



NEWS RELEASE

CalAmp's Innovative LMU-3030 Certified by Sprint and Is Now Commercially Available Through Its Network

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Driver Behavior Monitoring and Collision Notification Among Key Features of New Wireless Location and Messaging Device for Sprint's Usage-Based Insurance Programs

OXNARD, CA -- (Marketwired) -- 02/05/14 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that its LMU-3030™ wireless tracking/communications device has been certified by Sprint and is now commercially available for use in the cellular carrier's Usage-Based Insurance (UBI) programs and a broad range of other telematics services.

"Thanks to the combination of sophisticated in-vehicle data recording technology and Sprint's wireless network, usage-based auto insurance programs are expanding," stated Mohamad Nassar, Director, M2M Product, Platforms and Marketing. "CalAmp is a trusted supply collaborator helping us to deliver the services necessary to make UBI successful for insurers and their customers."

CalAmp's new LMU-3030 product for Sprint features high-sensitivity GPS for reliable location and tracking, CDMA wireless technology for robust mobile communications, and patent-pending triple-axis accelerometer motion sensing technology for detecting aggressive driving maneuvers such as harsh acceleration, braking and cornering, and high-impact events. With optimized internal antennas, a backup battery for tamper resistance and compact size, the "plug-and-go" LMU-3030 can be quickly and easily installed. The direct interface with the vehicle data bus provides comprehensive access to vehicle information and fault codes that help assess status and operational characteristics.

"We are excited to announce commercial availability of the LMU-3030 on the Sprint wireless network to propel the

adoption of usage-based auto insurance and enable a broad array of other telematics services. With industry-leading features such as collision detection as well as monitoring and measuring key vehicle and driving behavior indicators, the CalAmp LMU-3030 facilitates a simple and reliable solution that insurers need to assess driving performance and more accurately price auto insurance policies," said Greg Gower, senior vice president and general manager of CalAmp's Mobile Resource Management business.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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