



NEWS RELEASE

CalAmp's CiPHR(TM) Cellular Modem Certified for Use on Bell Mobility's Cellular Network

12/11/2008

Commercial Shipments Made to Governmental Agency in Province of Quebec

OXNARD, Calif., Dec 11, 2008 (BUSINESS WIRE) -- CalAmp Corp. (NASDAQ:CAMP), a leading provider of wireless products, services and solutions, announced today that its CiPHR(TM) cellular modem has been certified by Bell Mobility, a leading wireless carrier in Canada. In addition, CalAmp also recently commenced commercial shipments of CiPHR modems to a governmental agency in the Province of Quebec.

CalAmp's new Dataradio CiPHR is a rugged cellular modem that provides reliable service even in the most challenging operating environments. The CiPHR modem is designed for 3G networks such as CDMA 1xEV-DO Revision A or GSM High Speed Packet Access (HSPA) networks. Its backward compatibility with corresponding 2G wireless technologies enables it to automatically connect to the best network and highest data speed available and is thus ideally suited for a broad set of mobile, portable or fixed wireless applications.

"We are pleased to announce the certification of our CiPHR cellular modem for use on Bell Mobility's wireless network," commented Michael Burdick, CalAmp's Chief Operating Officer. "This certification is an important step in expanding our base of customers in Canada. We are excited about the market opportunity for the CiPHR modem as it enables us to offer a wide range of mobile data products to our customers and to support high data rate applications."

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, and direct broadcast satellite markets. The Company's products are marketed under the CalAmp,

Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For more information, please visit www.calamp.com.

Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements that involve known and unknown risks and uncertainties. Words such as "may", "will", "expect", "intend", "plan", "believe", "seek", "could", "estimate", "judgment", "targeting", "should", "anticipate", "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. These forward-looking statements reflect the Company's current views with respect to future events and financial performance and are subject to certain risks and uncertainties. Actual results could differ materially from those implied by such forward-looking statements. Although CalAmp believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. CalAmp undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

SOURCE: CalAmp Corp.

CalAmp Corp.

Rick Vitelle, Chief Financial Officer, 805-987-9000

or

Financial Relations Board

Lasse Glassen, General Information, 213-486-6546

lglassen@frbir.com