



NEWS RELEASE

CalAmp's Aercept Mobile Asset Tracking Service Helps Locate Kidnapping Victims and Apprehend Suspect

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OXNARD, Calif.--(BUSINESS WIRE)--Feb. 27, 2009-- **CalAmp Corp. (NASDAQ:CAMP)**, a leading provider of wireless products, services and solutions, today announced that with the help of CalAmp's Aercept GPS tracking platform, police in Albany, Georgia were able to rescue kidnapping victims and apprehend the suspected kidnapper.

Earlier this month, Albany, Georgia, police issued an all-points-bulletin for a man suspected of kidnapping a woman and her one-year old son. The suspect and victims were traveling in a vehicle recently purchased by the victim that had been installed with an Aercept GPS tracking device. Within minutes after police requested that CalAmp track the vehicle using the Aercept device, police were able to locate the vehicle. The suspect was arrested shortly thereafter without incident.

CalAmp's Aercept mobile asset tracking solution provides comprehensive vehicle monitoring, and control capabilities for a variety of applications. The platform includes an integrated GPS tracking unit comprised of a GSM/GPRS cellular transceiver, GPS receiver and computer processor that is installed in the vehicle. Proprietary web hosted software manages the flow of information to and from the vehicle and enables the subscriber to access real-time information about the vehicle. If the vehicle is stolen or if payment is in default, owners can remotely receive vehicle status information, disable the vehicle and quickly and easily determine its location.

"I am pleased that with the help of our technology, police were able to quickly locate and potentially save the lives of the alleged victims," said Mike Zahan, Vice President and General Manager of CalAmp's Aercept unit. "Currently, our primary customers are vehicle lenders seeking ways to mitigate payment default risk and preserve the value of

their collateral. However, our unique combination of hardware and software continually sets new standards for vehicle monitoring and tracking services for a variety of applications, including auto insurance, vehicle maintenance, personal/teen tracking, public safety and stolen vehicle recovery.”

“The victims in this case were very fortunate to have been traveling in a vehicle that was equipped with the Aercept tracking device,” said Sgt. Edward Heath of the Albany, Georgia Police Department. “This technology enabled us to pinpoint the location of the vehicle within minutes and apprehend the alleged suspect in less than one hour. Based on information we have gathered in this case, I fully believe our ability to quickly locate the victims with the aid of Aercept spared them of serious injury and possibly even saved their lives.”

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, and direct broadcast satellite markets. The Company’s products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For more information, please visit www.calamp.com.

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