



NEWS RELEASE

CalAmp's Open System for Next-Generation Public Safety Solution Enables Communications for a Unified First Response Network

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Holistic Approach to Public Safety Communications Enables Interoperability Framework for First Responder Communication Systems

OXNARD, CA -- (MARKETWIRE) -- 03/13/13 -- **CalAmp Corp.** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, and a pioneer in IP wireless communications, is introducing today at the IWCE conference an open system platform architecture for multi-band, multi-network public safety communications applications. The CalAmp Public Safety Solution enables next-generation digital voice, data and video for secure, reliable-interoperable communications, anytime and anywhere.

"Achieving reliable and interoperable communications among multiple agencies utilizing different communications frequencies, networks, applications and devices presents significant challenges," said Mike Zachan, Sr. Vice President and General Manager of CalAmp's Wireless Networks business. "CalAmp's powerful open system architecture overcomes these challenges and creates a holistic communications delivery platform to address these complexities."

The foundation of this unique communications ecosystem is the cloud-based CalAmp On-Line Telemetric (COLT) platform. Highly reliable and secure, COLT enables data collection and analysis, device configuration and management, and tight integration with carrier-grade network management solutions. COLT also facilitates the development, integration, implementation, delivery and management of a broad range of mobile applications.

Integral to CalAmp's next-generation public safety mobile communications system is the company's Fusion, a FirstNet-ready multi-band, multi-network LTE broadband mobile and fixed router capable of concurrent

communications over wireless public and private LTE systems. The Fusion router supports CalAmp's extensive communications device portfolio including Gemini mobile narrowband radios and LMU fleet management devices for vehicle tracking, monitoring and maintenance. Fusion also easily accommodates third-party devices, such as data modems, mobile data terminals, and voice and push-to-talk handsets, as well as remote asset peripherals and sensors.

CalAmp's Public Safety Solution leverages Fleet Outlook, the company's comprehensive mobile workforce management offering, and in-vehicle devices to provide real-time vehicle location and dispatch management.

"With the advent of FirstNet we will have the first-ever truly digital network for public safety -- a world where voice, data and video will converge. Our innovative approach facilitates utilization of today's commercial off-the-shelf technology and provides the foundation for integrating and delivering future advanced communications and applications," added Zachan.

CalAmp has developed a demonstration for its next-generation Public Safety Solution and a related Vehicle Area Network (VAN) application, in which the vehicle serves as a local wireless communications hub for police, fire and rescue activities, providing secure connectivity via Wi-Fi, LAN, LTE and satellite communications to in-vehicle devices, tablets, handhelds, cameras and other peripherals in the field.

To view a demonstration of the CalAmp Public Safety Solution, or for more information about CalAmp products and services, please visit booth #856 at the IWCE convention, March 13-14, 2013, in Las Vegas, or visit www.calamp.com.

About CalAmp

CalAmp Corp. (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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