



NEWS RELEASE

CalAmp's WiMetry™ Platform for Meter Reading and Smart Grid Communications Certified for Use on the Verizon Wireless Network

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Device Brought to Market under Verizon Wireless' Open Development Program

OXNARD, Calif.--(BUSINESS WIRE)-- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that its WiMetry™ next generation networking platform for wireless meter reading and smart grid communications has been certified to run on the Verizon Wireless network.

CalAmp's WiMetry platform is an Internet Protocol-based, bidirectional wireless data concentrator designed for applications in the utility sector. WiMetry enables smart grid functions such as demand response, peak demand reduction and other advanced metering infrastructure (AMI) applications via wireless networks. WiMetry uses the industry standard TCP/IP communication protocol, and is compatible with common meter reading software applications.

The WiMetry platform supports the latest in wireless 3G high-speed data communications and is backward compatible with existing EV-DO wireless networks. WiMetry takes advantage of ongoing investments made by network operators to build-out, improve and maintain ubiquitous, reliable wireless networks using the latest standards, thereby enabling utility companies to focus on their core business rather than having to establish and maintain their own proprietary wireless networks.

"We are pleased to announce the certification of our WiMetry for use on Verizon Wireless' network," commented Michael Burdick, CalAmp's Chief Operating Officer. "This certification is an important step in enhancing our product portfolio for utility customers. WiMetry brings 3G speeds and the necessary bandwidth to an array of smart grid applications in the utility sector."

"Verizon Wireless' open development program is driven by the company's desire to encourage innovation, give customers new wireless choices, and quickly address opportunities to expand the wireless market," said Anthony A. Lewis, vice president of the open development program at Verizon Wireless. "CalAmp's WiMetry networking platform on the Verizon Wireless network takes advantage of high-speed data connectivity on the most reliable voice and data network in the country and provides utility customers with flexible wireless smart grid communications to meet their needs – both today and in the future."

CalAmp is exhibiting the WiMetry platform at booth #1922 and the Verizon Wireless booth at the DistribuTECH 2009 conference in San Diego, CA through Feb. 5, 2009.

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For more information, please visit www.calamp.com.

CalAmp Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements that involve known and unknown risks and uncertainties. Words such as "may," "will," "expect," "intend," "plan," "believe," "seek," "could," "estimate," "judgment," "targeting," "should," "anticipate," "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. These forward-looking statements reflect the Company's current views with respect to future events and financial performance and are subject to certain risks and uncertainties. Actual results could differ materially from those implied by such forward-looking statements. Although CalAmp believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. CalAmp undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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