available across the continent.

About ALD Automotive

ALD Automotive is a global leader in mobility solutions providing full service leasing and fleet management services across 43 countries to a client base of large corporates, SMEs, professionals and private individuals. A leader in its industry, ALD places sustainable mobility at the heart of its strategy, delivering innovative mobility solutions and technology-enabled services to its clients, helping them focus on their everyday business. With 6,000 employees worldwide, ALD manages 1.48 million vehicles (at end September 2017). ALD is listed on Euronext Paris, compartment A (ISIN: FR0013258662; Ticker: ALD) and its share is included in the SBF120 index. ALD's controlling shareholder is Societe Generale. For more information, you can follow us on Twitter @ALDAutomotive or visit **www.ALDAutomotive.com**.

About LoJack Italia

LoJack Italia, a wholly-owned subsidiary of CalAmp (Nasdaq: CAMP), has been the market leader over the past 30 years, helping over 9 million people to protect their assets and vehicles from theft. Today, together with CalAmp, it provides innovative telematics solutions and services all over the world for a growing range of businesses and consumers. LoJack has been active in Italy for 10 years and is undergoing a strong growth phase with more than 180,000 software and service subscribers. LoJack Italia is creating a new level of value for the automotive, insurance, and car rental markets and their end-customers, through innovative solutions that are easily accessible. For more information, visit **lojack.it**

About CalAmp

CalAmp (Nasdaq: **CAMP**) is a telematics pioneer leading transformation in a global connected economy. We help

reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. LoJack is a wholly owned subsidiary of CalAmp. For more information, visit calamp.com, or [LinkedIn](#), [Twitter](#), [YouTube](#) or [CalAmp Blog](#).

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