



NEWS RELEASE

CalAmp's Latest Generation Mobile Data Communications Network to Support Denver, Colorado, During Democratic National Convention

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OXNARD, Calif.--(BUSINESS WIRE)--Aug. 25, 2008--CalAmp Corp. (Nasdaq: CAMP), a leading provider of wireless products, services and solutions, today announced that its Public Safety Mobile Group has installed its latest generation mobile data network for the City and County of Denver, Colorado. The new network is now operational and being deployed in time to support public safety personnel and resources that will be mobilized for the Democratic National Convention (DNC) that is being held August 25 to 28, 2008 in Denver. As previously announced, CalAmp was awarded this \$2.3 million contract in March 2008.

The CalAmp Dataradio network consists of an open-architecture IP-based network infrastructure, IP-based Paragon3 full-duplex base stations, and technologically advanced IP-based G3 Agile Dual-Band (G3 ADB) 800/700 MHz mobile modem platforms with integrated GPS tracking. The system will operate at speeds up to 64 Kbps, and is capable of being upgraded to support higher speeds in the future. Additionally, it will be augmented by a limited number of Tropos Networks broadband access points, which are being integrated by CalAmp as part of a multi-network wireless IP-based system solution.

"Integration of the Dataradio multi-network mobile data solution has progressed smoothly and rapidly, and is expected to enable substantial use of the system in support of public safety personnel and resources during the DNC," stated Gary Sonnier, Vice President and General Manager of CalAmp's Public Safety Mobile Group. "We are proud of the joint team effort between CalAmp and our colleagues at the City and County of Denver to expedite the successful deployment of this network to help handle Denver's upcoming public safety requirements."

This new generation network provides highly reliable wireless connectivity and allows dispatchers and public safety

personnel to communicate and relay data information securely, efficiently and accurately throughout the coverage area. Public safety management and field personnel can utilize the system to access information from federal, state and local remote databases autonomously without the need for a dispatcher or other back-office support. This will provide for increased efficiency and enhanced capabilities for public safety field personnel. The system has been designed to support the initial deployment of five-hundred (500) G3 ADB mobile modems with integrated GPS tracking, and also allows for easy system expansion to meet future needs.

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For additional information, please visit www.calamp.com.

Forward-Looking Statements

Statements in this press release that are not historical in nature are forward-looking statements that involve known and unknown risks and uncertainties. Words such as "may," "will," "expect," "intend," "plan," "believe," "seek," "could," "estimate," "judgment," "targeting," "should," "anticipate," "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements. Although the Company believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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